

NEW APPROVED HOME PLANNOR



**100 HOME
PLANS**

WITH BLUE PRINTS AVAILABLE

**ATOM BOMB
SHELTER**

"MAKE-IT-YOURSELF" Page 89

**58 IMPROVEMENTS
FOR THE HOME**

CLOSETS, FENCES, CUPOLAS, ETC.

PRICE
\$100

by Homograp

m 8/9



- Modular Planning Material • Scale Furniture
- House Parts Dictionary • Pricing Your Home
- Budgeting • Home Planning Made Easy
- Financing Your Home • Site Selection
- Planning Principles • Blue Print Reading
- "Make-It-Yourself" Section



YOU CAN

Plan Your Own Home

COMPLETE EQUIPMENT INSIDE



Overwhelming Public Acceptance

Over a Million Homes built in one year!
Hundreds of Thousands of HomOgraf plans
used by home builders! More than a
Thousand prospective home owners have
told HomOgraf about their Dream Home!



**INTERNATIONALLY
APPROVED**

Homes which are properly designed and engineered must not only be pleasing in appearance, but must be functionally effective in meeting the needs of an entire family. This can be accomplished only when such family needs and preferences are known to the designer and engineer.

HomOgraf Planner Corp. has this information.

By means of a continuous survey of the home buying public, HomOgraf has received the dictates, preferences and ideas of over a hundred thousand home planners! Many of these replies came from such highly qualified sources as architects and designers.

With such a wealth of information at its disposal,

HomOgraf's staff of architects, designers, artists, technicians, decorators, writers, etc., has available all the necessary data to render complete and expert home planning service. It is this fact which is responsible for the tremendous public acceptance enjoyed by HomOgraf.

Creating a home plan which contains all of the features of proper design, and retains all the efficiency and convenience required by present day living, is no longer an undertaking for one or two individuals. Of necessity, this becomes the work of a group of specialists. It is the joint, cooperative efforts of the HomOgraf staff which produces the ultimate in home plans designed for the gracious, convenient living as we know it today.

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THE SEAL



OF EXCELLENCE

New Approved HOMOGRAF



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*COVER HOUSE



Your Home...

by HomOgraf

► **Why Planning a Home is Important**

Proper home planning is important for many reasons.

If you're an average American family, the money you put into your home is the most important investment you'll ever make. What's more, you'll probably spend 65% of the rest of your life . . . or 24½ years if you're 30 years old now . . . in or around this home!

With the importance and time involved, there's little wonder that the modern home has progressed far beyond its original function as a mere "shelter." Today's home must provide comfort, convenience and privacy for a family, offer warm hospitality to guests, and be a source of pride and attractiveness to a community.

All this requires planning! Proper planning! Individual planning!

And it is because of the adherence to proper and complete home planning principles that HomOgraf is nationally recognized as America's leading home planning organization.

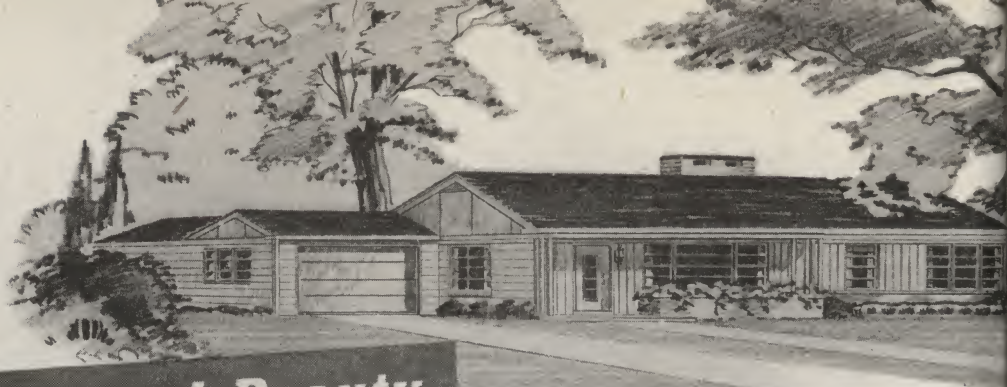
The home designs and information on the following pages are the result of the combined efforts of the HomOgraf staff. The research technicians, the engineers, architects and designers, the editorial and art staff . . . each is a recognized specialist in the field.

Every HomOgraf home design has been carefully planned to conform with all general requirements, and to provide maximum "liveability" at the lowest possible cost!



America's Leading Home Designers

Design H-160 B



Enduring Comfort and Beauty

Here are three optional exteriors to the plan shown on the opposite page . . . one of the most popular designs ever offered by HomOgraf. Each of these homes has the same basic floor plan for maximum living comfort and convenience . . . yet incorporate features of distinction and individuality which appeal to a wide variety of tastes.

Design H-158 B

An Asset to Any Community



Distinctive Lines for Discriminating Tastes



NOTE

Due to the variations in the above designs, slight modifications of the basic floor plan have been required. For this reason each of the above plans must be ordered separately.

Design H-168 B

Comfort

Popular

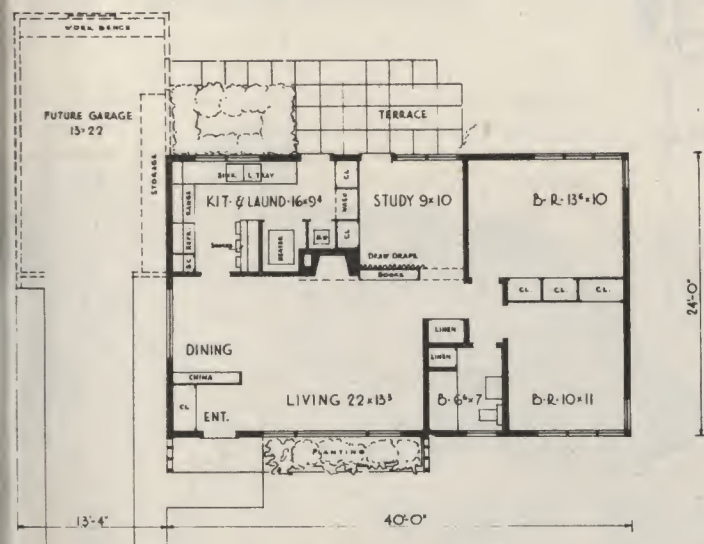
Practical and Permanent



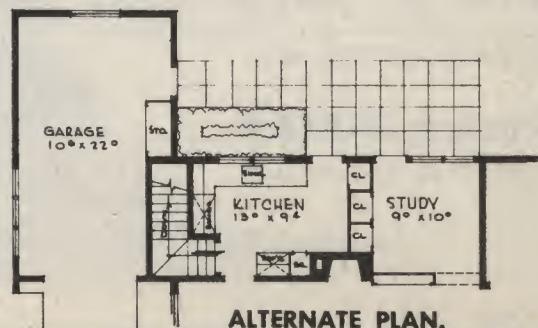
Design H-7 B

HOUSE: (NO BASEMENT) 960 SQ. FT.—11,280 CU. FT.
(WITH BASEMENT)—19,056 CU. FT.
GARAGE: 312 SQ. FT.

A handsome, ranch-type design that has enjoyed tremendous popularity from coast to coast. Such features as the study that can easily be used as a third bedroom, the built-in snack bar in the kitchen, and the vestibule entrance are the unmistakable mark of superior designing. Note too, the well balanced division of the home into sleeping, living and working areas for maximum living efficiency. A truly outstanding design.



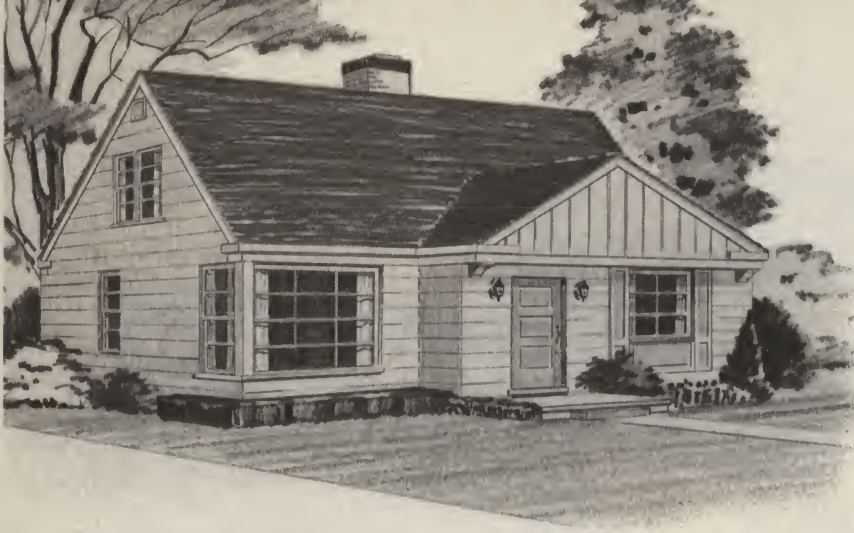
FLOOR PLAN FOR DESIGNS
H-7B, H-160B, H-158B AND H-168B



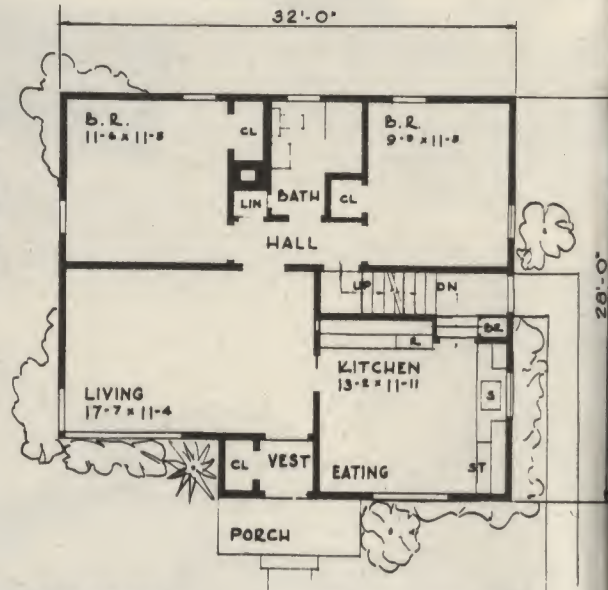
ALTERNATE PLAN.

Design H-181B

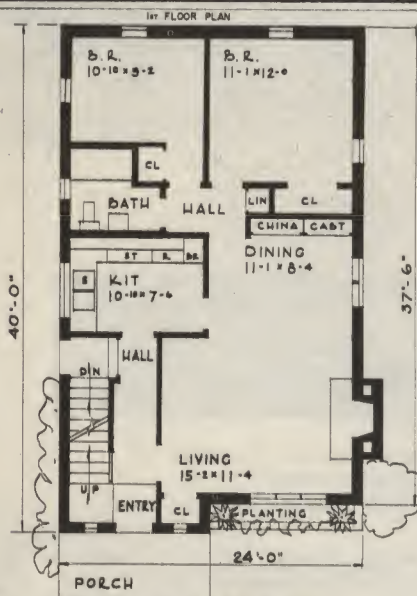
HOUSE: 850 SQ. FT.—18,062 CU. FT.



A popular story-and-one-half design that is oh . . . so easy on the budget! Comfort and convenience have been concentrated to fit the smaller sized lots. Note the two bedrooms, with provision for a third up-stairs, the vestibule entrance, and the ample window area. Ideal for the budget wise family!



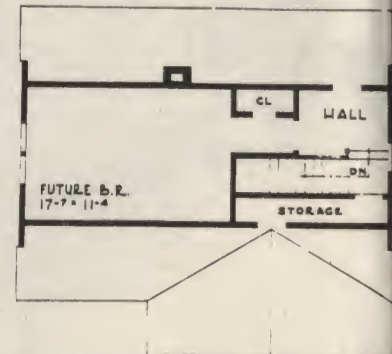
FIRST FLOOR PLAN



FIRST FLOOR PLAN



SECOND FLOOR PLAN



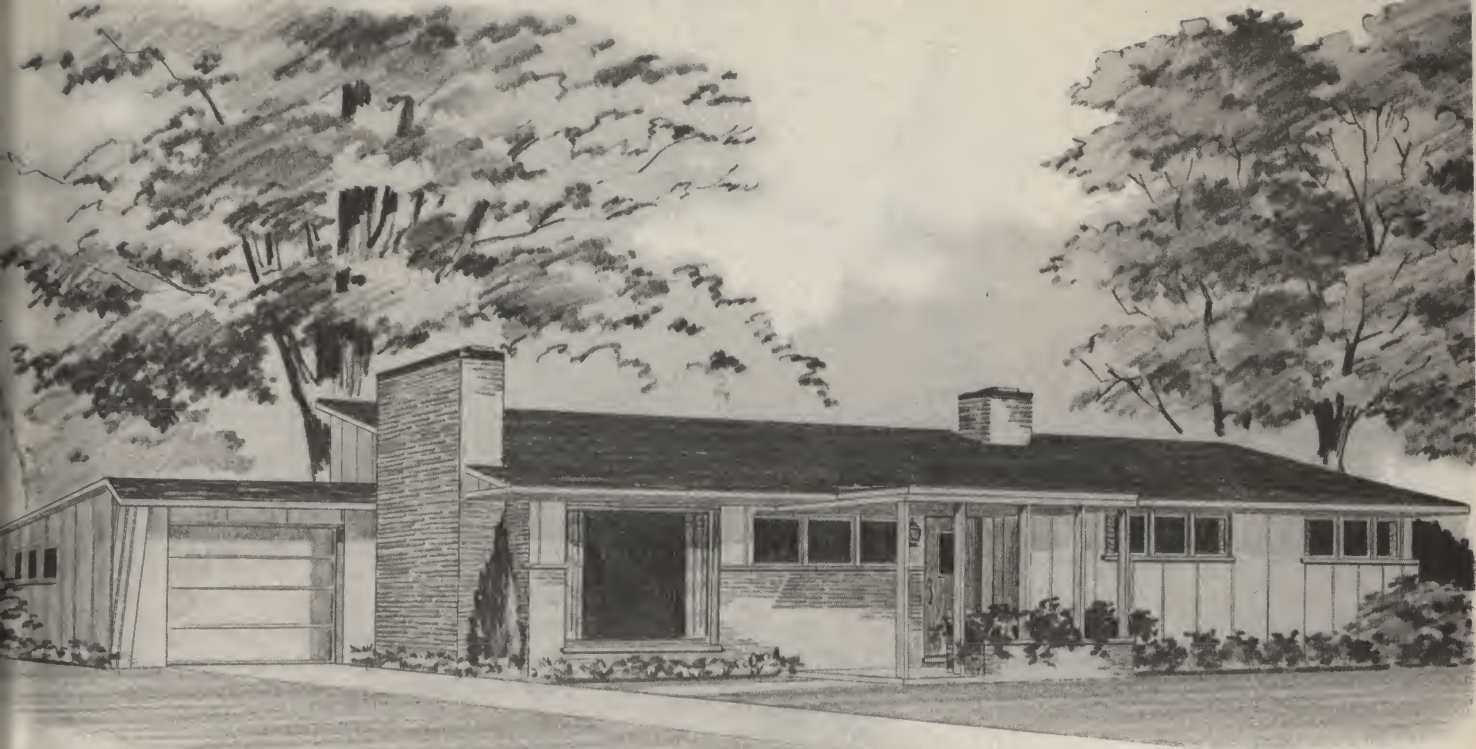
SECOND FLOOR PLAN

Here indeed, is a practical and attractive income bungalow. Note how the efficient floor layout permits free flow of traffic in both upper and lower quarters. Note the large living room, dinette, kitchen, two bedrooms and bath down; upstairs plan available in either one or two bedroom style. Attractive exterior lines reflect real pride of ownership.

Design H-176B

HOUSE: 988 SQ. FT.—28,634 CU. FT.





FRONT ELEVATION



Modern American Masterpiece

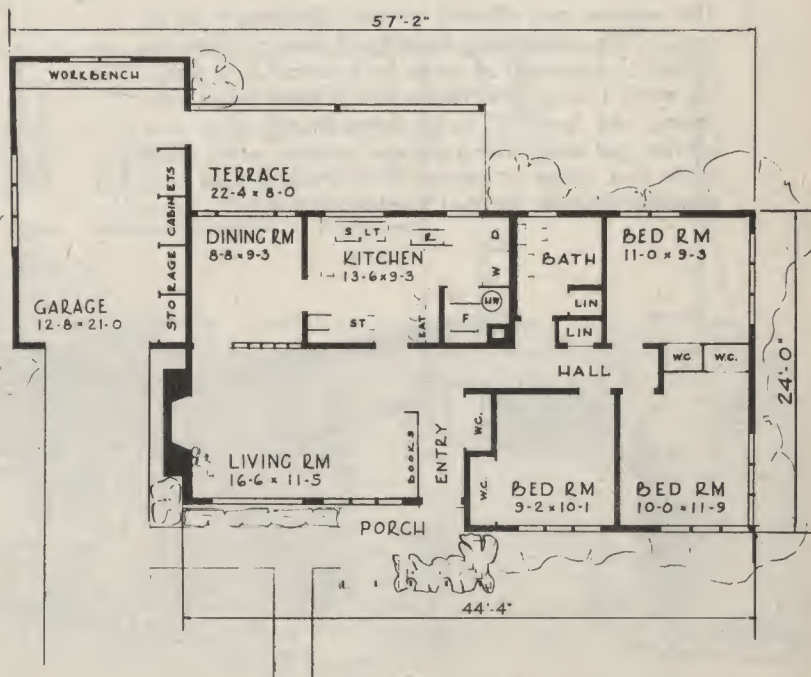
Design H-162 B

HOUSE: 1,415 SQ. FT.—13,442 CU. FT.

Here indeed, are clean, simple lines arranged to perfection in a design of distinctive beauty and unsurpassed functional efficiency. American styling at its best is exemplified by such features as a variation in roof angles which permits a raised ceiling in the living room with a row of windows over the rear roof section, thus daylight from both sides of the room. It also permits continuous light cove for indirect lighting the length of the living room and hall. Note the indoor lattice partition separating the living and dining areas. These, and many other outstanding features, assure the owner of this home long years of comfort, convenience and real pride of ownership.

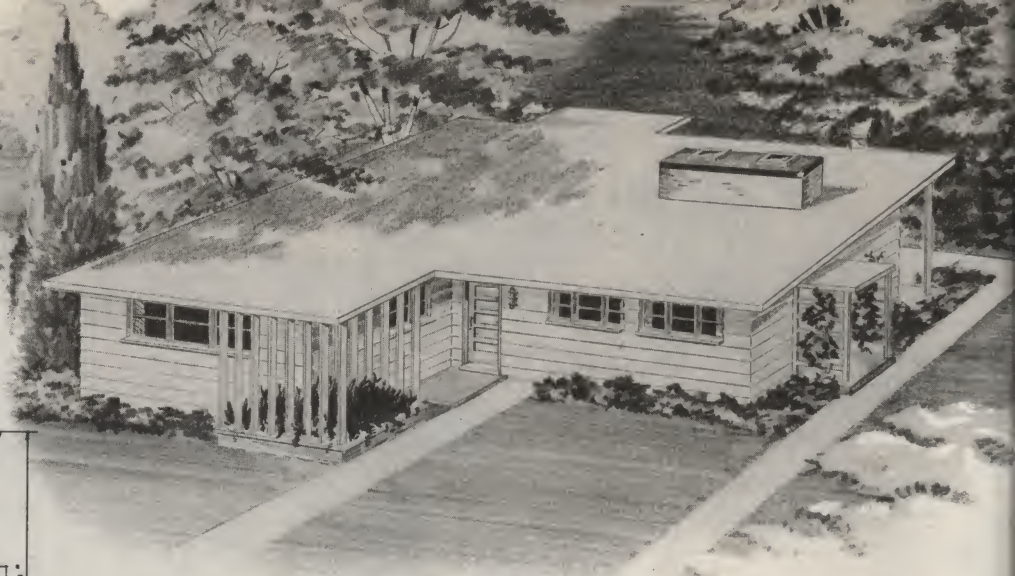
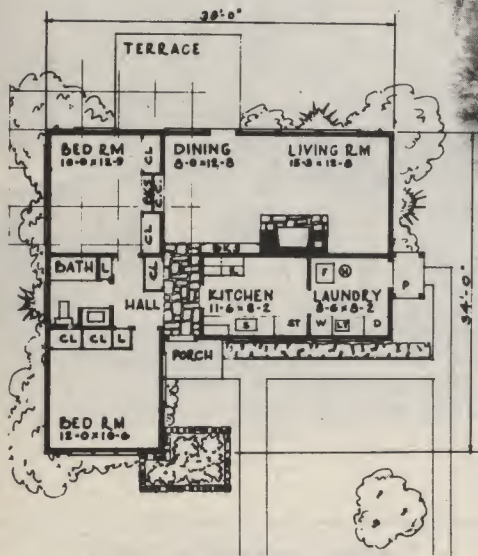


REAR ELEVATION



Design H-143 B

HOUSE: 949 SQ. FT.—9,148 CU. FT.

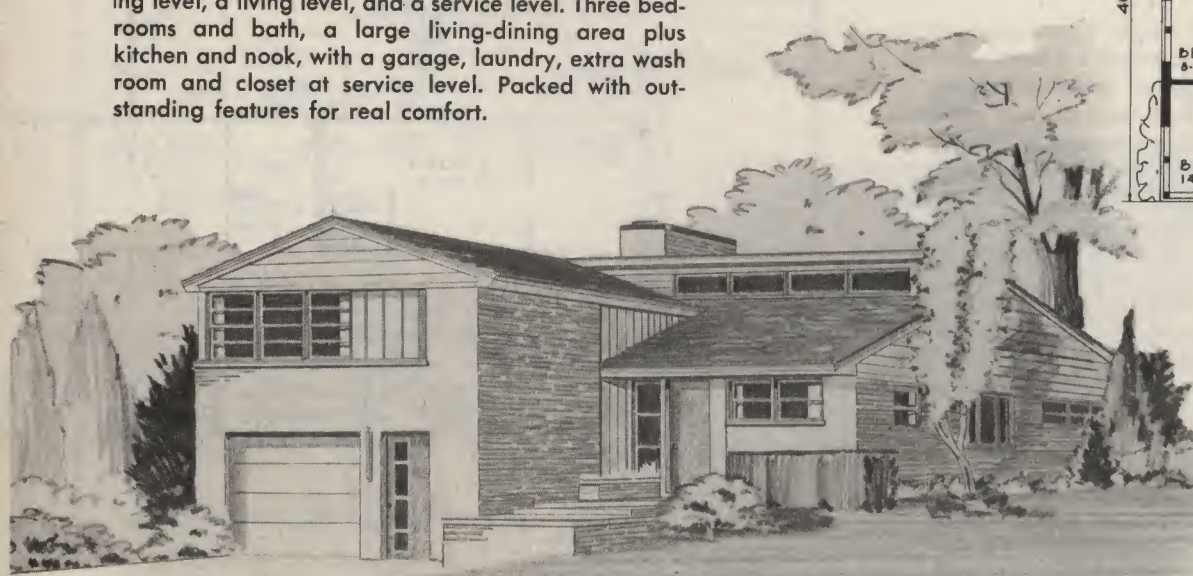
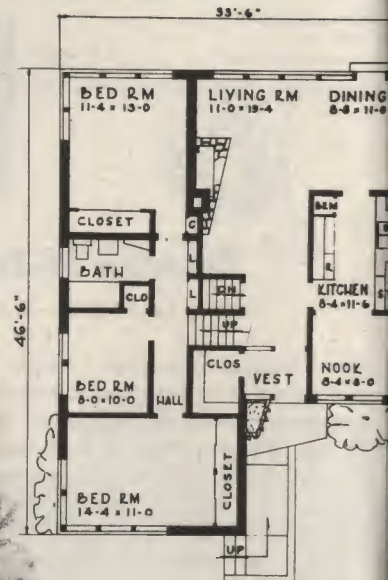


Another outstanding HomOgraf contribution to American style architecture, really a two front house. This flat roof beauty incorporates such distinctive features as a 24 ft. living-dining area to the rear of the house with the outside wall virtually all windows, a slate floored vestibule entrance, plus plenty of built-in cabinets for long years of convenient, happy living.

Design H-178 B

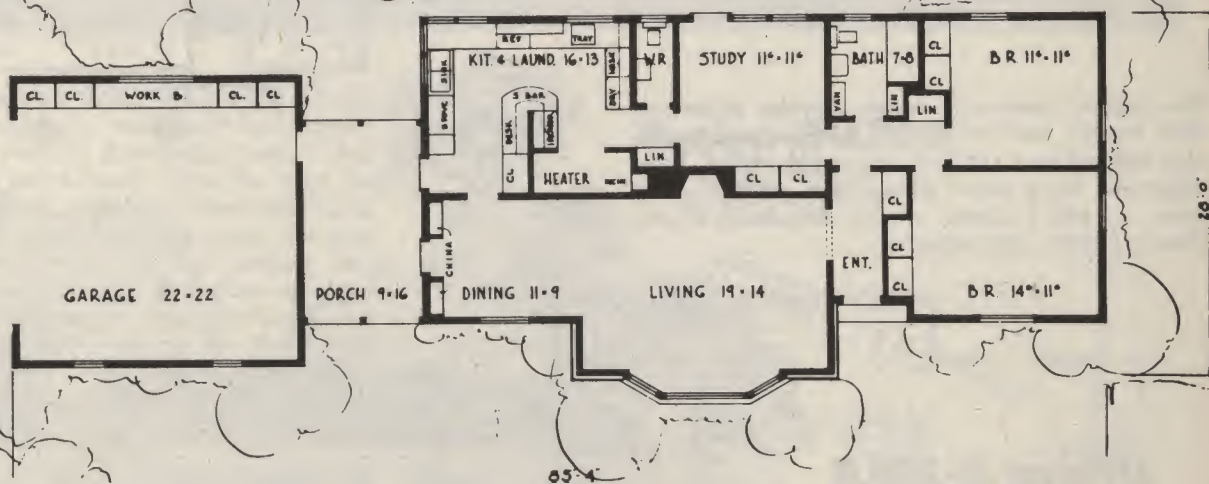
HOUSE: 1,352 SQ. FT.—20,000 CU. FT.

The popular and efficient tri-level planning is at its best in this outstanding HomOgraf design. Note the skillful arrangement of rooms by function . . . a sleeping level, a living level, and a service level. Three bedrooms and bath, a large living-dining area plus kitchen and nook, with a garage, laundry, extra wash room and closet at service level. Packed with outstanding features for real comfort.





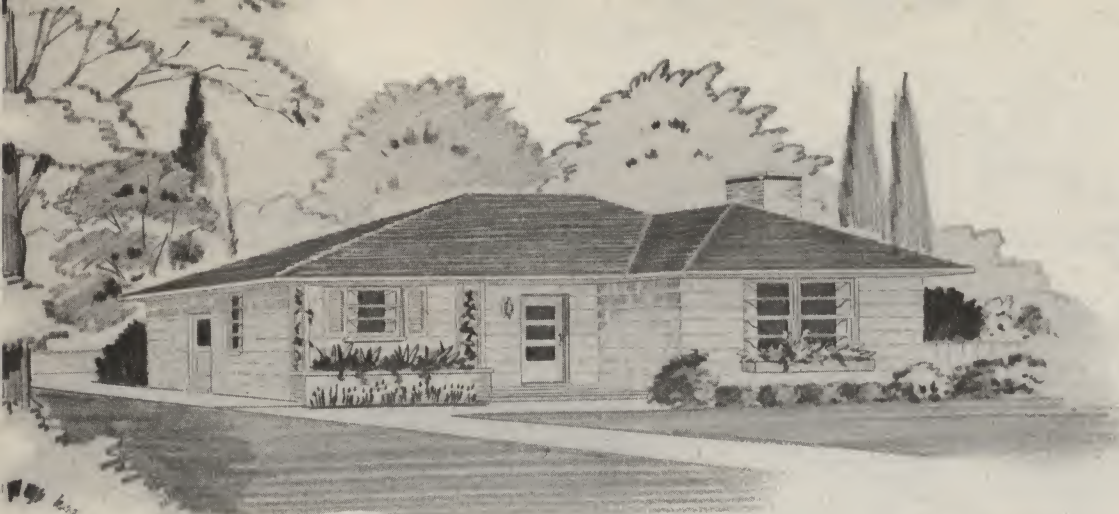
Planned for Discriminating Tastes



Design H-11B

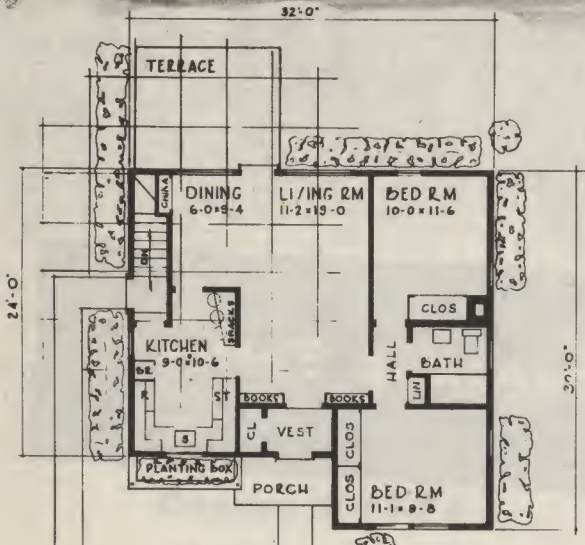
HOUSE: (NO BASEMENT)—1,398 SQ. FT.—16,077 CU. FT.
 (WITH BASEMENT)—22,733 CU. FT.
 GARAGE: 515 SQ. FT.
 BREEZEWAY: 144 SQ. FT.

A spacious, sturdy ranch-type design that offers years of happy active living for each member of the family. Consider the large bedrooms, plus the study that can easily serve as a guest room. Notice too, the built-in vanity in the large bathroom, the extra wash room, the built-in snack bar in the kitchen, and the huge living-dining area with a large cheerful fireplace. Such careful attention to details assures years of comfortable, convenient living.

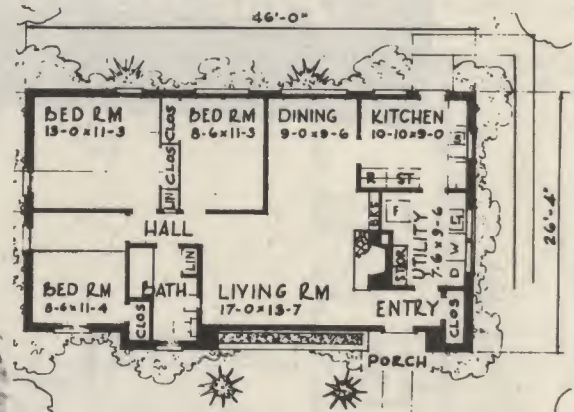


Design H-146 B

HOUSE: 852 SQ. FT.—16,324 CU. FT.



This 2 bedroom, budget-wise beauty features the popular living-dining area combination overlooking a spacious rear terrace. Note also the built-in bookcases, breakfast bar and the planting box under the kitchen window. Real efficiency, designed for the utmost in beauty and comfortable living.



This popular ranch-style design provides all-on-one-floor comfort and convenience, plus an exterior design that will be a credit to any neighborhood. Three bedrooms, living room, dining room, kitchen, utility room . . . with 8 closets, with an abundance of windows, vestibule and entrance.

Design H-155 B

HOUSE: 1,159 SQ. FT.—13,328 CU. FT.

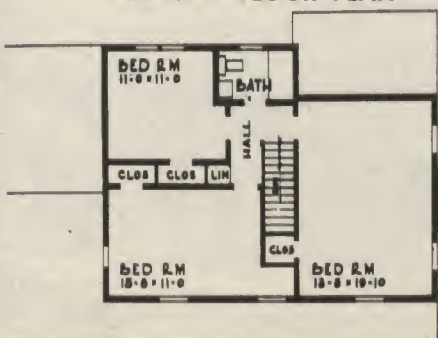


For Lifelong Pride and Comfort



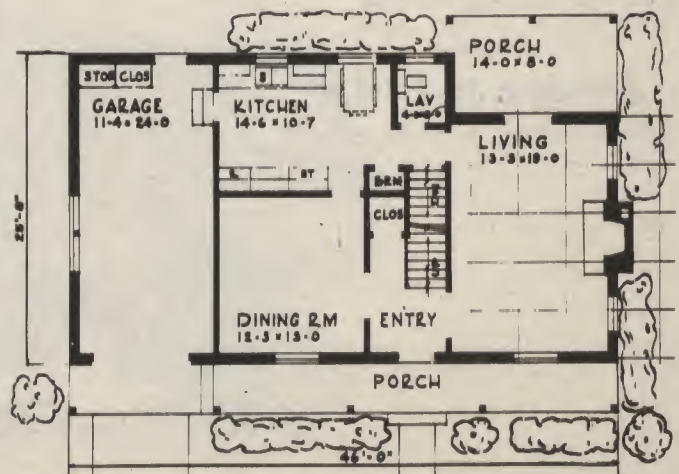
An outstanding two-story design embodying all the charm and graciousness of traditional architecture, and offering long years of day-by-day comfort and convenience to the entire family. Note the large living room with fireplace, the french doors leading to the cool comfort of an old fashioned porch. The separate dining room, kitchen, 1st floor lavatory and attached garage complete the downstairs arrangement. Upstairs contains three large bedrooms and bath. A truly comfortable home for the discriminating family.

SECOND FLOOR PLAN

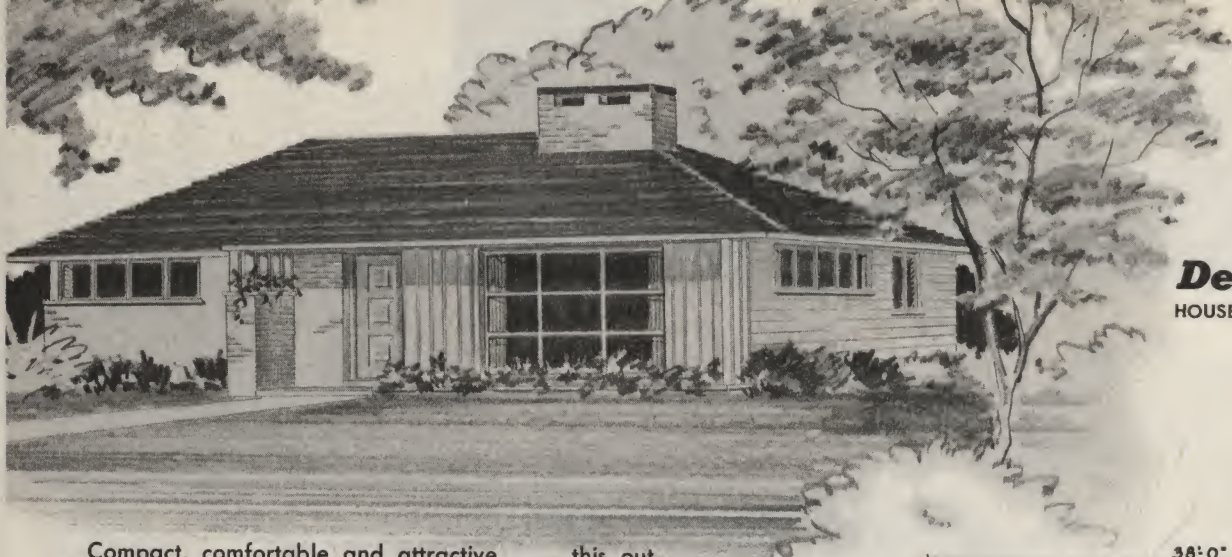


Design H-172 B

HOUSE: 800 SQ. FT.—21,571 CU. FT.
GARAGE: 308 SQ. FT.



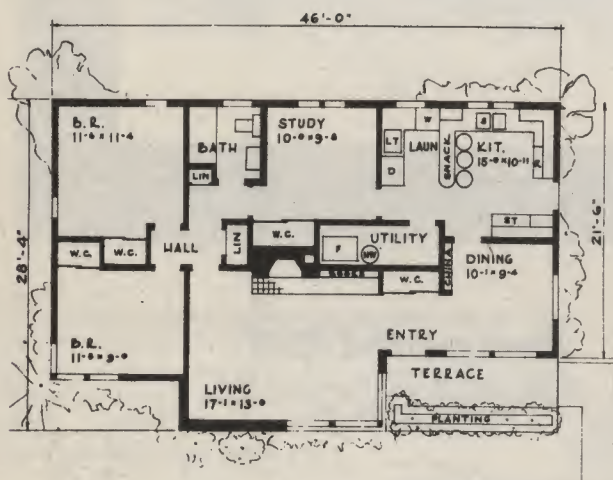
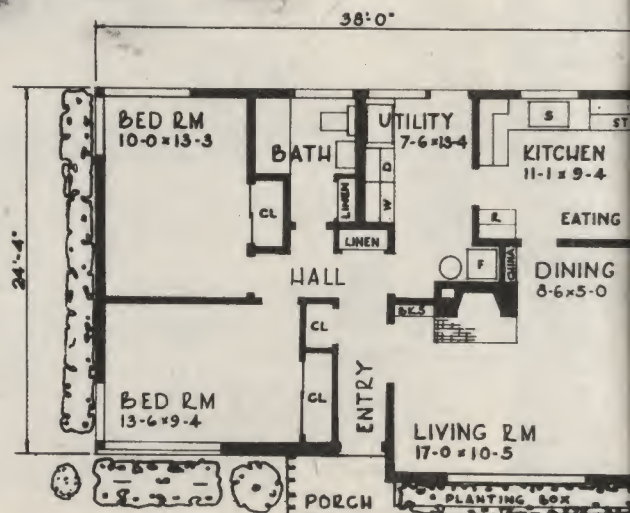
FIRST FLOOR PLAN



Design H-156

HOUSE: 954 SQ. FT.—10,494 CU.

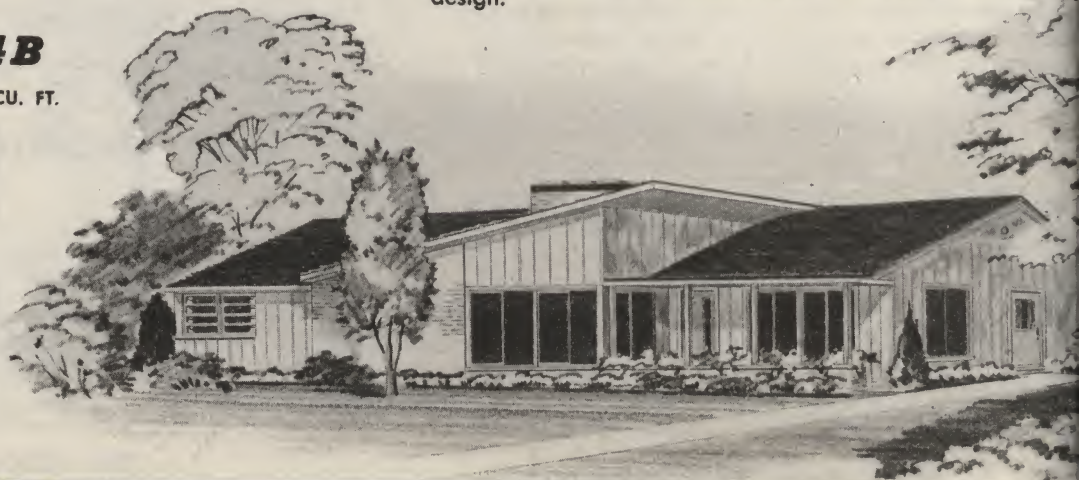
Compact, comfortable and attractive . . . this outstanding HomOgraf design was made especially for modest budgets with exclusive tastes. Note particularly the clean exterior lines. The large living-dining area with fireplace and the abundance of closet space.



Design H-174B

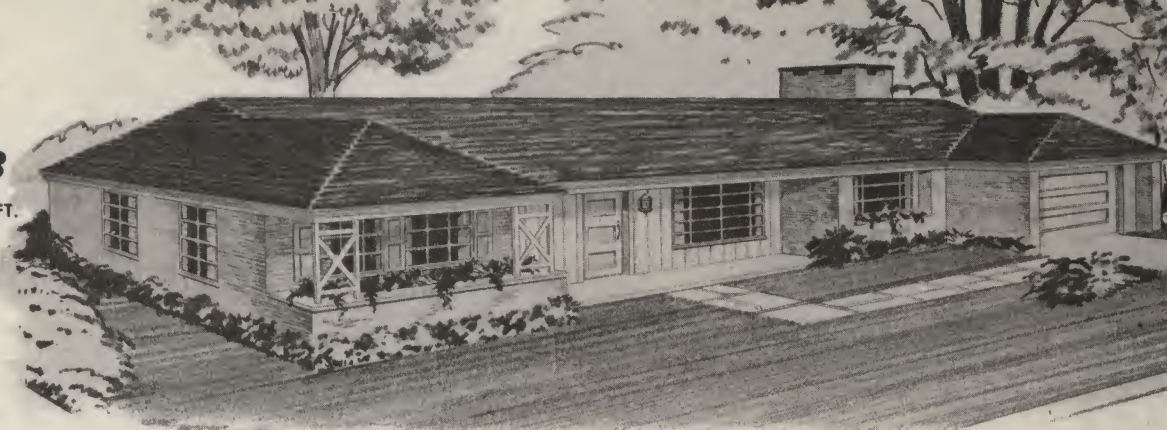
HOUSE: 1,143 SQ. FT.—13,144 CU. FT.

This distinctive, two-bedroom-plus-study design in contemporary style incorporates many outstanding features that could only result from careful, proper planning. Consider the elevated fireplace, the sliding door closets, the spacious terrace off the living and dining areas, and the unusual roof design over the living room. A remarkable achievement in modern home design.

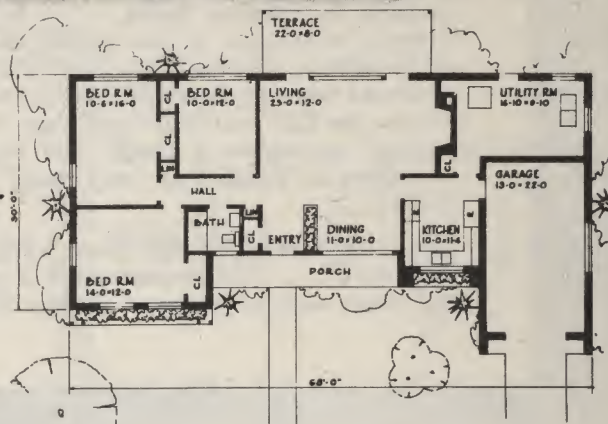
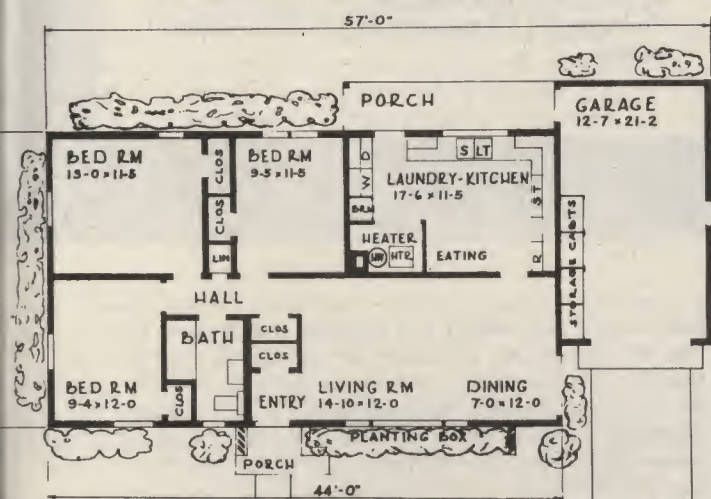


Design H-137 B

HOUSE: 1,552 SQ. FT.—18,360 CU. FT.
GARAGE: 316 SQ. FT.



Living comfort and efficiency . . . inside and out! Three, good sized bedrooms with plenty of closet space and glass area. A huge living-dining area, in the popular "see-thru" style. Notice also the large fireplace, and how the entry is effectively set off from the rest of the room by the indoor planting box. Clean exterior lines, attached garage with entry to house for convenience and real eye appeal.



Just analyze the layout of this beautiful home! Three large bedrooms, a huge living-dining area, plenty of closet space and a large labor-saver kitchen with lots of room for eating. Attached garage with storage space for kiddies what-nots!



Design H-186 B

HOUSE: 1,085 SQ. FT.—12,293 CU. FT.
GARAGE: 286 SQ. FT.

HomOgraf American Style Seal



By most world standards, we are still a young nation!

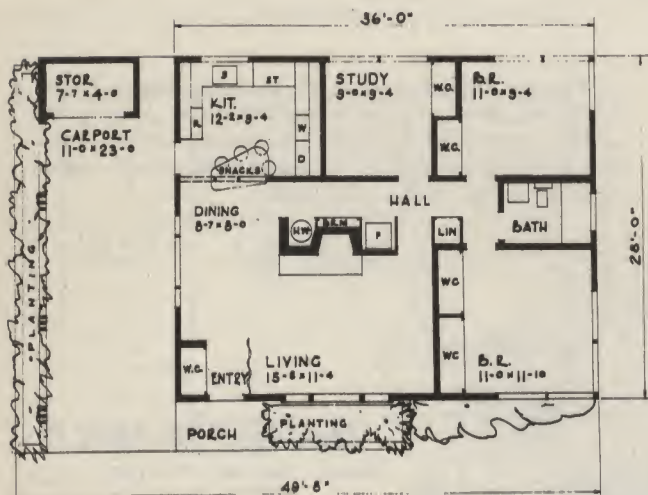
Much of our present civilization . . . particularly in creative fields . . . is still strongly influenced by old world culture and tradition. Nowhere has this influence remained more apparent than in our architecture. For 250 years, we have been "borrowing" principles of design and styling . . . some of which date back many centuries.

Only within the last few years have we developed . . . and are accepting a new, and fresh concept of home design. Here,

is a style of architecture that is distinctive and an American contribution.

These American Style homes are rapidly gaining in popularity . . . and with good reasons. For simplicity of design and the elimination of non-essential frills . . . for sheer beauty through harmony of lines and skillful proportioning . . . they are unsurpassed.

In this book are many original HomOgraf designs done in this refreshing American styling. All such designs are identified by HomOgraf's "American Style" Seal, shown above.



Rare indeed are designs that combine true beauty of line with functional efficiency to the degree that is found in this HomOgraf plan. Note the convenience, the day-by-day comfort offered by the spacious open planning; the two bedrooms plus a study, the huge living-dining area, and the step saving kitchen. Note too, the skillful use of the fireplace to divide an area into living room, dining room, and hall . . . without actually separating them.

Design H-163B

HOUSE: 1,008 SQ. FT.—9,325 CU. FT.



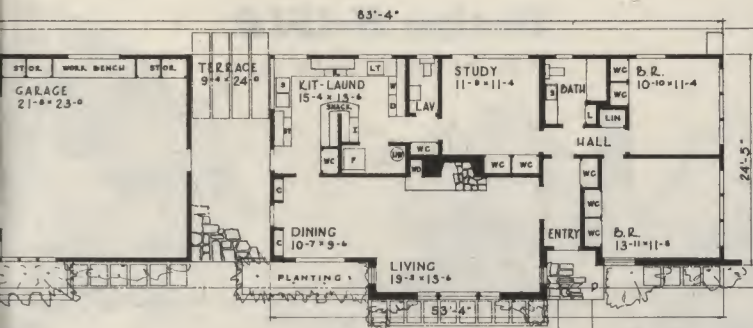
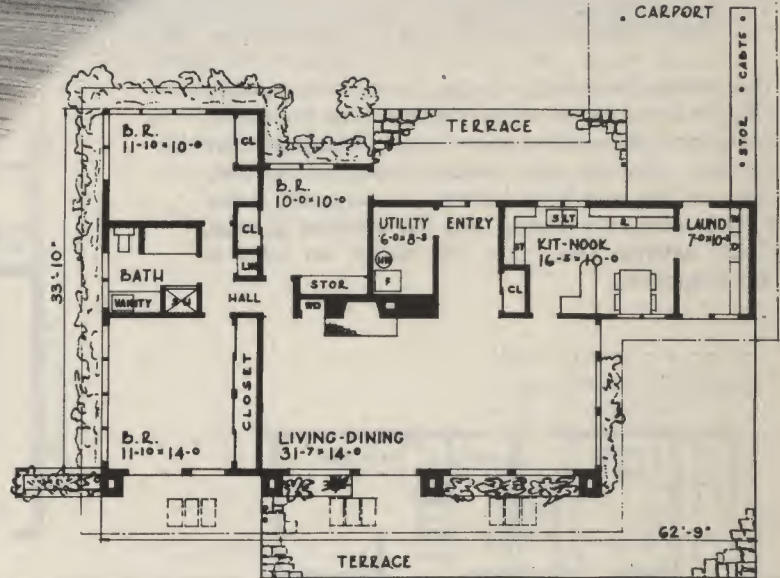


Design H-131B

HOUSE: 1,537 SQ. FT.—16,483 CU. FT.



A truly outstanding example of American styling at its best! Note how the clean, geometrically balanced exterior lines are in perfect harmony. Also the efficiently designed floor plan. Consider the three roomy bedrooms, the huge combination living and dining area, the ample closet and storage space, built-in vanity in the bathroom . . . features that mean value and comfort to the entire family.

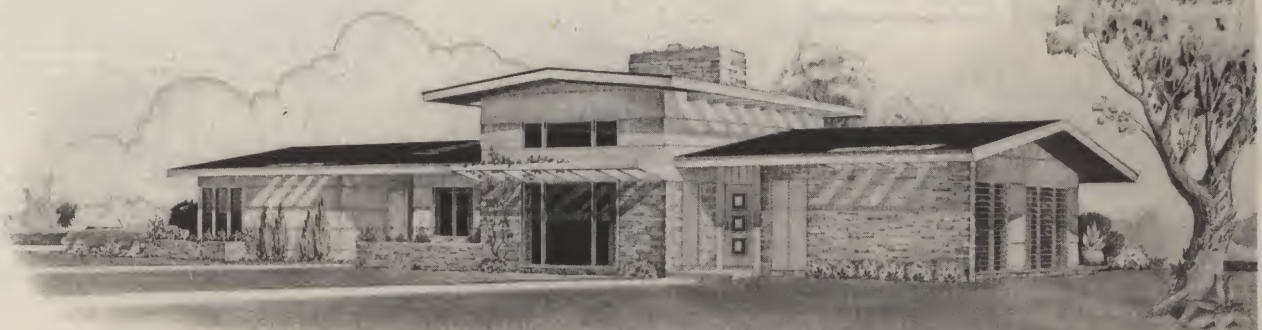


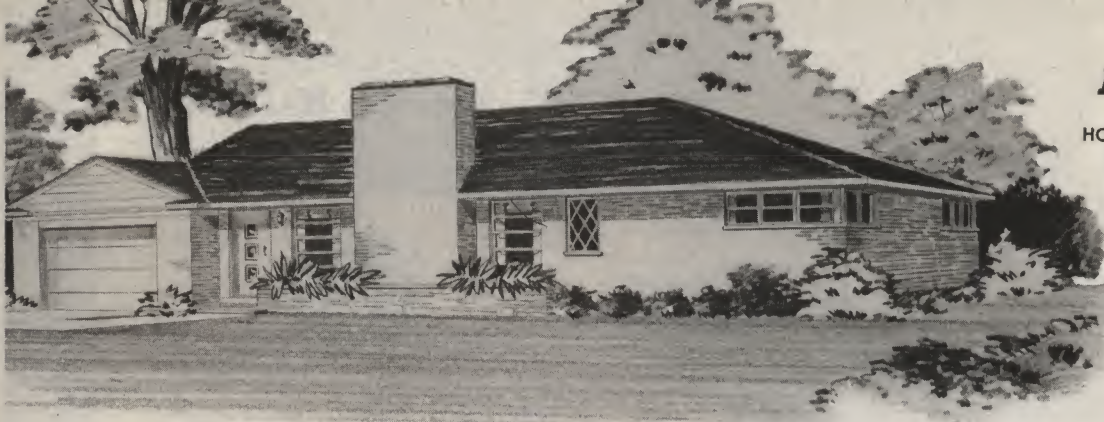
Again, the open style planning makes for spacious beauty and comfort in this design . . . inside and out. Outstanding features include a study which can easily serve as a third bedroom, 11 closets, full bathroom and extra lavatory, step saving kitchen with built-in snack bar. The unique elevated roof section over the living room permits a 12 foot ceiling height plus liberal storage space.

Design H-175B

HOUSE: 1,376 SQ. FT.—15,464 CU. FT.

GARAGE: 544 SQ. FT.

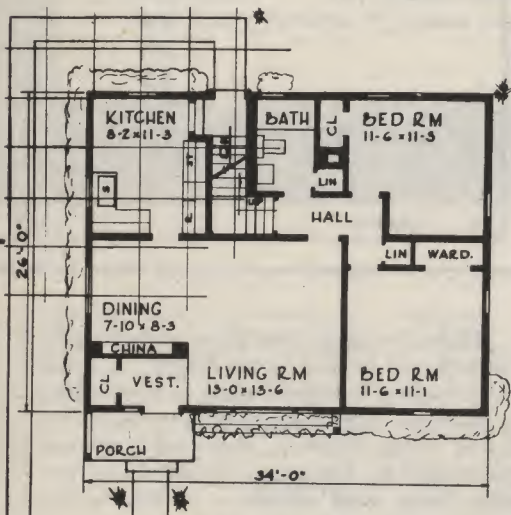




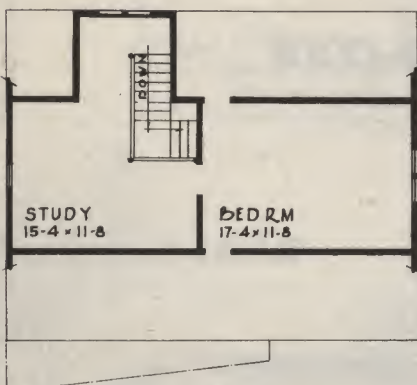
Design H-183B

HOUSE: 1,072 SQ. FT.—19,700 CU. FT.
GARAGE: 303 SQ. FT.

This practical ranch-style design has an exceptionally efficient floor layout which includes three bedrooms, living room, separate dining room, and large kitchen. Consider also, the convenience offered by such features as the wardrobe closets, the separate entry hall, a recessed entrance, and the attached garage. Clean exterior lines make this design an asset to any community.

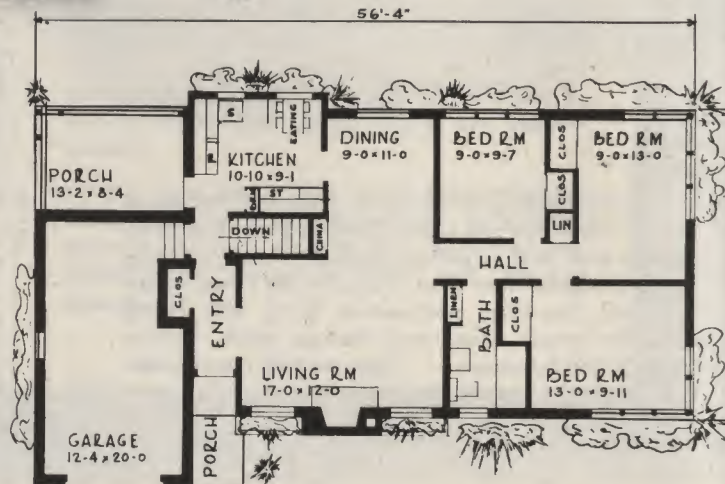


FIRST FLOOR PLAN



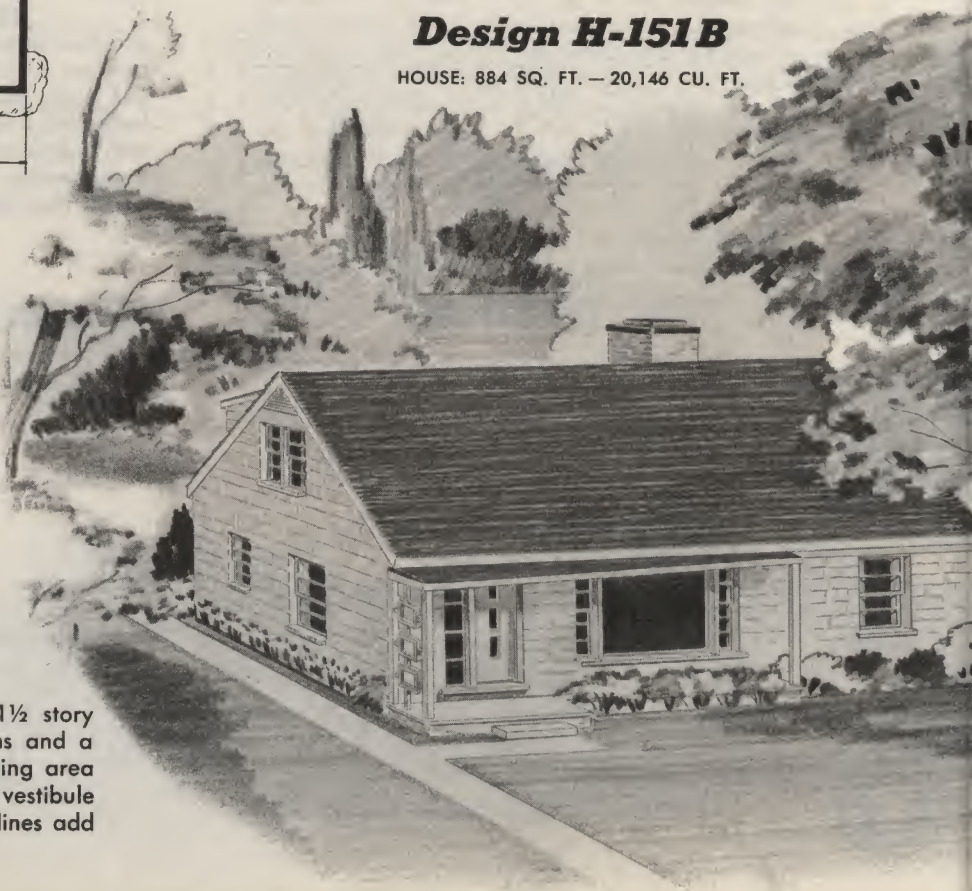
SECOND FLOOR PLAN

Here's another outstanding and popular 1½ story design. Note the privacy of the 3 bedrooms and a study, the combined and spacious living-dining area with built-in china cabinet, also the unique vestibule arrangement. The clean, attractive exterior lines add beauty to this practical plan.



Design H-151B

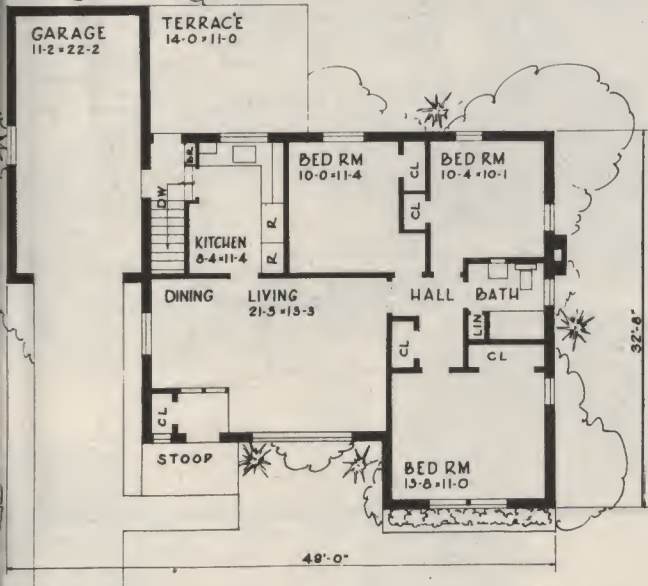
HOUSE: 884 SQ. FT. — 20,146 CU. FT.





Design H-136B

HOUSE: 1,079 SQ. FT.—20,231 CU. FT.
GARAGE: 284 SQ. FT.

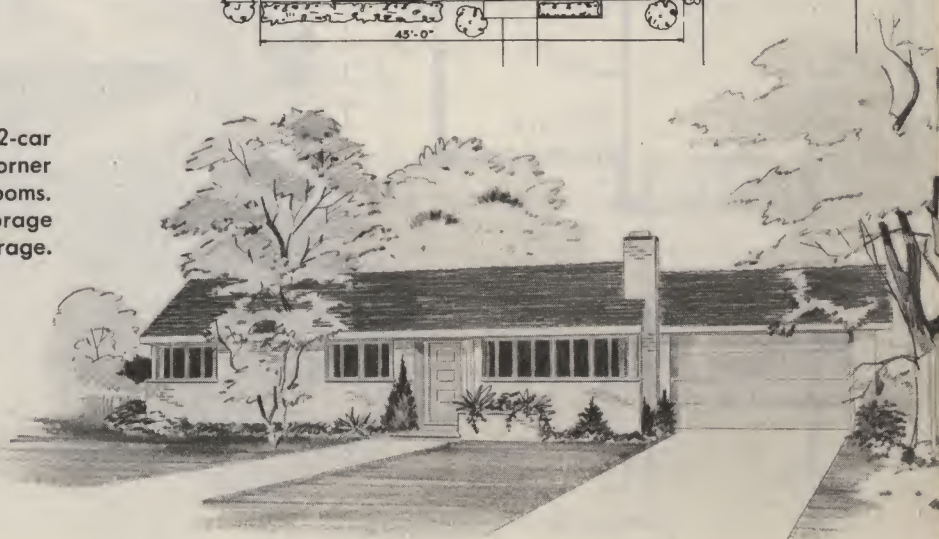
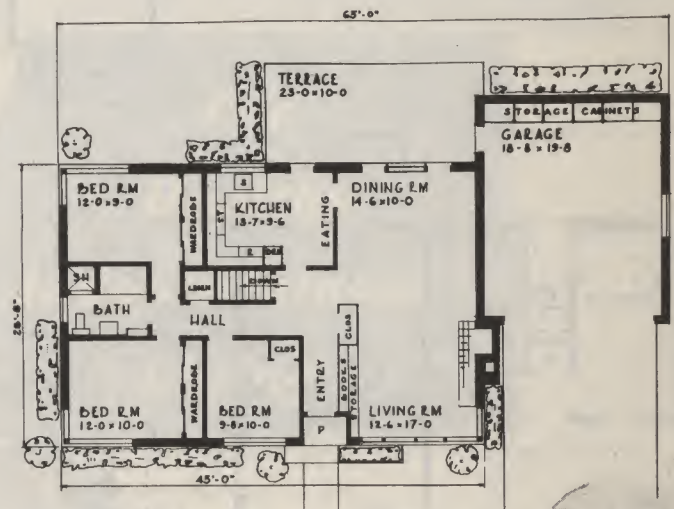


Truly a wonderful home. Includes 3 bedrooms, combined living-dining area, and ample closet space. Note how the floor plan permits good traffic movement between working, sleeping and living areas, which are well proportioned and positioned for maximum comfort and convenience.

Design H-177B

HOUSE: 1,289 SQ. FT.—19,335 CU. FT.

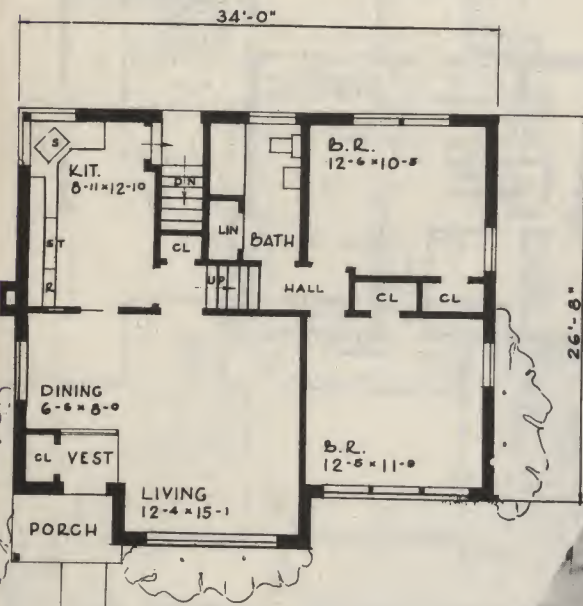
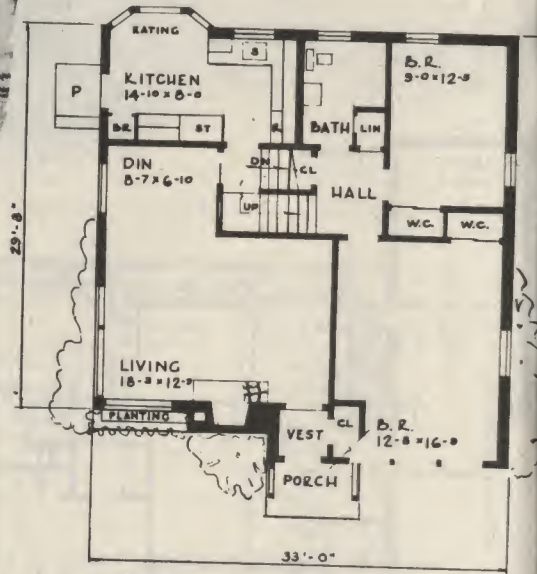
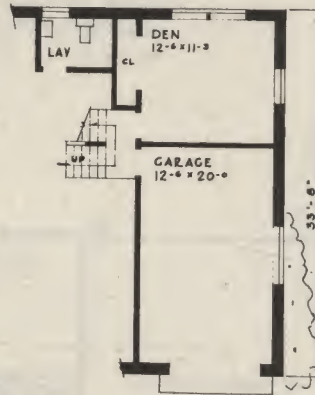
This outstanding ranch type design features a 2-car attached garage, huge living-dining area, and corner windows in two of the three good sized bedrooms. There is an unusual amount of closet and storage space in addition to large storage cabinets in garage.



Design H-188 B

HOUSE: 1,054 SQ. FT.—2935 CU. FT.

Tri-level efficiency offers maximum roominess and comfort on a smaller sized lot with this popular design. Note the den that can become a third bedroom, the extra lavatory and fruit closet at the service level, and the spacious dimensions of the living-dining area. A fine home for the happy, active family.



Design H-187 B

HOUSE: 952 SQ. FT.—18,051 CU. FT.

This popular, practical tri-level design puts a large house on a small lot at minimum cost. Note, for example, the generous dimensions of the bedrooms, the spacious living-dining area and the large kitchen . . . efficiently arranged within the overall dimensions of 30 ft. by 34 ft. Add to this a truly attractive exterior, and you have an outstanding home value.



Design H-135 B

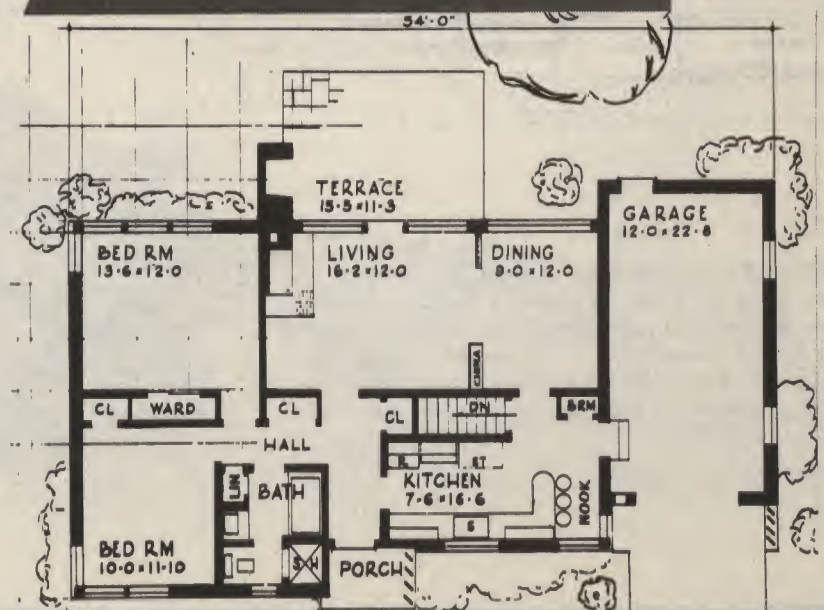
HOUSE: 1,093 SQ. FT.—20,111 CU. FT.
GARAGE 314 SQ. FT.

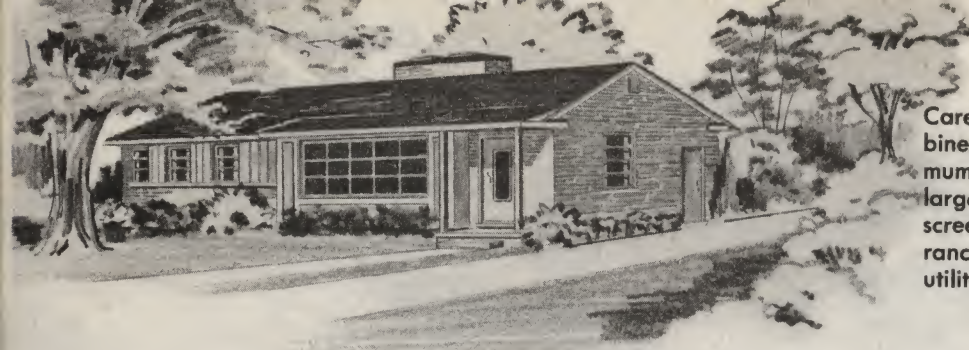


VIEW OF TERRACE AND BAR-B-QUE GRILL

A superb example of the contemporary trend in designs to provide for convenient, healthy indoor-outdoor living. This beautiful ranch style with attached garage features a huge living-dining area overlooking a spacious outdoor terrace. Note also the wardrobe closet in the master bedroom, and the built-in broom closet in the kitchen. Such features assure years of comfortable, happy living.

For Healthy Indoor-Outdoor Living

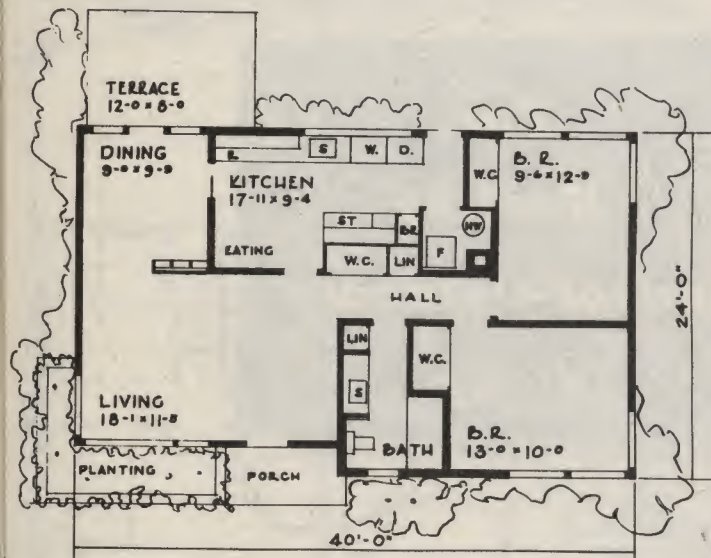
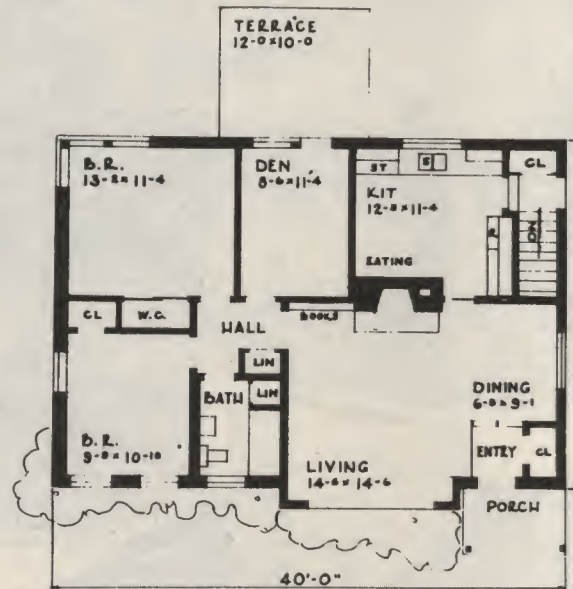




Careful planning keynotes this design . . . for it combines efficiency, comfort and economy to the maximum degree. Note the two bedrooms plus den, the large kitchen, the spacious living-dining area with screened entrance, and the six closets. Attractive ranch-style exterior with rear terrace add beauty and utility to this outstanding HomOgraf plan.

Design H-170 B

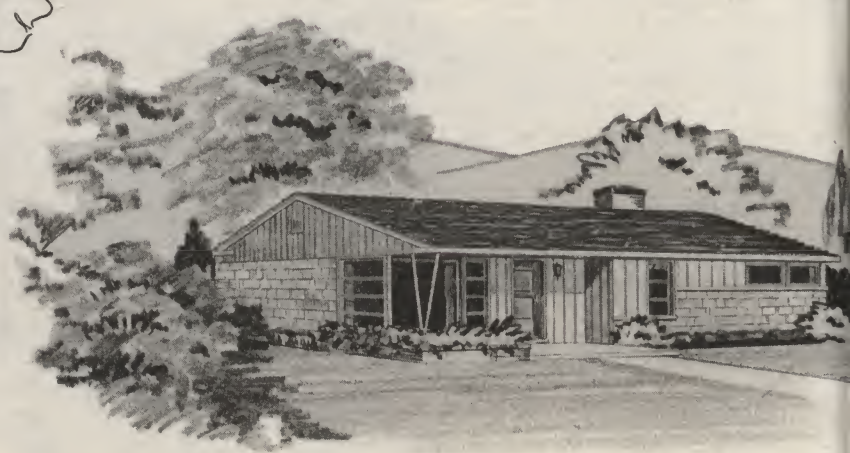
HOUSE: 1,081 SQ. FT.—20,653 CU. FT.

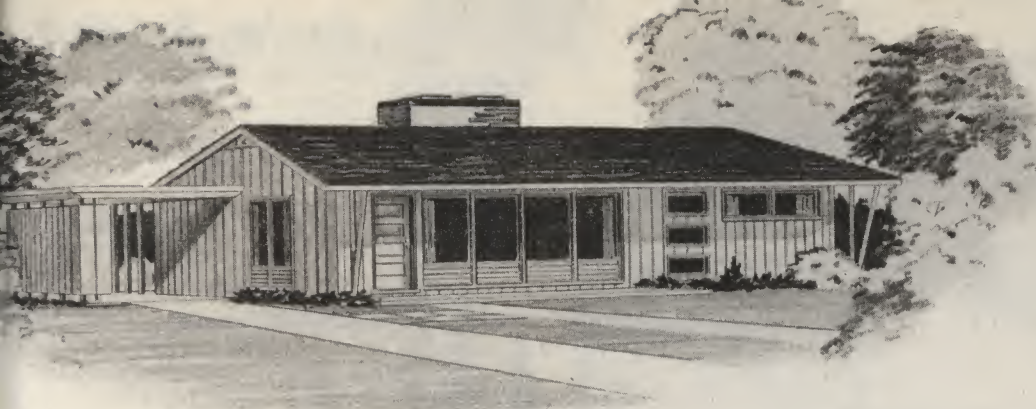


Design H-169 B

HOUSE: 923 SQ. FT.—11,076 CU. FT.

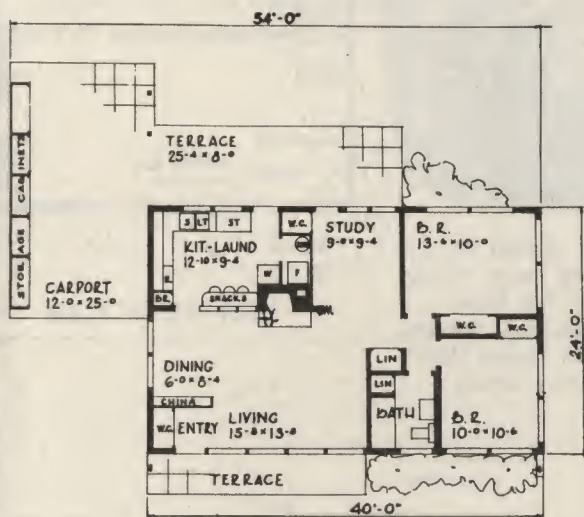
You'll find all-on-one-floor comfort, convenience and economy in this carefully planned HomOgraf design. Note the spacious room dimensions, the ample closet space, and the efficient arrangement of rooms for easy traffic flow. Attractive exterior lines reflect real pride of ownership for every member of the family.



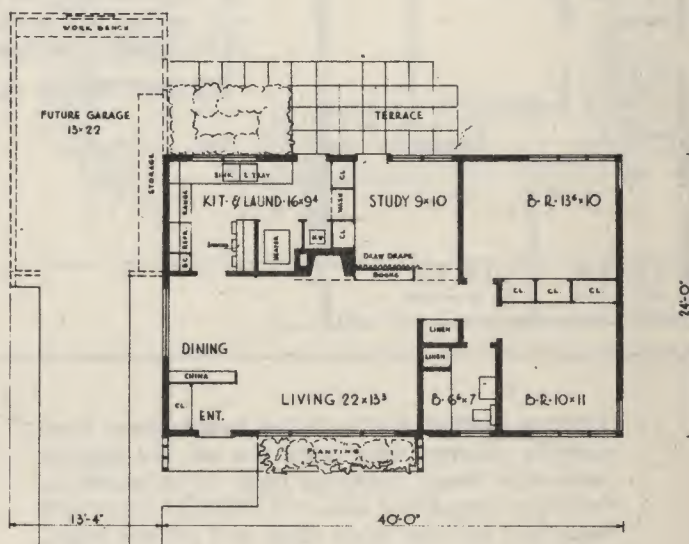


Design H-167B

HOUSE: 960 SQ. FT.—11,280 CU. FT.



Modern, ranch-style magnificence highlights this outstanding HomOgraf design. Careful planning provides spacious rooms arranged for maximum convenience and such outstanding features as built-in cabinets, snack bar, modern fold door into study and both front and rear terraces.



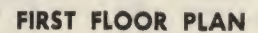
A modern masterpiece in American styling. The clean, sweeping exterior lines with the popular flat roof suggest enduring comfort and protection. The spaciousness and efficient arrangement of rooms, the innumerable built-in features for living convenience, the exceptionally large window areas... these, and many other features are the result of careful planning for gracious living.

Design H-157B

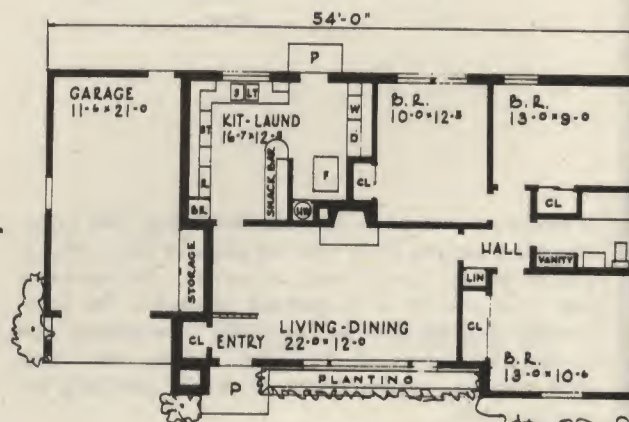
HOUSE: 960 SQ. FT.—11,280 CU. FT.



A black and white photograph of a two-story wooden house. The house features a prominent chimney on the right side and a large front porch with a door and windows. The house is surrounded by trees and a lawn.



SECOND FLOOR PLAN



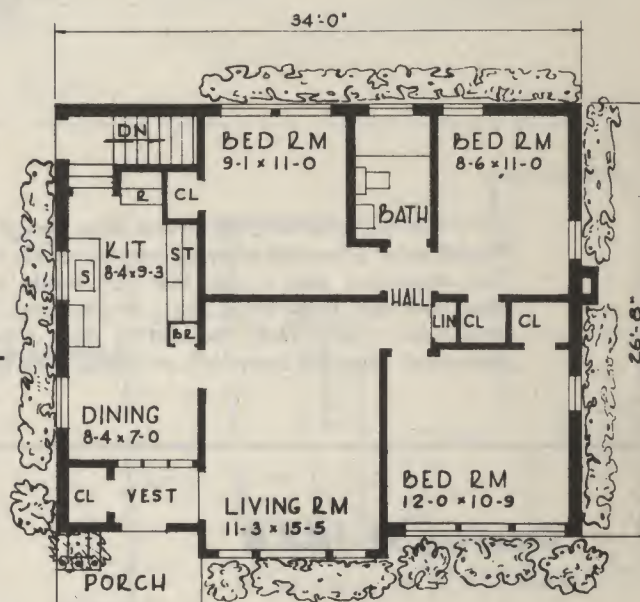
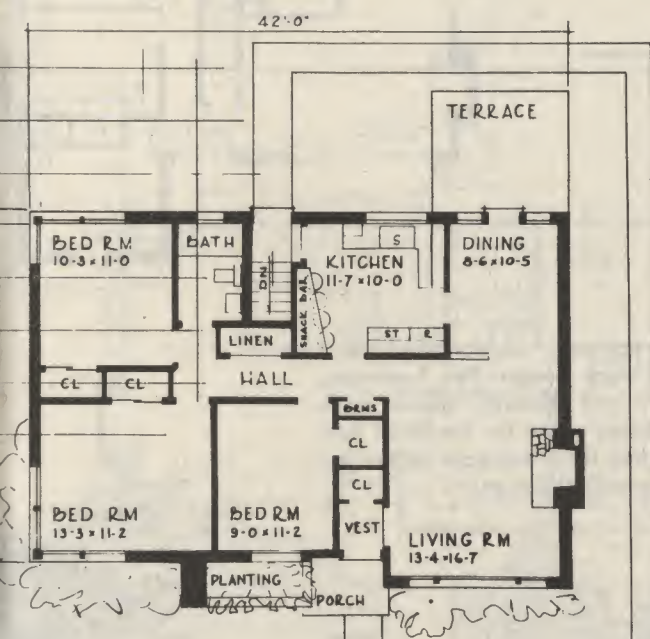
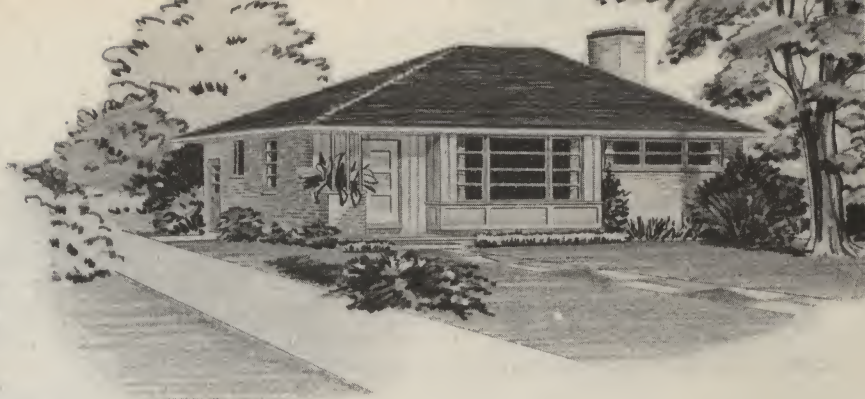
Spacious comfort and enduring beauty have been carefully planned into every line of this popular ranch-style design. Note the three large bedrooms, the huge living-dining area, the efficient kitchen with snack bar, and the ample closet and storage space. Notice too, the built-in vanity in the bathroom, the screened entrance, and the sliding door closets. An outstanding value!

A black and white illustration of a single-story bungalow house. The house features a low-pitched gabled roof with a chimney on the right side. The exterior is clad in horizontal siding. On the left, there is a small front porch with a gabled roof supported by two columns. To the right of the porch is a large multi-paned window. A small front door is located between the porch and the large window. The house is surrounded by mature trees and shrubs, giving it a suburban feel.

Design H-185 B

HOUSE: 922 SQ. FT.—16,900 CU. FT.

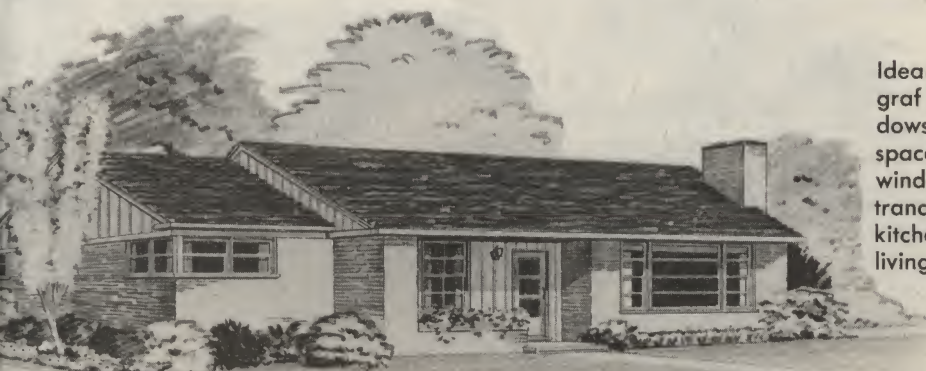
Here is a truly exceptional and outstanding home design. Three generously proportioned bedrooms, a large living room, separate dinette, separate entry and good sized kitchen. Note how these rooms have been arranged into living, sleeping and working areas for maximum living convenience. Compact, comfortable and economical, this is a fine example of proper home design.



Design H-148 B

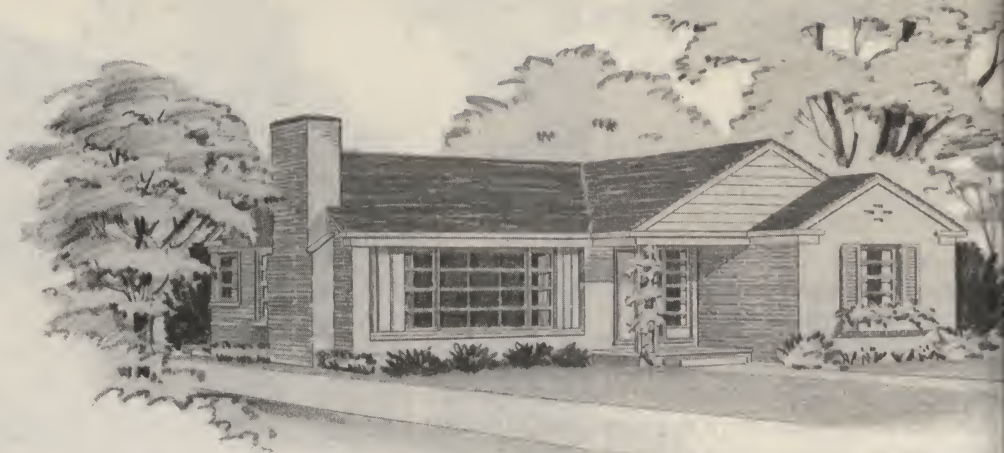
HOUSE: 1,149 SQ. FT.—27,000 CU. FT.
GARAGE: 453 SQ. FT.

Ideal for modest budget families, this popular HomO-graf design incorporates such features as corner windows in two of the three bedrooms, plenty of closet space throughout, a large living room with picture window and fireplace, and a separate vestibule entrance. Note also the built-in snack bar in the kitchen, and the spacious rear terrace for outdoor living. A home of truly exceptional merit.

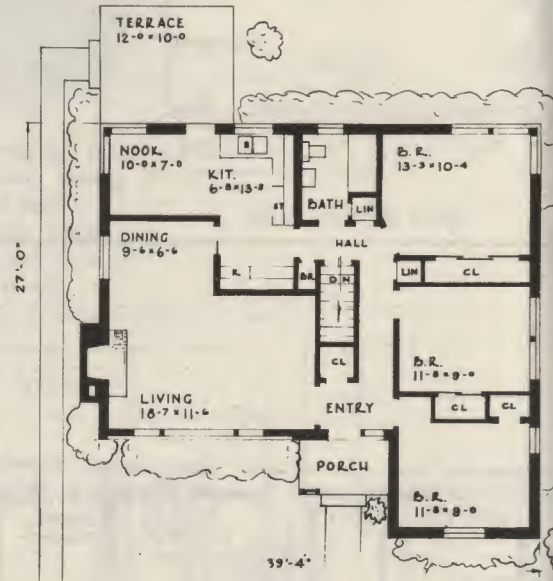


Design H-171B

HOUSE: 1,172 SQ. FT.—22,955 CU. FT.

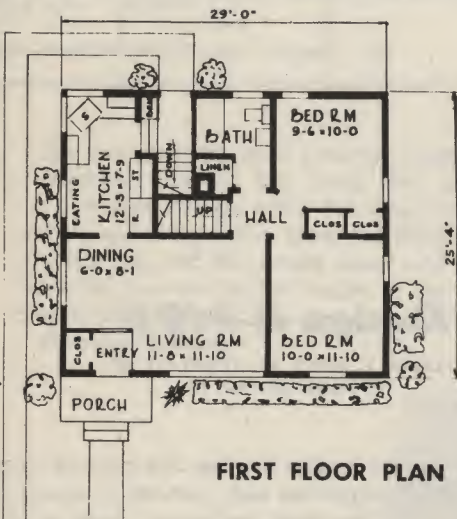


An attractive, practical, all-on-one-floor design that's bound to be a favorite of every member of the family. Two bedrooms plus a den that can easily be the third bedroom, large living room, dinette, and kitchen with table space. Note the sliding door closets in bedrooms, separate entry hall, and large rear terrace.

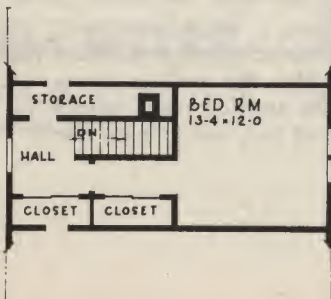


Design H-182B

HOUSE: 734 SQ. FT.—16,331 CU. FT.

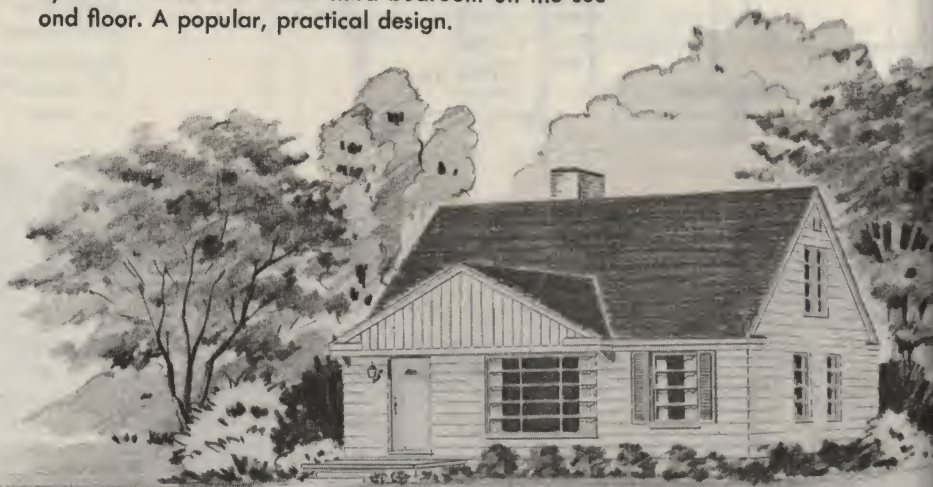


FIRST FLOOR PLAN



SECOND FLOOR PLAN

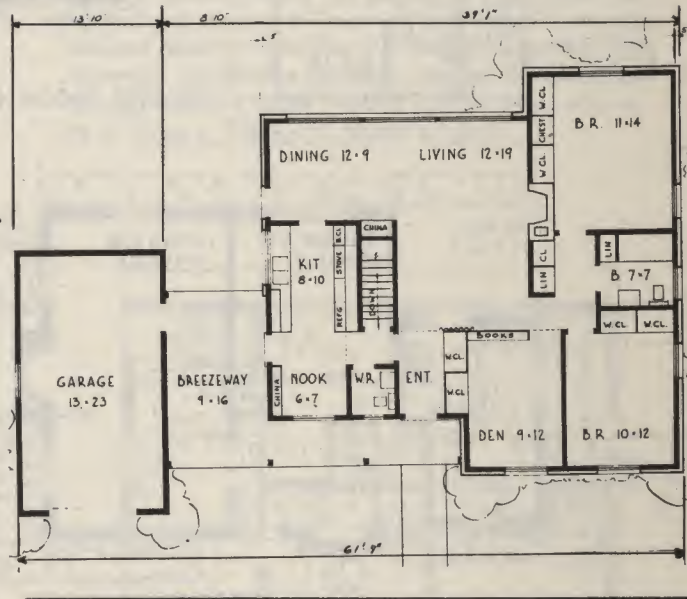
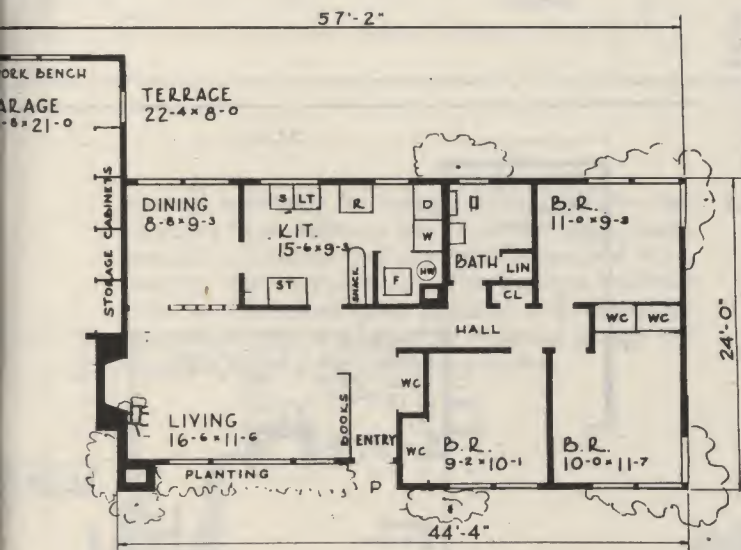
Remarkable value in economy, comfort and utility in a one-and-one-half story design. Two bedrooms, large living-dining area, and efficiently laid-out kitchen provide plenty of living space for the small family. Stairs lead to a future third bedroom on the second floor. A popular, practical design.



Design H-12 B

HOUSE: 1,286 SQ. FT.—21,021 CU. FT.
GARAGE: 324 SQ. FT.
BREEZEWAY: 216 SQ. FT.

Careful designing is written into every line of this popular ranch-style plan. Notice the two large bedrooms, plus the den that can easily be used as a third bedroom. Consider the convenient entrance hall, the extra washroom, and the handy breakfast nook opposite the kitchen. The huge living-dining area looks out into the back yard through a wall of windows. This is indeed, a home for healthy, happy living.



Rarely indeed, do we see beauty and efficiency combined in the proportions shown in this outstanding design. Floor plan features include three large bedrooms, large living room, separate dining room, and efficiently arranged kitchen. Note too, the ample closet space, the generous window areas, and many built-in features such as the snack bar, the book shelves, and the lattice partition between living and dining areas. Popular ranch-style exterior design features overhanging roof for warmth, comfort and endurance.

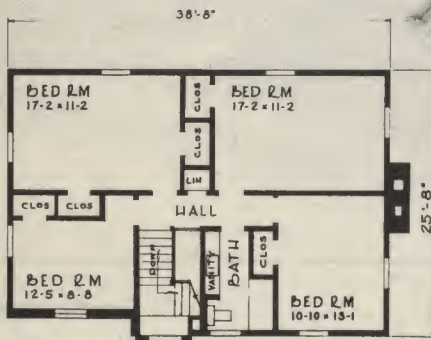


Design H-189 B

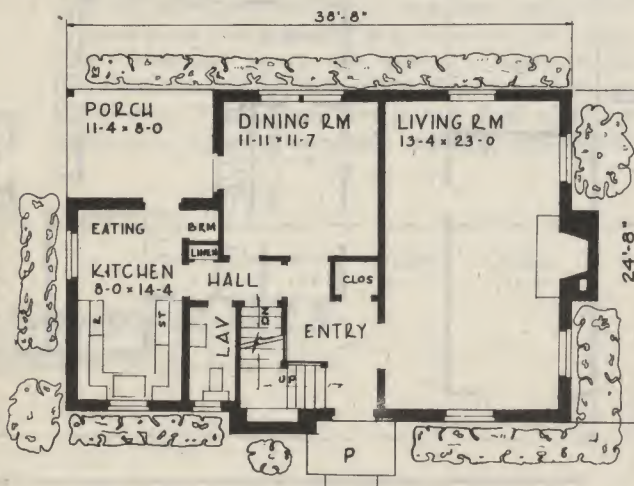
HOUSE: 1,020 SQ. FT.—10,965 CU. FT.

Design H-184 B

HOUSE: 854 SQ. FT.—25,242 CU. FT.



SECOND FLOOR PLAN

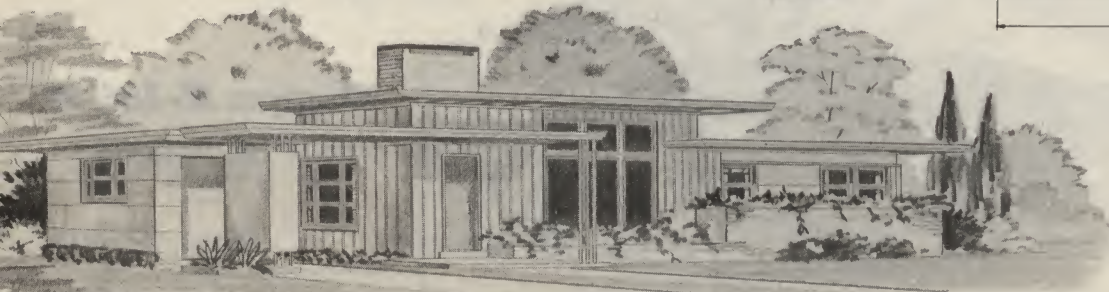
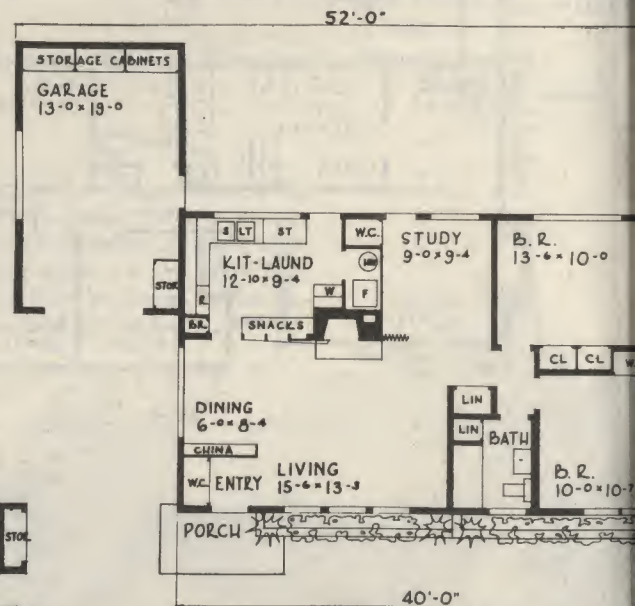


FIRST FLOOR PLAN

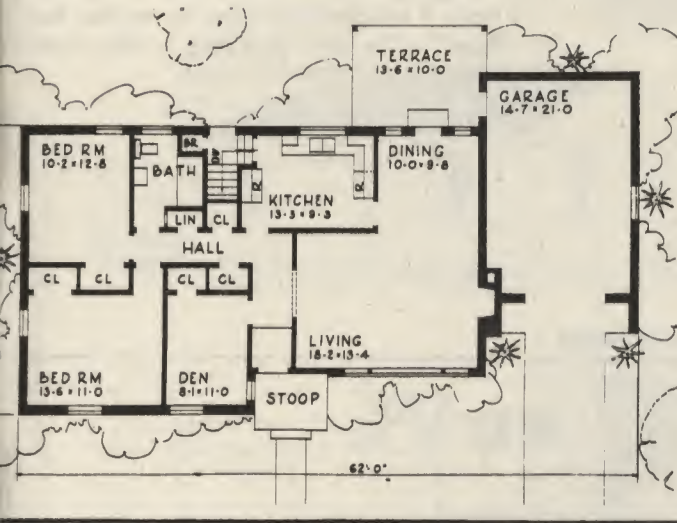
Design H-159 B

HOUSE: 960 SQ. FT.—11,280 CU. FT.

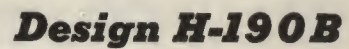
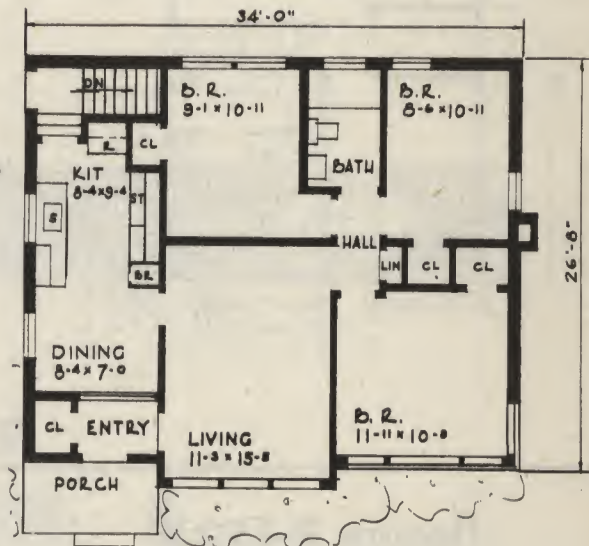
Here's all the glorious magic of modern Americanism in home styling. The clean, sweeping, flat-roof design is attractive and unusual; the preponderance of window area provides maximum light and ventilation; the superbly efficient room arrangement... rooms virtually alive with the latest, most carefully planned features assure the utmost in comfort, convenience and pride of ownership. A truly outstanding home!



HOUSE: 1,232 SQ. FT.—16,483 CU. FT.
GARAGE: 347 SQ. FT.



Planned especially for budget-minded families, this attractive three bedroom home provides large rooms, maximum circulation and completely separated living, sleeping and service areas. The spacious vestibule features a louvered glass partition and convenient guest closet. Future addition of attached garage will complete the popular ranch-type styling.



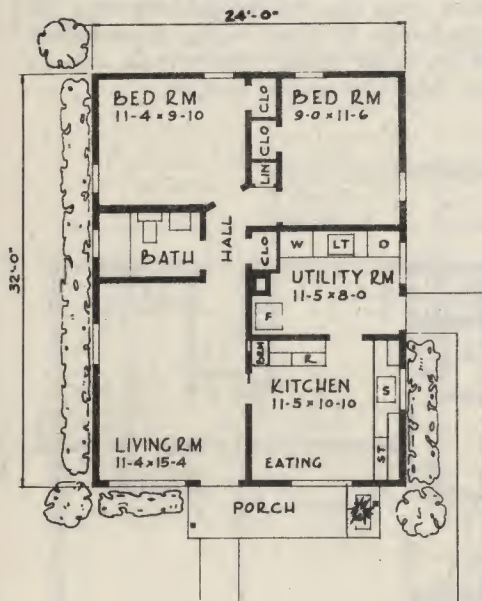
HOUSE: 918 SQ. FT.—17,286 CU. FT.



Design H-164B

HOUSE: 768 SQ. FT.—9,984 CU. FT.

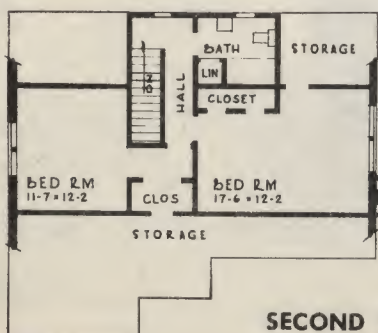
Planned especially for small families with modest incomes, exceptional economy and outstanding efficiency have been combined in this practical Homograp design. The overall dimensions—24 ft. by 32 ft. . . . make it adaptable to even the smaller lots, yet so efficient is the floor plan that it offers roominess far beyond most homes of its size.



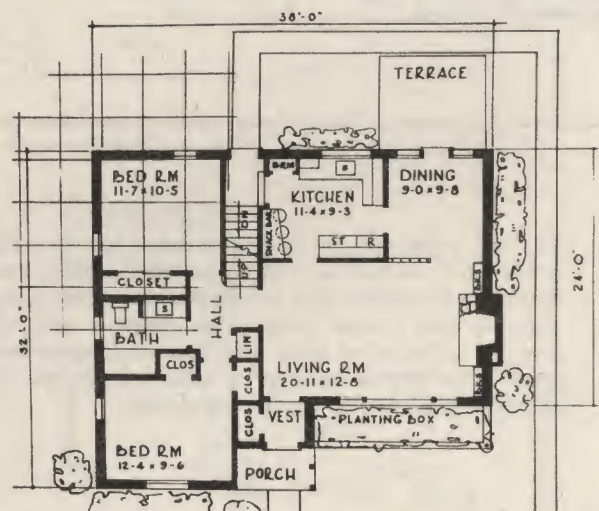
Design H-150B

HOUSE: 1,058 SQ. FT.—24,313 CU. FT.

Pleasing exterior lines grace this outstanding 1½ story design. Notice the 4 bedrooms and 2 baths, the unusually large living room and the generous distribution of closets and storage areas. The built-in snack bar is an added convenience, and the ample use of glass means plenty of light.



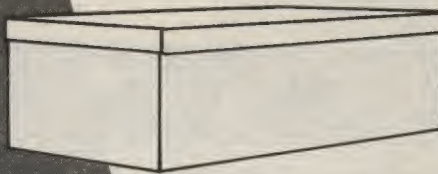
SECOND FLOOR PLAN



FIRST FLOOR PLAN



Why live in a Shoe Box?



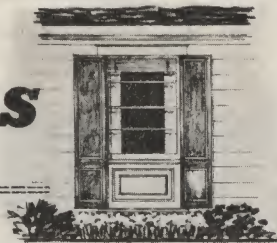
The term "shoe box" is often applied to small rectangular houses that lack eye appeal.

The economy of the shape of the building is not questioned, but there is little excuse for the complete disregard for good design features that give a house character and charm.

As the budget permits, a good investment and a truly liveable home can be made out of almost any "shoe box."

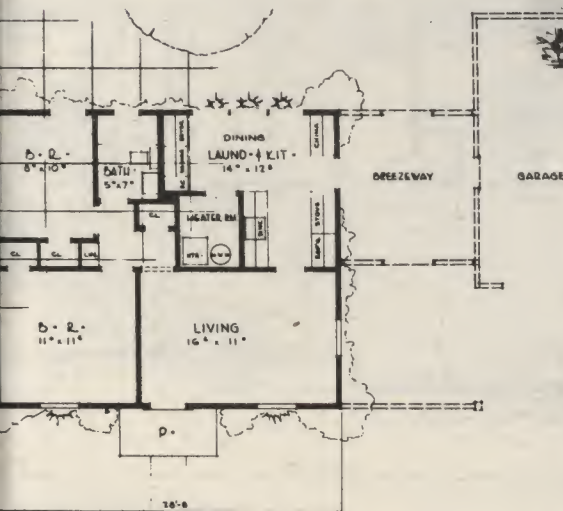
The sketch below shows how the transformation takes place. . . . Of course, a good landscaping program will finish the job. Plans include full details.

Plus

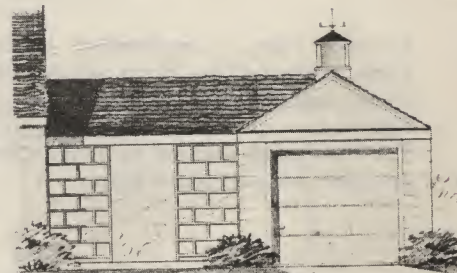


Design H-16B

HOUSE: 708 SQ. FT.—8,032 CU. FT.
GARAGE: 286 SQ. FT.
BREEZEWAY: 143 SQ. FT.



Plus



Plus



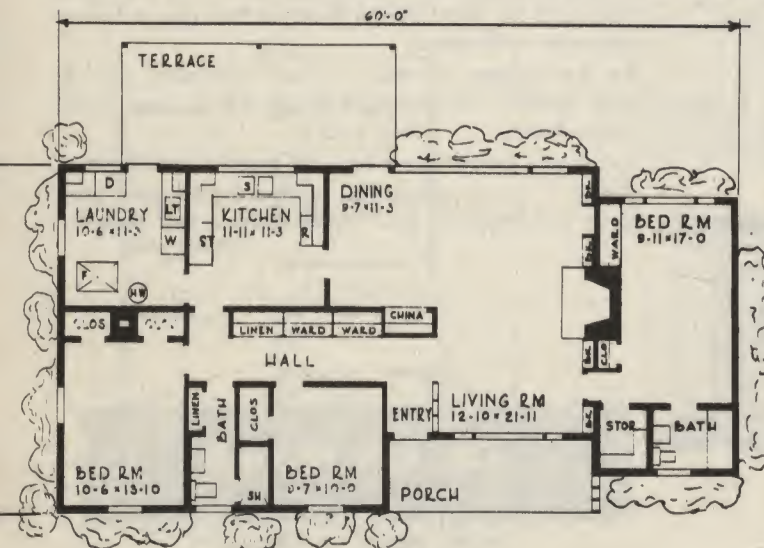
Equals



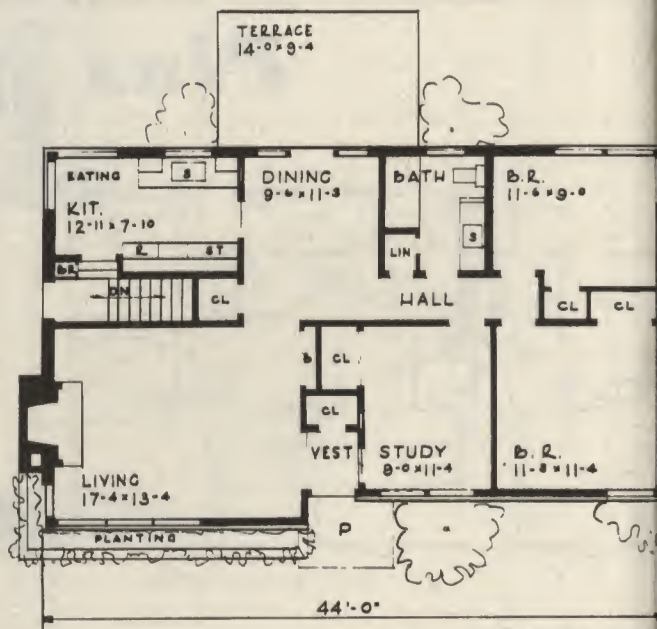


Design H-152

HOUSE: 1,563 SQ. FT.—20,710



A ranch-style dream for spacious indoor-outdoor living. Outstanding features include three bedrooms . . . one 17 ft. long . . . two bathrooms, eleven closets, an enormous living-dining area, and a large, inviting front porch. A home of enduring beauty and comfort.



Spacious living is emphasized, beginning with the clean, sweeping lines of the exterior. Note the built-in china cabinet and wardrobe closet, the efficient kitchen layout, and the step-saving 1st floor laundry. The front porch and the large rear terrace make this an ideal indoor-outdoor home.

Design H-165 B

HOUSE: 1,122 SQ. FT.—21,037 CU. FT.



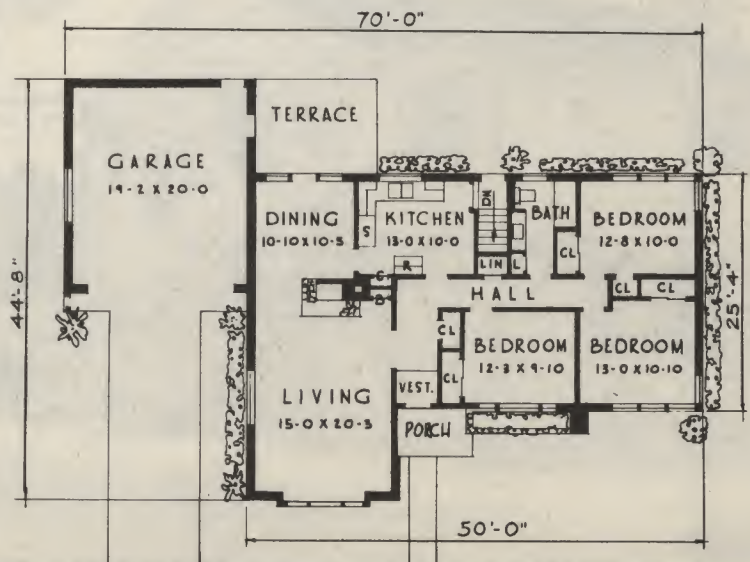
Beauty of Exterior Design

A popular ranch style design that's made to order for the modern, discriminating family. The three large bedrooms include sliding door closets and plenty of glass area for proper lighting and ventilation. You'll like the immense living room and the novel way in which it is separated from the dining area by the corner fireplace. All these, plus an attached garage, a rear terrace, and true beauty of exterior design place this home high on the list of HomOgraf favorites.



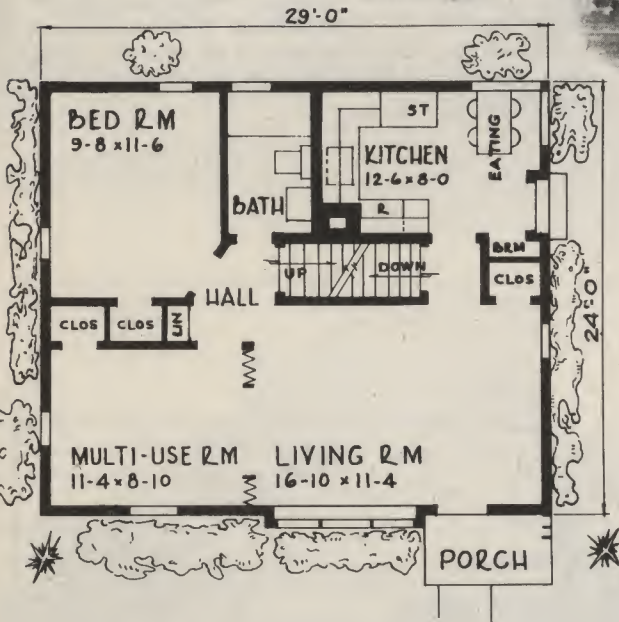
Design H-141B

HOUSE: 1,421 SQ. FT.—27,000 CU. FT.
GARAGE: 453 SQ. FT.

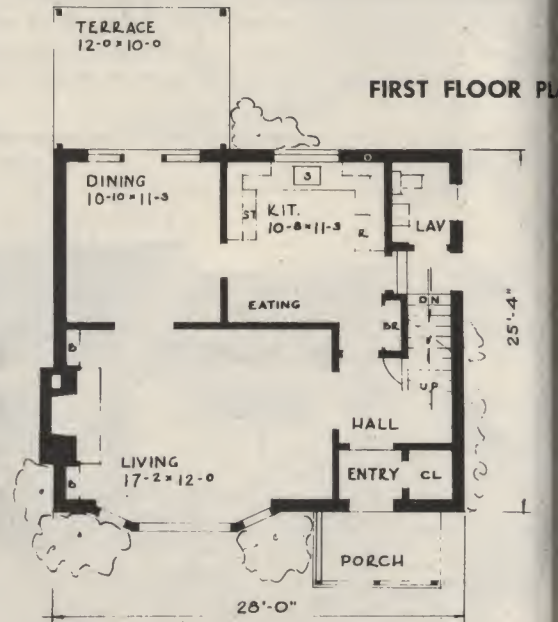


Design H-180 B

HOUSE: 696 SQ. FT.—14,845 CU. FT.



A rare combination of comfort, efficiency and bed rock economy is found in this remarkable HomOgraf design. Note the good sized living room, the table space in the kitchen, and the multi-use room which will serve as either a bedroom or an extension of the living room. Attic can be finished into two bedrooms.

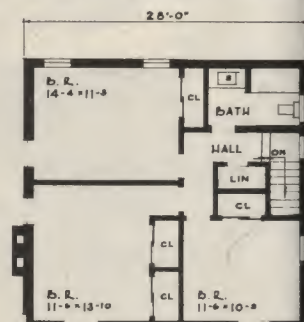


Design H-166 B

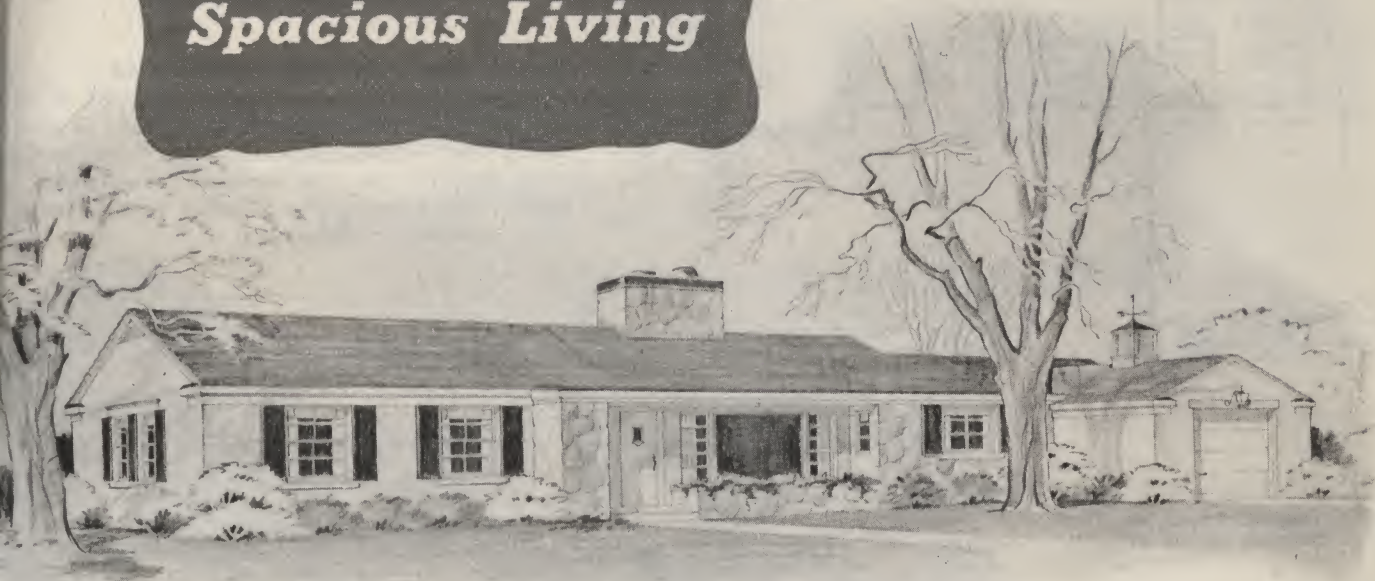
HOUSE: 721 SQ. FT.—20,303 CU. FT.

This popular, practical colonial design offers maximum, dollar-by-dollar value for your home build budget. Three bedrooms, five closets and bath and stairs; large living room, separate dining room and kitchen, plus extra lavatory and separate entry on first floor. The covered concrete terrace is ideal for warm weather relaxation.

SECOND FLOOR PLAN



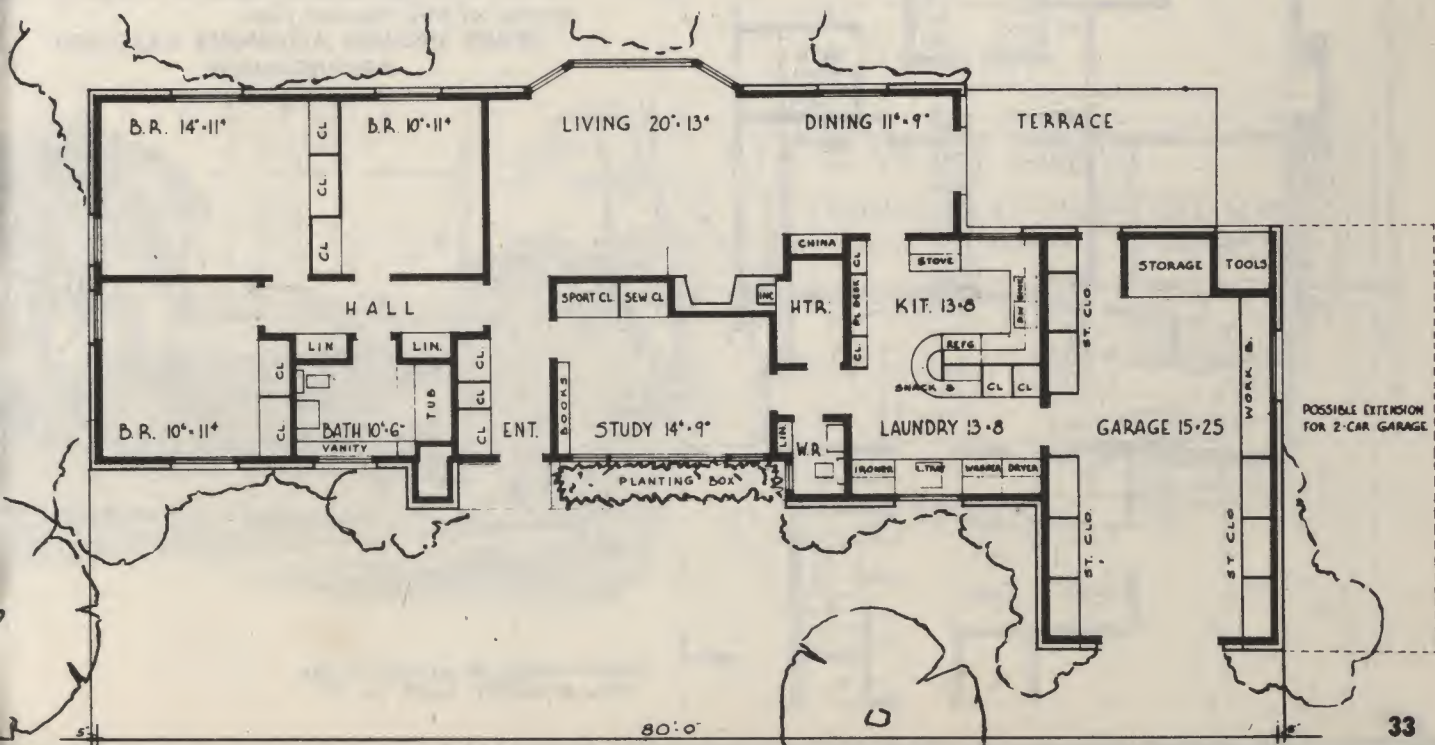
For Spacious Living

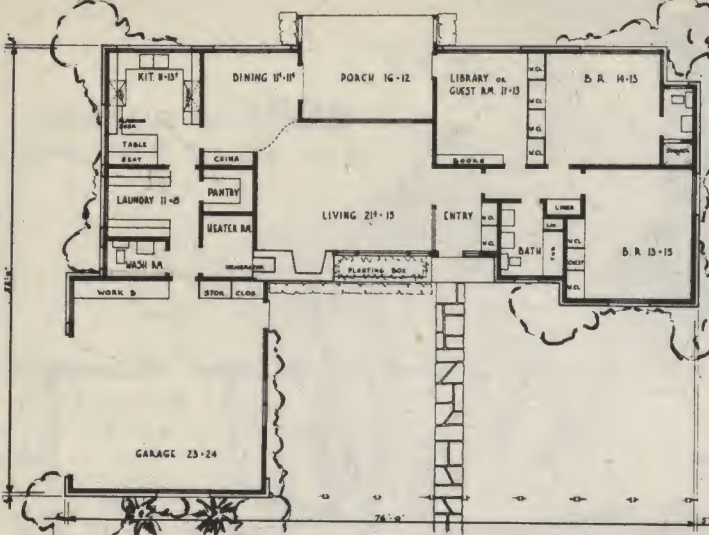


Design H-15B

HOUSE: 1,474 SQ. FT.—17,320 CU. FT.
GARAGE: 456 SQ. FT.

A third bedroom plus a study is a feature of this popular HomOgraf design. You'll find too, that the 18 closets, the incinerator, and the extra wash room are features for more convenient living. Add to this its generously proportioned rooms, the skillful arrangement of working and living space, and it's altogether eye-appealing exterior, and you'll find that this design more than meets the requirements of the average family.

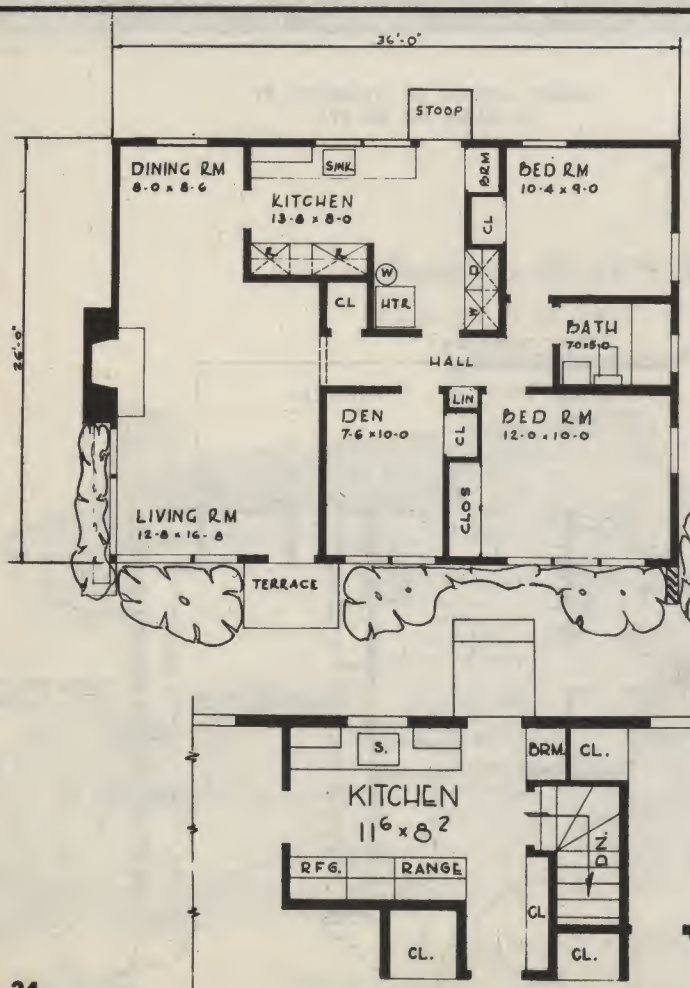
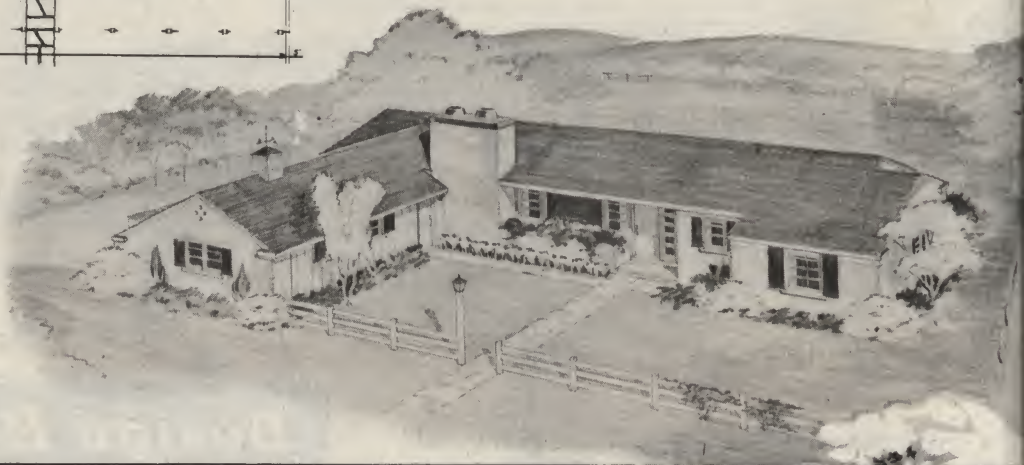




Design H-13B

The old fashioned porch comes back . . . re-designed, but as comfortable as ever in this exceptionally livable HomOgraf plan. Gracious living and warm hospitality are amplified by such features as the spacious dimensions of rooms, the functionally efficient room arrangement and extra washrooms.

HOUSE: 1,840 SQ. FT.—21,500 CU. FT.
GARAGE: 584 SQ. FT.



Design H-108B

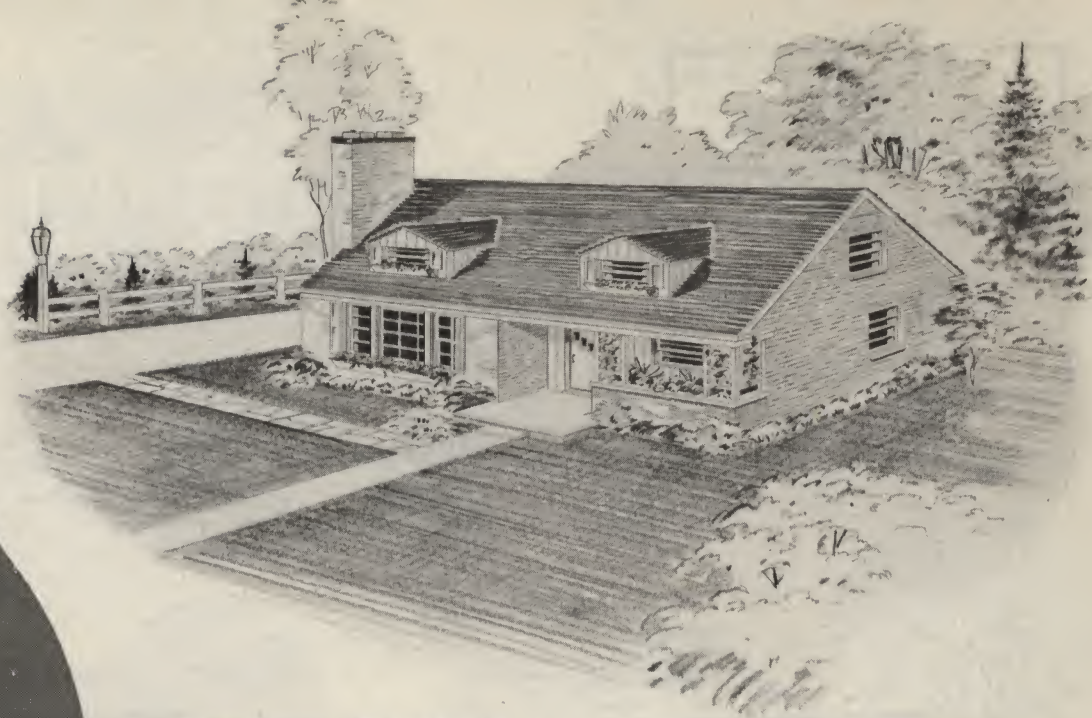
A den, which may be used as an emergency bedroom, a fireplace, and plenty of window space are but three of the "big home" features which help make this low cost HomOgraf design a proud favorite of modest budgets. Six closets and ample room dimensions add to the appeal of this popular plan.

PLANS INCLUDE ALTERNATE BASEMENT ARRANGEMENT.



HOUSE: 936 SQ. FT.—11,447 CU. FT.
WITH BASEMENT: 18,252 CU. FT.

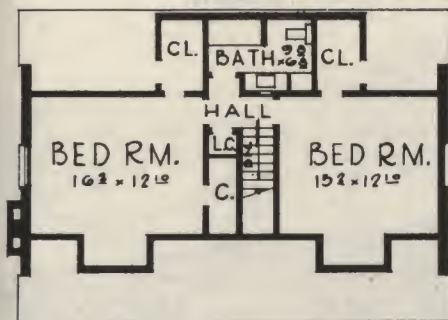
**For
Comfort
Unlimited**



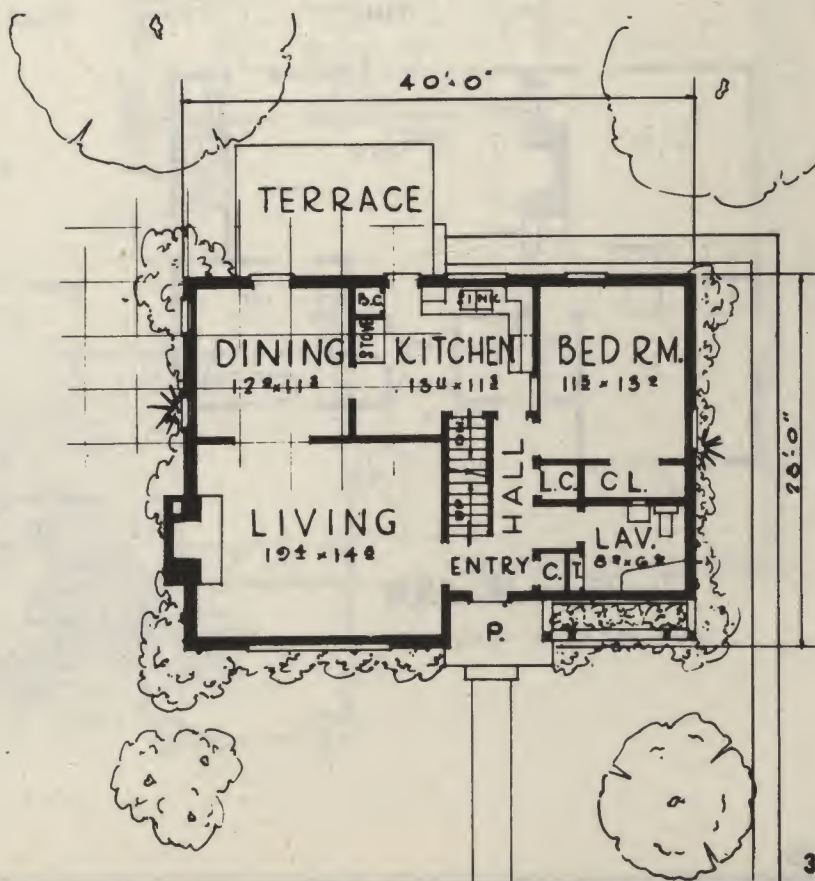
Design H-139 B

The warm, inviting exterior of this popular HomOgraf design is in complete harmony with its generously proportioned and efficiently arranged rooms. Note particularly the size of the bedrooms and the living room, the arrangement of the first floor lavatory, and the separate entry hall. These are features which make for long years of day-by-day living comfort.

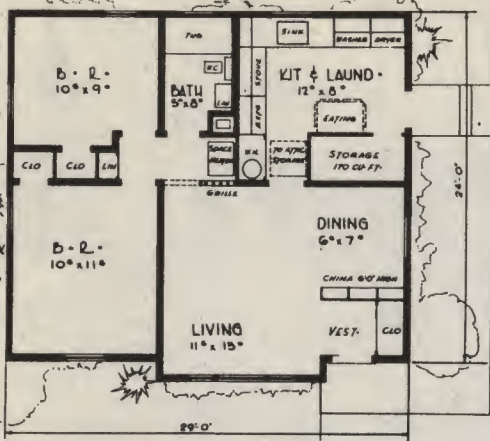
HOUSE: 1,780 SQ. FT.—26,485 CU. FT.



SECOND FLOOR PLAN



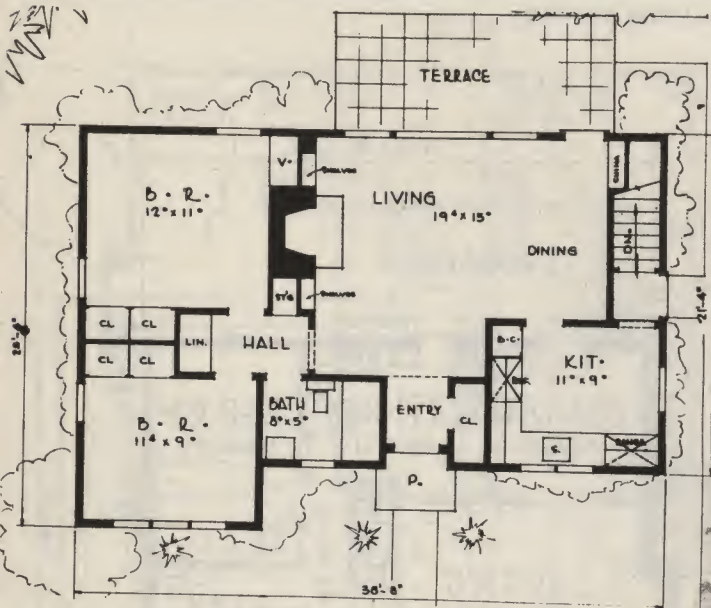
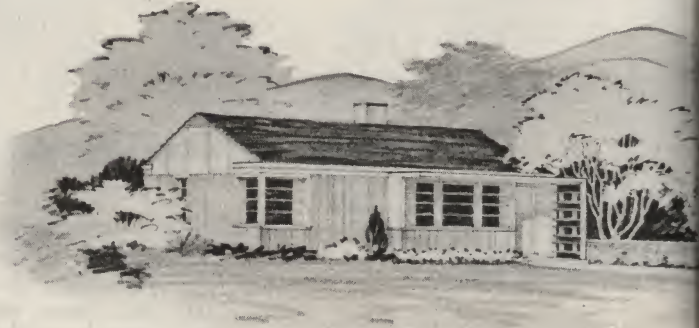
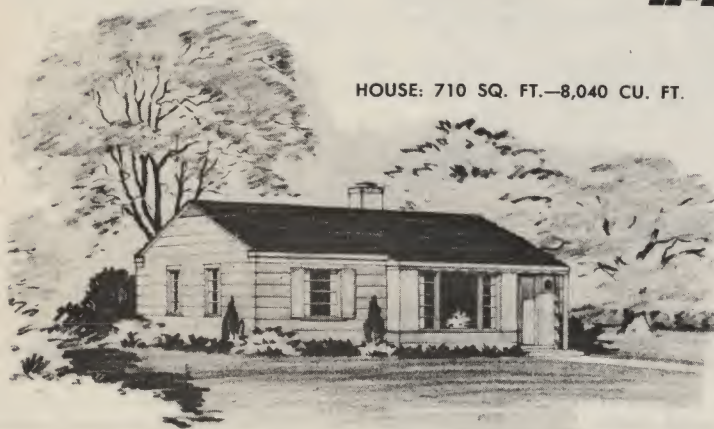
FIRST FLOOR PLAN



Design H-18B

A hard-to-beat value on a dollar for dollar basis is this truly low-priced and livable HomOgraf design. Blueprints and material list includes all three exteriors.

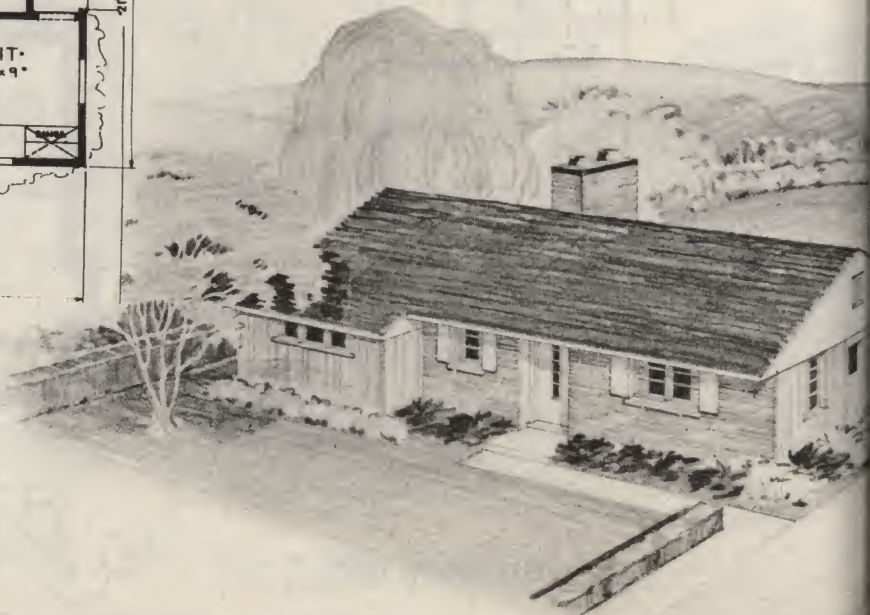
HOUSE: 710 SQ. FT.—8,040 CU. FT.

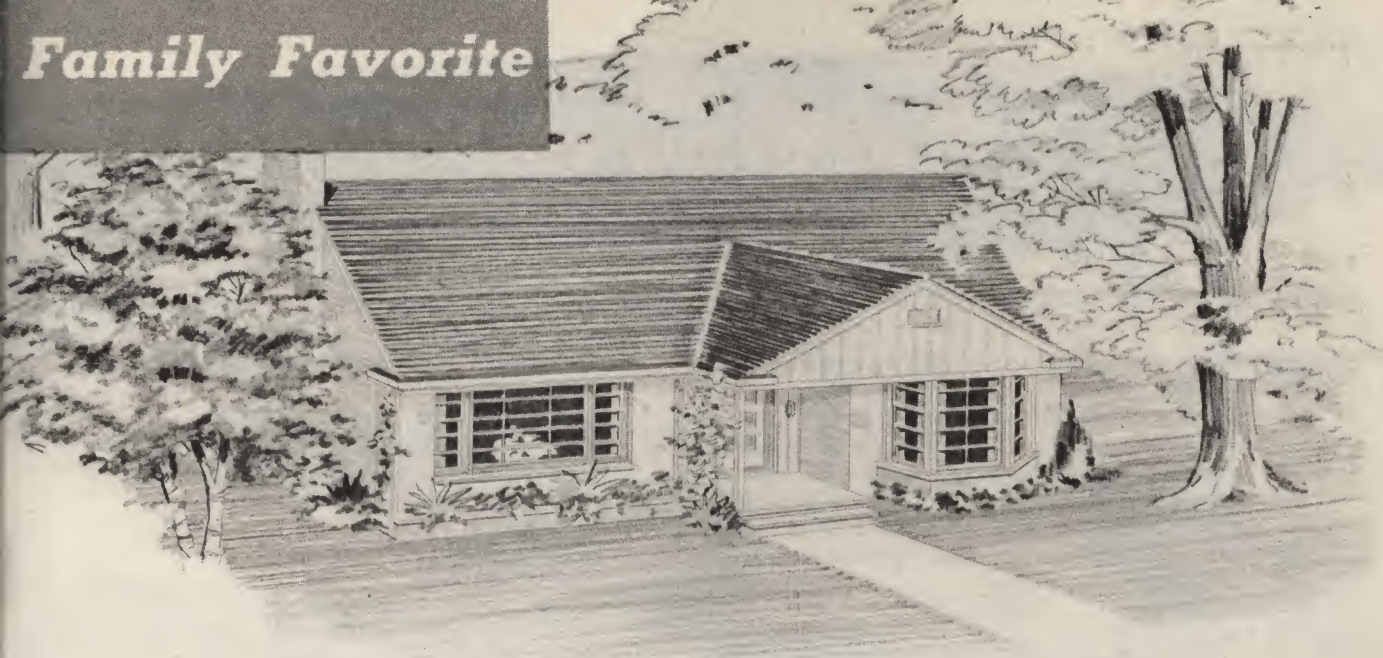


Design H-45B

HOUSE: 884 SQ. FT.—10,166 CU. FT.

Here is a really fine example of what can be accomplished by proper planning . . . even in a small home. Consider the "livability" that has been packed into the modest dimensions of this home; a separate entry hall, a fireplace with built-in shelves, nine closets, large rooms and spacious lounging terrace. All this within the range of the smaller budgets.



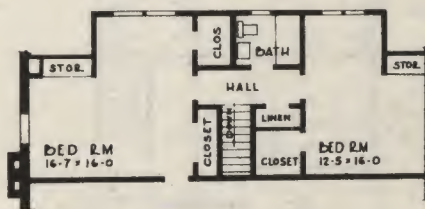


Design H-138B

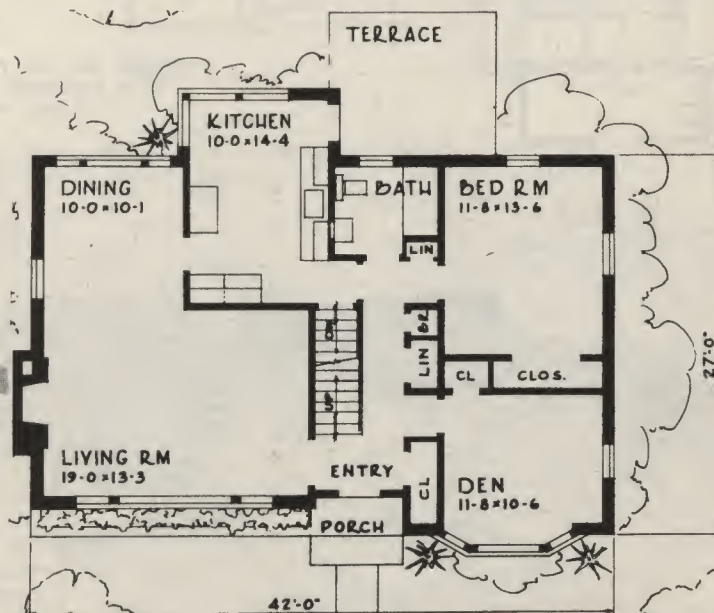
HOUSE: 1,151 SQ. FT.—25,688 CU. FT.

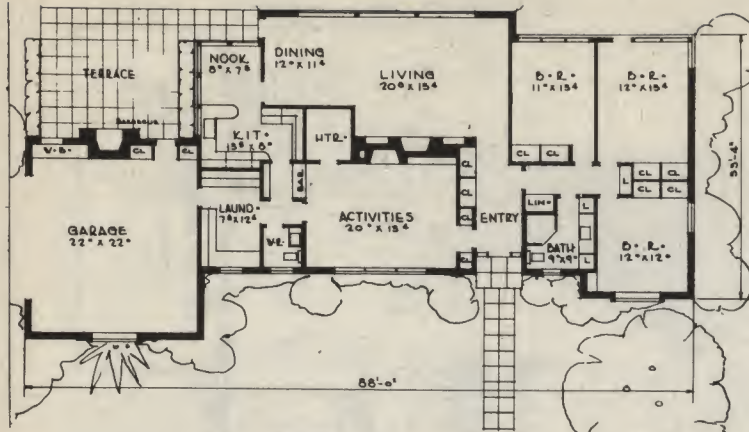
This outstanding 1½ story design is sure to be a great favorite with every member of the family. They'll like the three bedrooms plus a den for ample sleeping quarters, the generous use of windows throughout for light, airy living, and back yard terrace off the kitchen for those pleasant out-of-doors meals in warm weather.

SECOND FLOOR PLAN



FIRST FLOOR PLAN

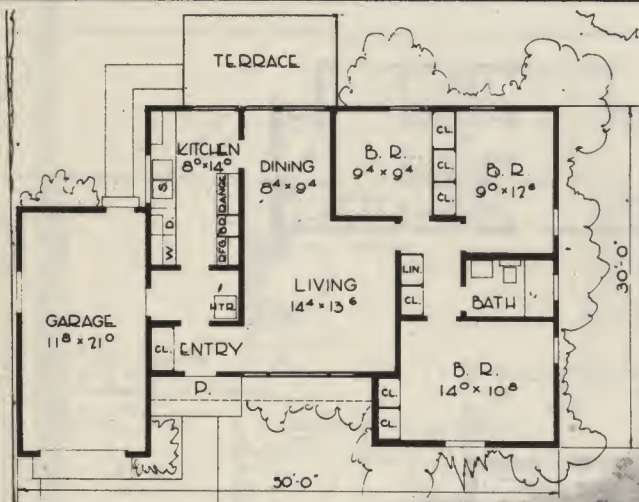
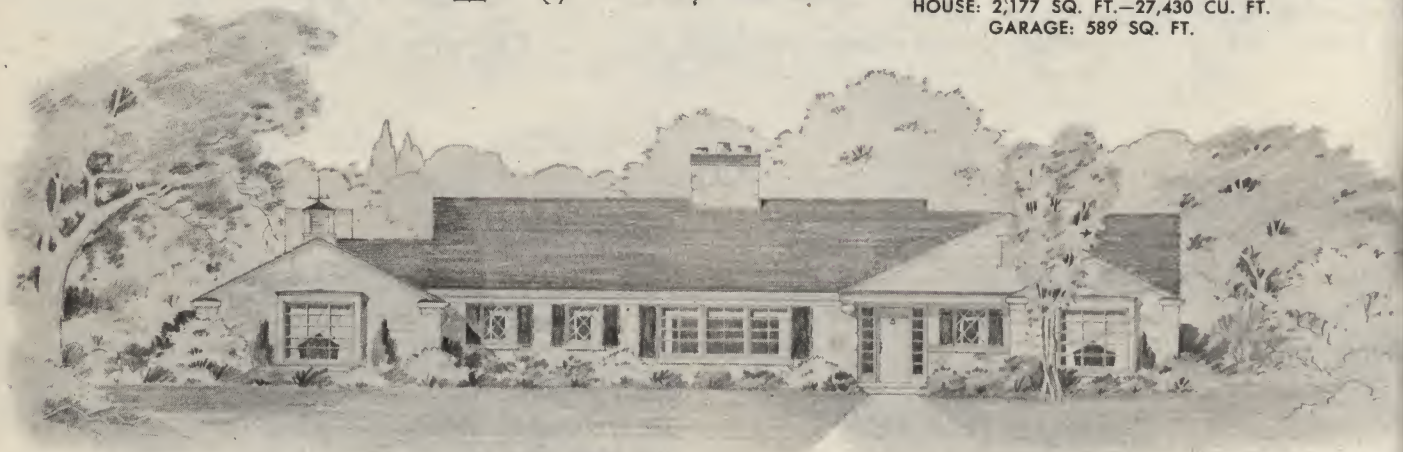




Design H-56B

Three fireplaces, double closets, and plenty of windows, nook and snack bar are features which identify this design with years of day-by-day, comfortable living. Spacious dimensions and provisions for outdoor living add to the "relaxable" atmosphere of this plan.

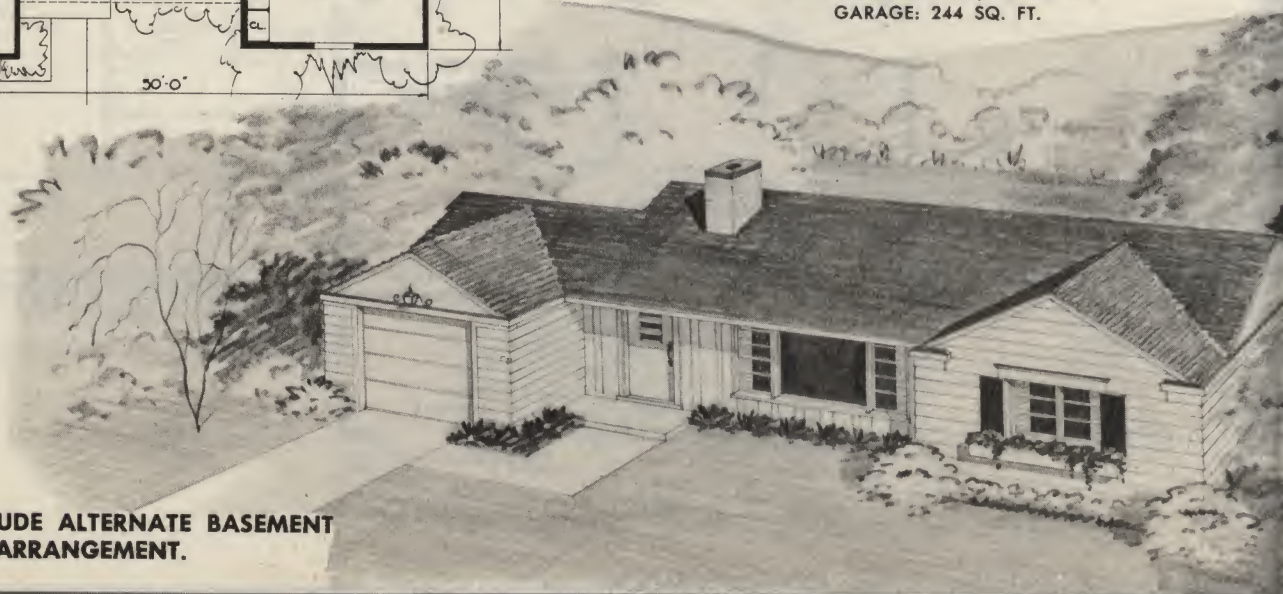
HOUSE: 2,177 SQ. FT.—27,430 CU. FT.
GARAGE: 589 SQ. FT.



Design H-101B

Here's an outstanding and popular HomOgraf design that offers a lot of living on a modest budget. Note the entry hall, the ample closet space, and the well proportioned rooms. Convenience and comfort are emphasized in every detail.

HOUSE: 1,014 SQ. FT.—10,900 CU. FT.
WITH BASEMENT: 19,012 CU. FT.
GARAGE: 244 SQ. FT.



PLANS INCLUDE ALTERNATE BASEMENT
ARRANGEMENT.

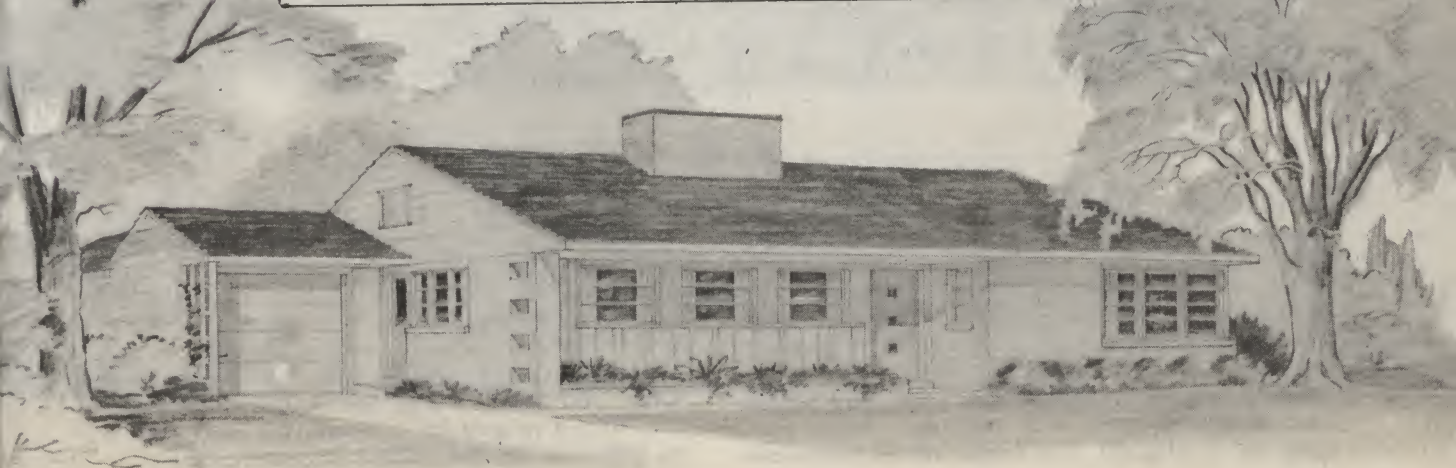
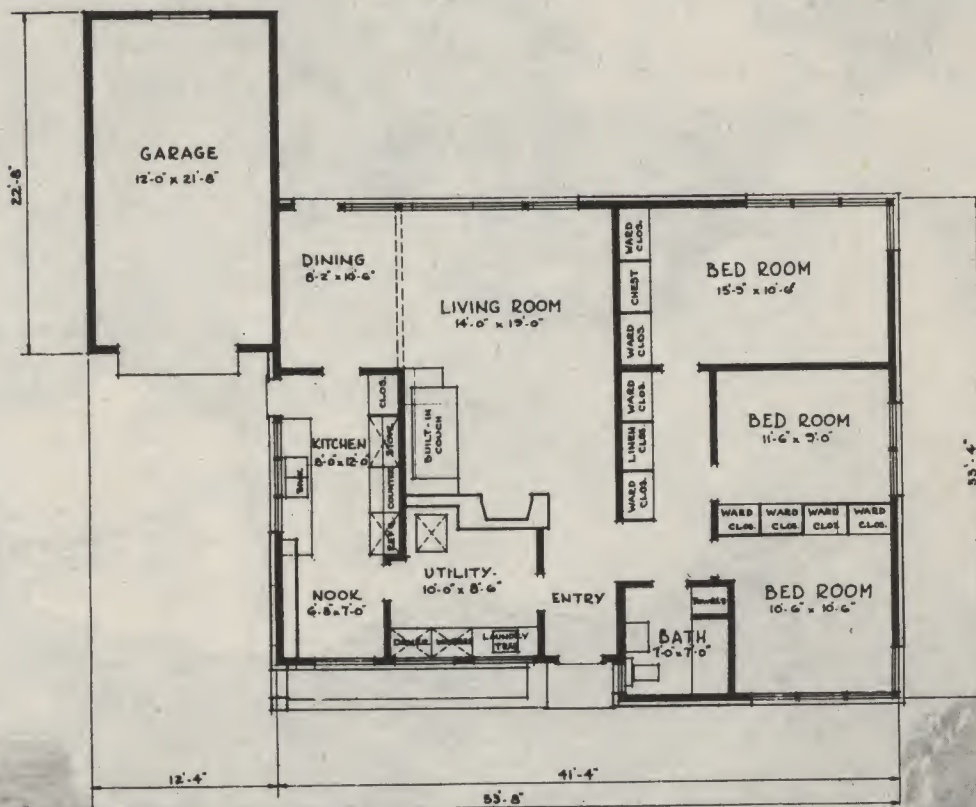
38

Favorite with Families

Design H- 14B

HOUSE: 1,247 SQ. FT.—15,375 CU. FT.
GARAGE: 287 SQ. FT.

The needs of the entire family are anticipated . . . and met . . . in this skillfully executed HomOgraf design. The generous provision of closet space; the dining room and breakfast nook; the large living room with fireplace and built in couch, and the step-saving arrangement of three bedrooms and bath all add up to utility, comfort and convenience for the entire family.



What you can afford to pay for your home!

**2½ Times the Annual
Family Income**



The maximum amount that can be safely invested in a home will, quite naturally, differ with the thrift habits of the individual family. However, the accepted formula for planning purposes by the average family is to select a design that does not exceed 2½ times the annual family income in cost. For example, if your family income is \$5,000 per year, you would be reasonably safe in considering a home costing up to \$12,500. It is important to remember

however, that in purchasing a home, you are not spending, but **investing** your money! You become your own landlord. With every payment, your equity . . . and your estate . . . expands! For these reasons, home maintenance and improvement costs should not be included in the shelter budget.

Once you have established exactly what you can afford to pay for a home, the next step is to get costs on the design of your choice.

The number of square feet and cubic feet in every design is clearly indicated throughout the Home Planner book. In order to establish the approximate cost of construction for any HomOgraf design, simply multiply the number of square feet by your local building cost per square foot.

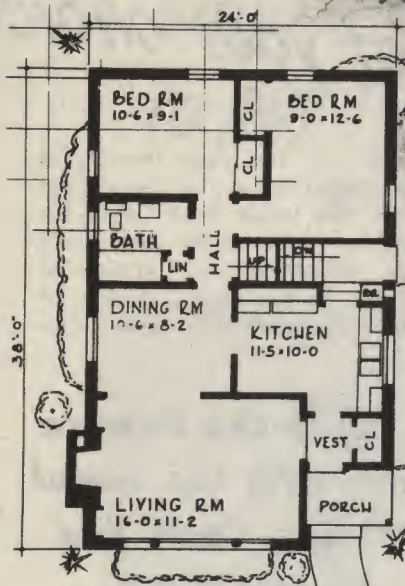
Once you've figured the approximate building cost of the design you are ready to take the first step of real action toward the home you want. This means blueprints and material lists. Complete working blueprints with specification

How to price the design of your choice!

guide and material lists for your HomOgraf design may be obtained from the HomOgraf Planner Corporation. See Inside Back Cover for order. When you have received the plans and specification guide indicating your choice of materials, submit this to the local supplier of your choice and he will be able to quote accurate costs.

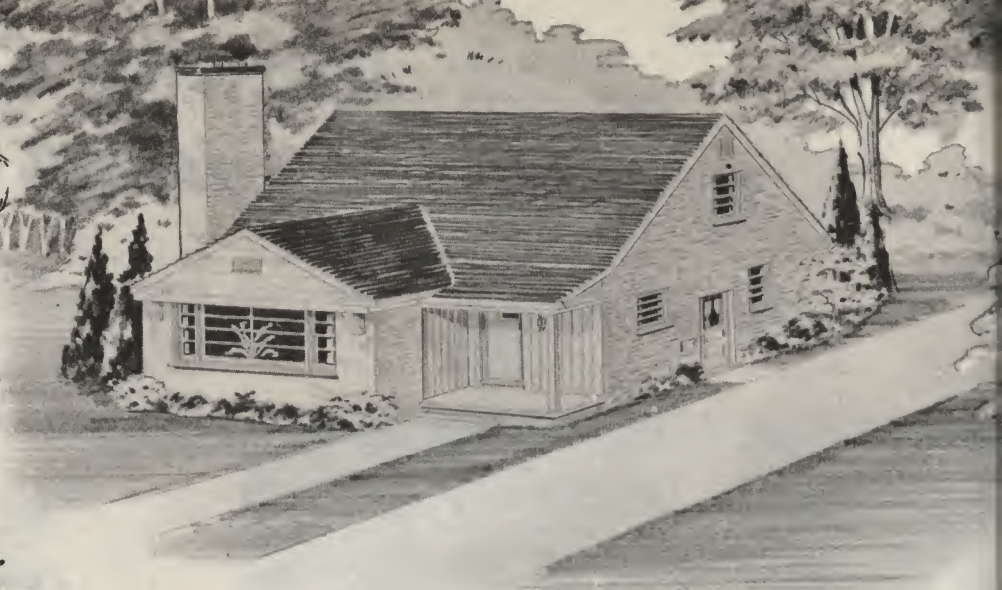
Multiply the Square Footage by the Local Building Costs Per Square Foot



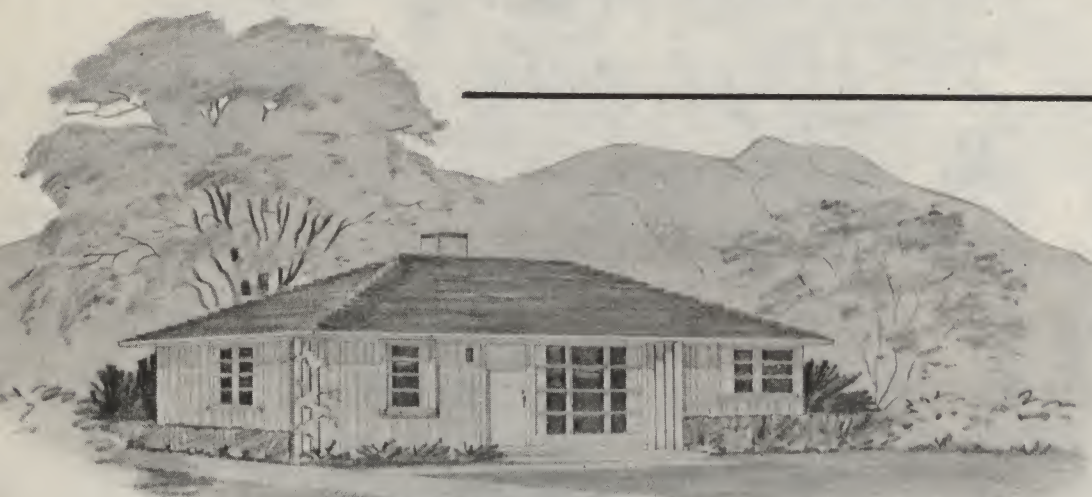


Design H-144B

HOUSE: 872 SQ. FT.—19,324 CU. FT.



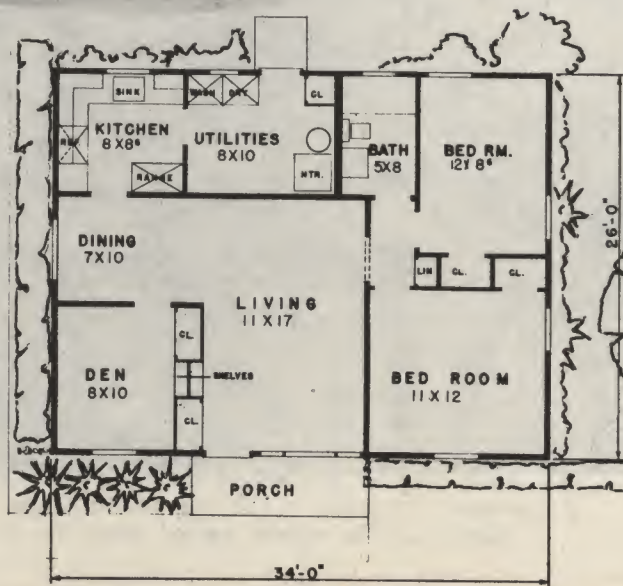
Efficient, comfortable living on a modest budget is personified in this HomOgraf design. The pleasing exterior lines complement a surprisingly roomy interior plan which includes a vestibule entrance, a good sized living room with fireplace, and a separate dining room. A home that will fit either a narrow or wide lot.



Design H-25B

HOUSE: 884 SQ. FT.—10,608 CU. FT.

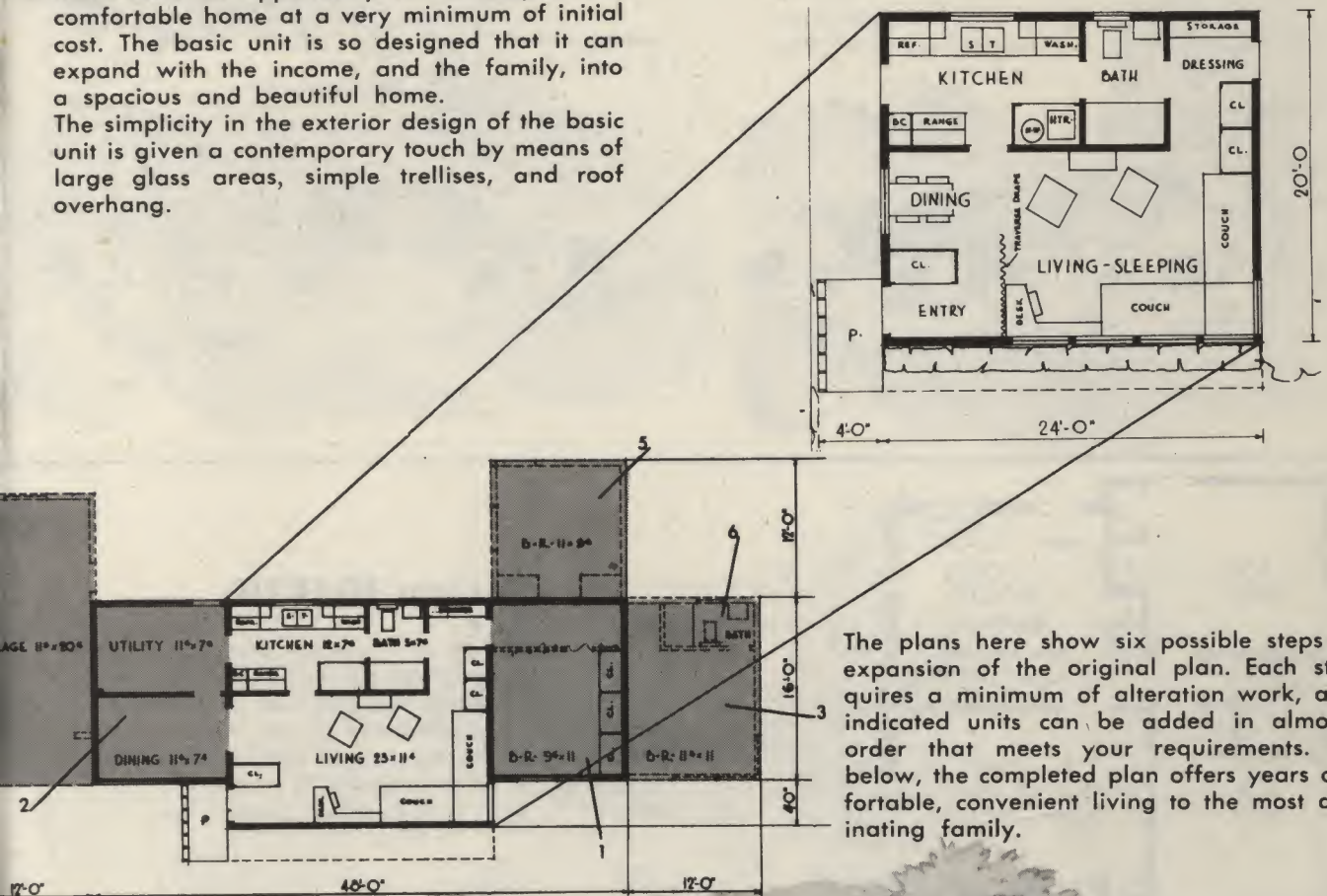
Here's a popular HomOgraf design that's as easy on the income as it is on the eyes. Note the clean, symmetrical exterior design. Notice, too, the practical arrangement of the interior, with the den that could be used as an emergency bedroom if desired.



Planned for Expansion Design H-3B

Here's a practical and unique HomOgraf design that offers an opportunity for a compact but comfortable home at a very minimum of initial cost. The basic unit is so designed that it can expand with the income, and the family, into a spacious and beautiful home. The simplicity in the exterior design of the basic unit is given a contemporary touch by means of large glass areas, simple trellises, and roof overhang.

BASIC PLAN: 480 SQ. FT.—5,520 CU. FT.
ADDITIONS 1 AND 2: 384 SQ. FT.—4,334 CU. FT.
ADDITIONS 3 AND 5: 336 SQ. FT.—3,696 CU. FT.
ADDITION 4: 255 SQ. FT.

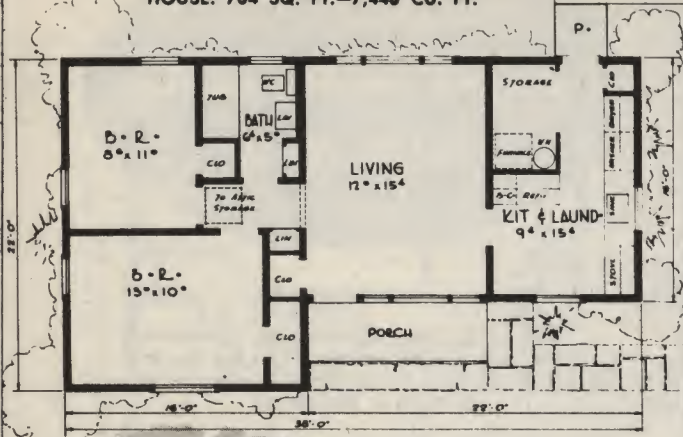


The plans here show six possible steps in the expansion of the original plan. Each step requires a minimum of alteration work, and the indicated units can be added in almost any order that meets your requirements. Shown below, the completed plan offers years of comfortable, convenient living to the most discriminating family.

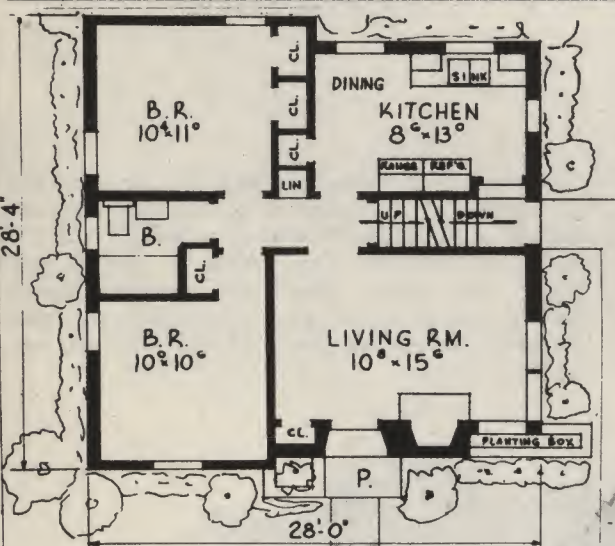
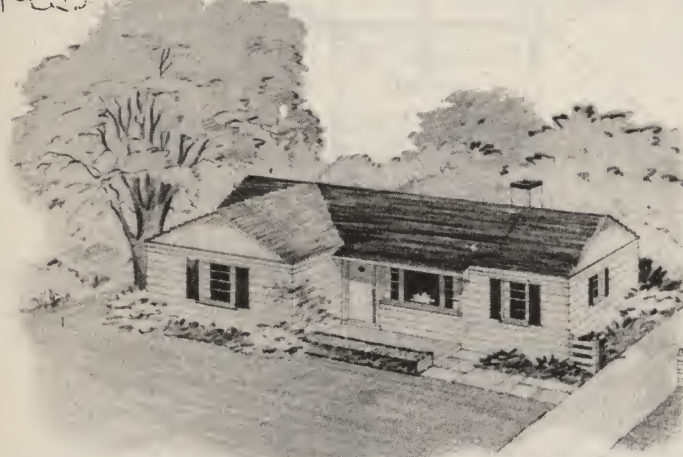
BLUEPRINTS AND MATERIAL LISTS INCLUDE
DETAILS OF ALL ADDITIONS.

Design H-102

HOUSE: 704 SQ. FT.—7,448 CU. FT.



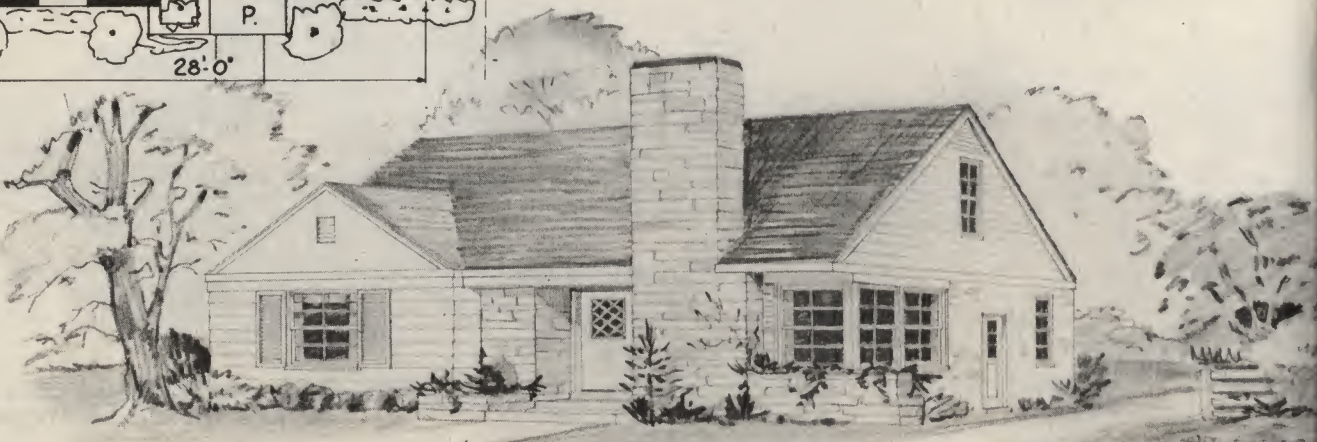
This popular HomOgraf design offers a choice of three exteriors with one floor plan. L-shaped layout takes full advantage of space. Blueprints and material lists include all three exterior designs.



Design H-113B

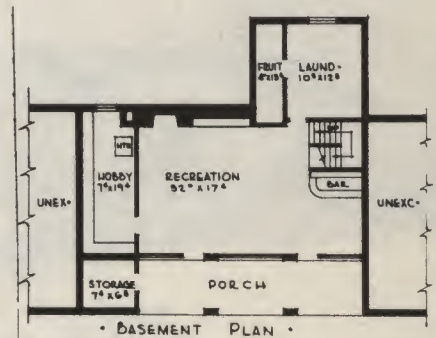
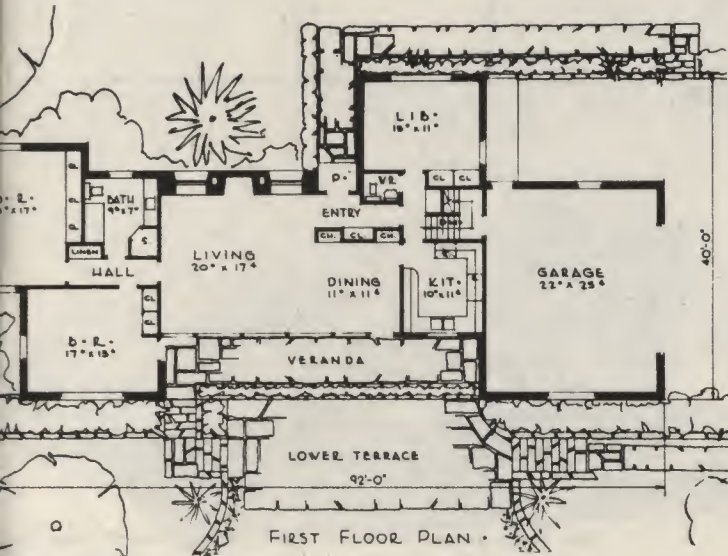
HOUSE: 745 SQ. FT.—15,645 CU. FT.

Planning for appearance, as well as comfort and convenience, distinguishes this low cost HomOgraf design. Such features as the corner window in the living room, and the fireplace are typical of the attention paid to true quality of design . . . even in the modest price range.



Hillside Home

Here HomOgraf has produced the ultimate in a design that will make dreams of a "home on a hillside" come true! Again, this home is key-noted by ample closet space, the generous and effective use of glass, and it hits a new high in warm hospitality with the huge recreation room on the lower level. Here, indeed, is a home overflowing with spacious, comfortable living.



REAR ELEVATION

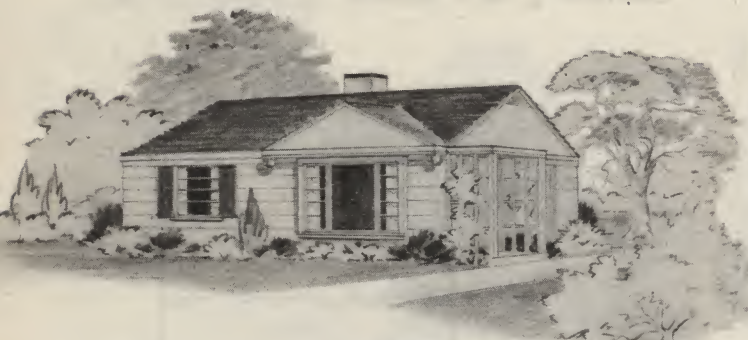
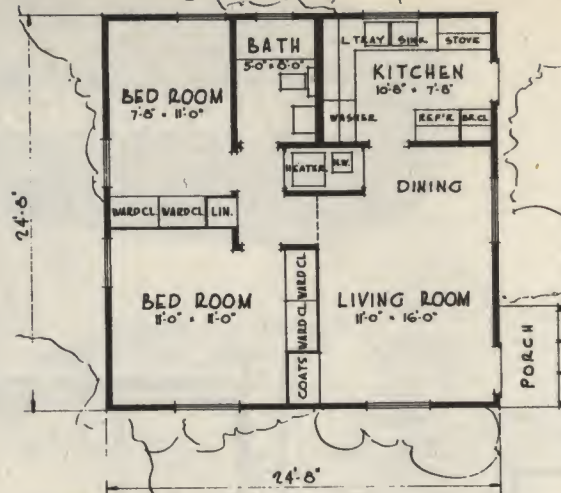
Design H-61B

HOUSE: 1,500 SQ. FT.—30,391 CU. FT.

FRONT ELEVATION



Basic ... and Budget-Wise Design H-4B

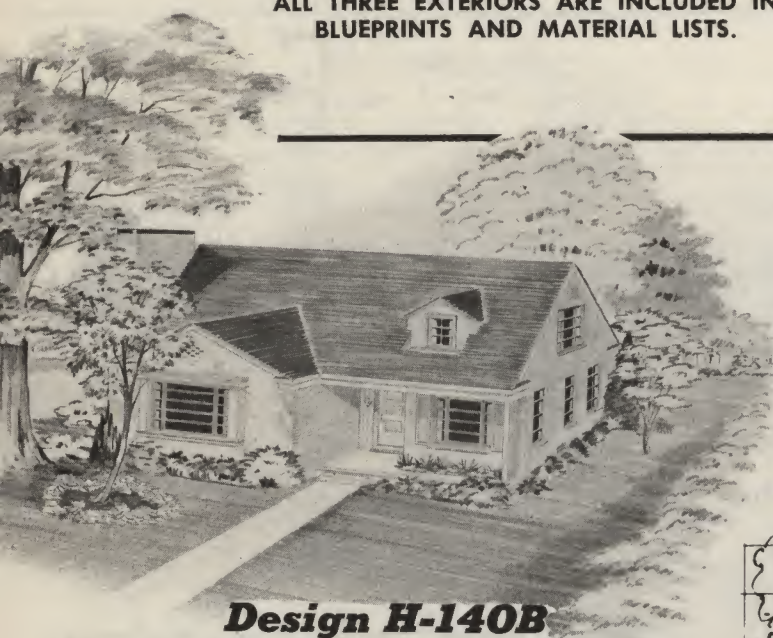


HOUSE: 608 SQ. FT.—7,144 CU. FT.

**ALL THREE EXTERIORS ARE INCLUDED IN
BLUEPRINTS AND MATERIAL LISTS.**



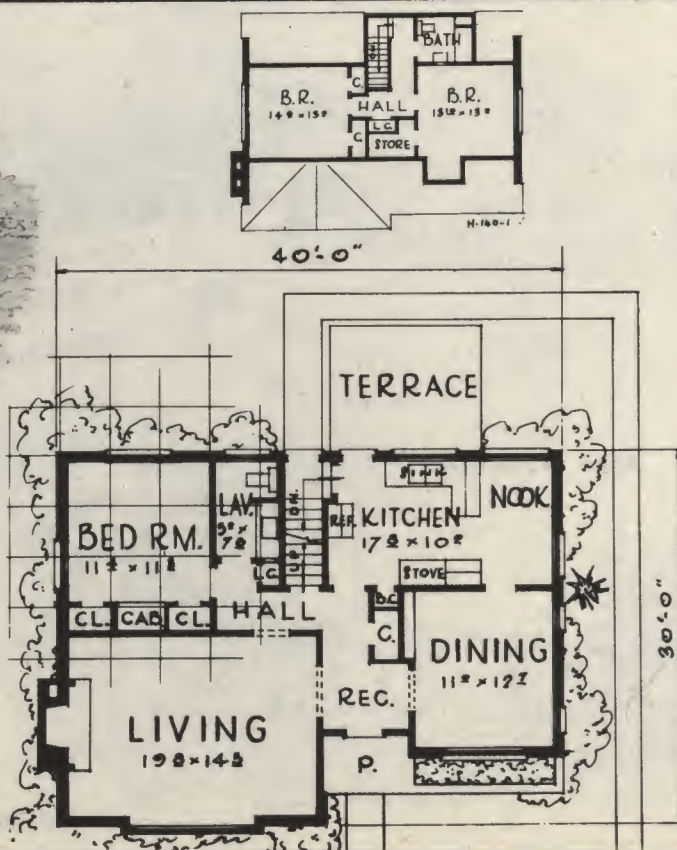
An ever popular HomOgraf design that's made to order for modest incomes. Its simplicity of design adds a dignity beyond its size, and brings high functional efficiency for more living in less space.



Design H-140B

HOUSE: 1,086 SQ. FT.—25,460 CU. FT.

This popular HomOgraf design offers a lifetime of true living comfort and contentment. The attractive exterior styling reflects real pride of ownership, and the efficiency of the interior planning makes for maximum living convenience. Notice the separate reception hall, the generous proportions of each room, and the liberal use of windows. Truly an outstanding home in every respect. A good plan for corner site.



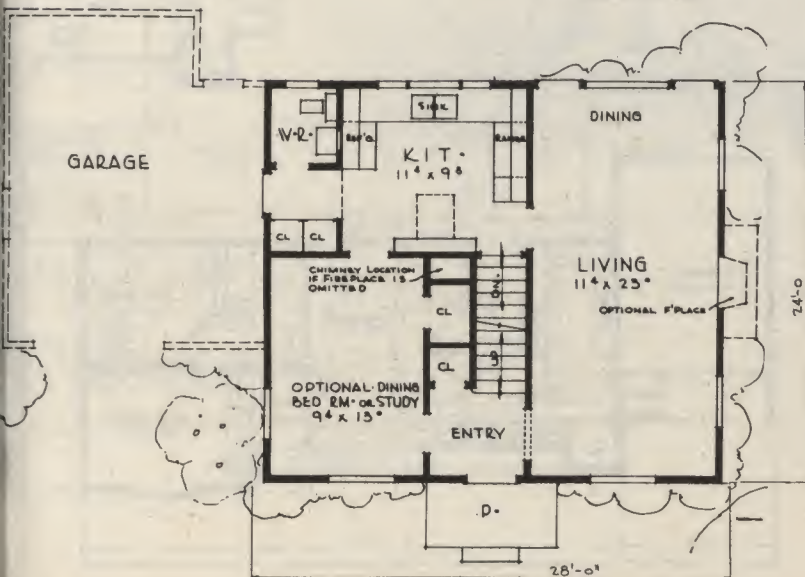
Premeditated Permanence

Design H-68B

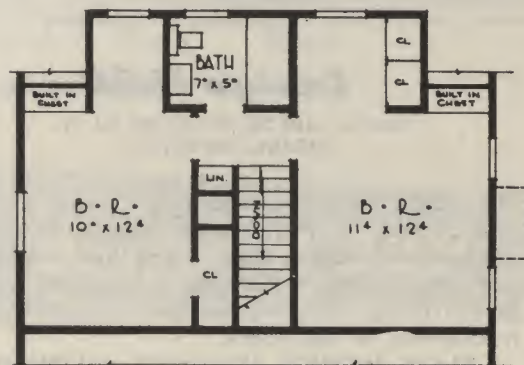
Here is a 1½ story HomOgraf favorite that is designed to have . . . and to hold . . . a lifetime of healthy, happy, day-by-day activities of a family. Note the spacious living room, the efficient and generous arrangement of closets. Consider, too, the designer's skill in positioning the dining space making an extra room available when desired. A superb value in living!

FIRST FLOOR PLAN

HOUSE: 1,144 SQ. FT.—17,350 CU. FT.
GARAGE: 320 SQ. FT.

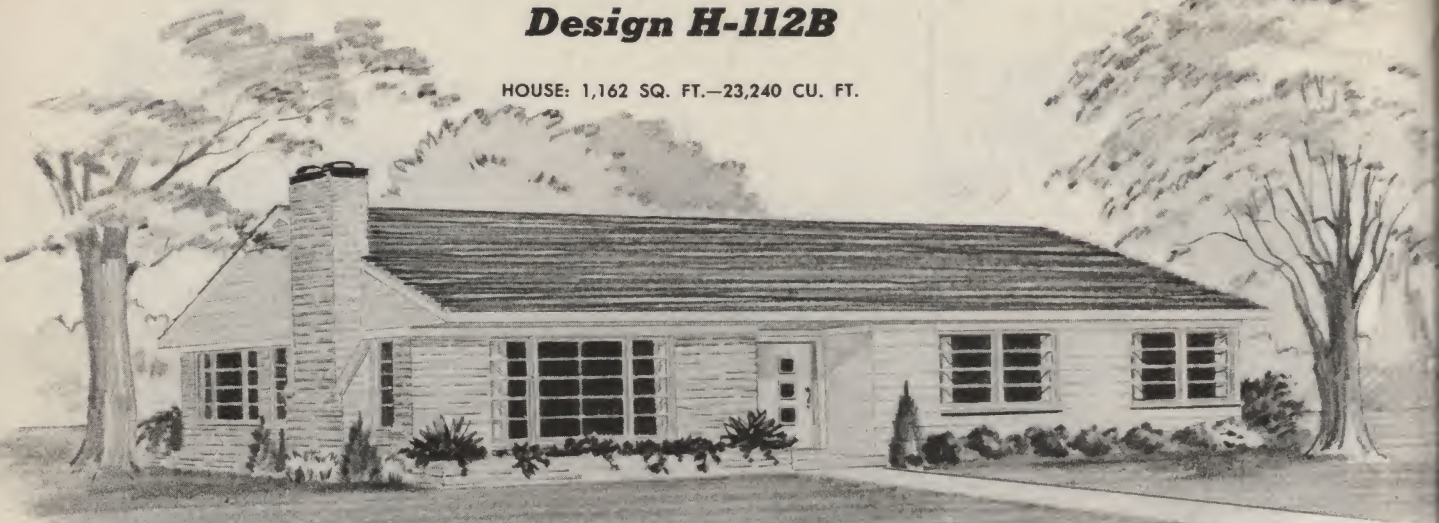


SECOND FLOOR PLAN

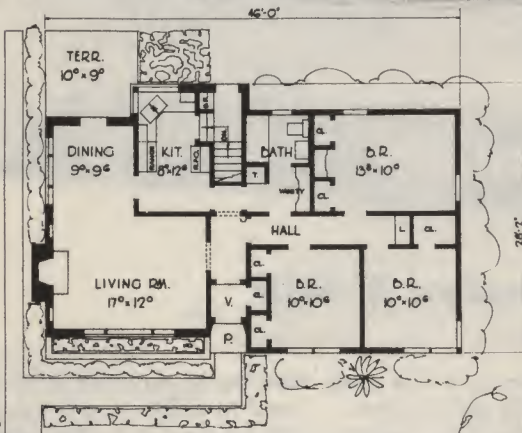


Design H-112B

HOUSE: 1,162 SQ. FT.—23,240 CU. FT.



This HomOgraf design was planned specifically to accent efficient living. Here the maximum of comfort and convenience are reflected in such features as three bedrooms, ideal circulation, large living-dining area with cheerful fireplace and a well-located terrace for entertainment and complete relaxation. The wide, overhanging roof and long, low appearance contribute much to the pleasing appearance.

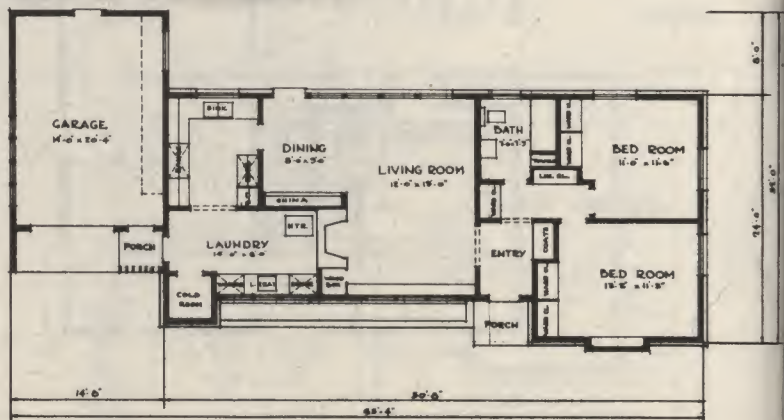
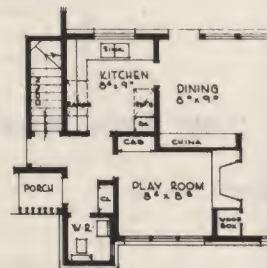


Design H-5B

HOUSE: 1,160 SQ. FT.—12,750 CU. FT.
GARAGE: 314 SQ. FT.

The horizontal lines and open planning add spaciousness to this design beyond its actual dimensions. Ample glass areas and well-proportioned rooms make this a home for active, joyous living. Long flower box adds to the attractiveness of the home.

PLANS INCLUDE ALTERNATE BASEMENT ARRANGEMENT.



An Adventure in Comfort

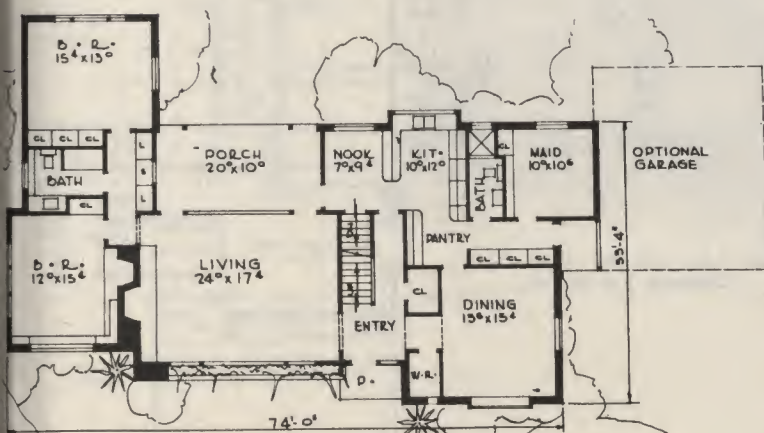
Here is a design truly symbolic of HomOgraf's leadership in functional planning for spacious, comfortable living. Consider the many closets, the bathrooms plus maid's quarters. Imagine the opportunity for relaxation, entertainment

and utility provided by the sheltered porch, the study with its own fireplace and the huge living room. Compare this home, feature by feature, with any other design you can find. We think you'll look long to find its equal.

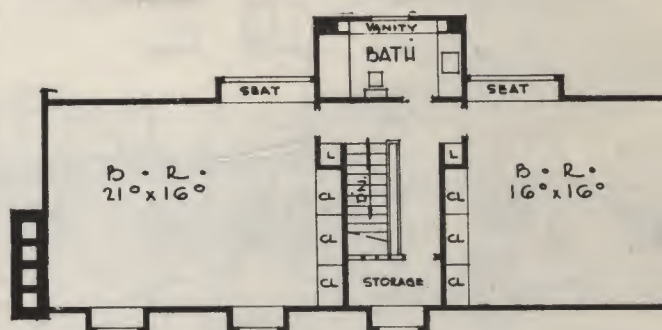
PLANS INCLUDE BASEMENT DETAILS.



HOUSE: 3,070 SQ. FT.—46,610 CU. FT.

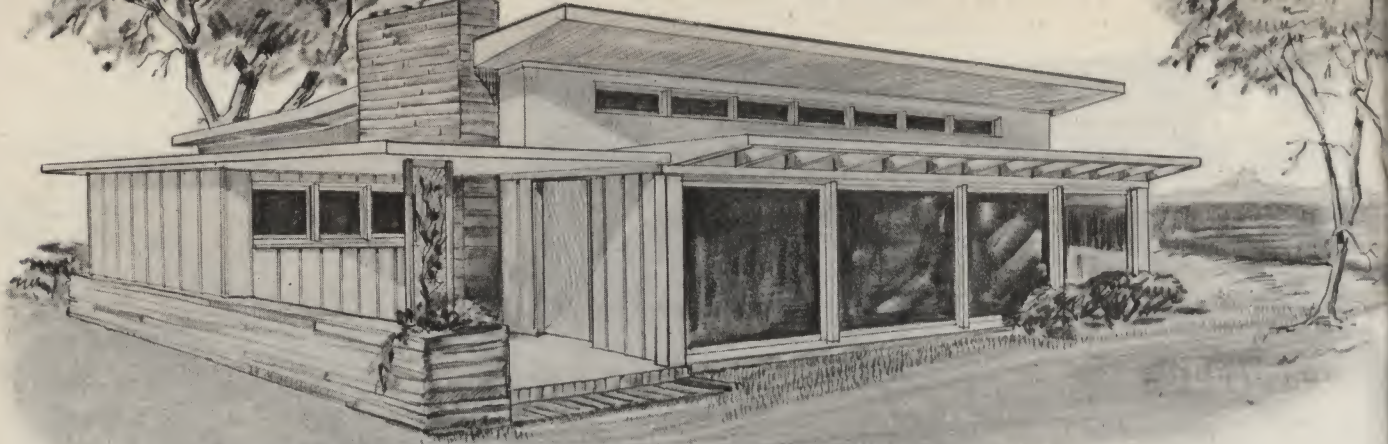


FIRST FLOOR PLAN



SECOND FLOOR PLAN

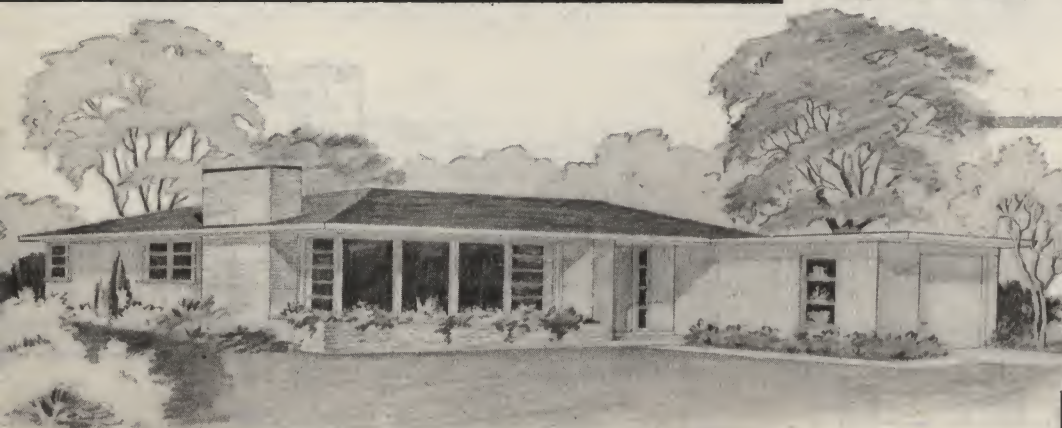
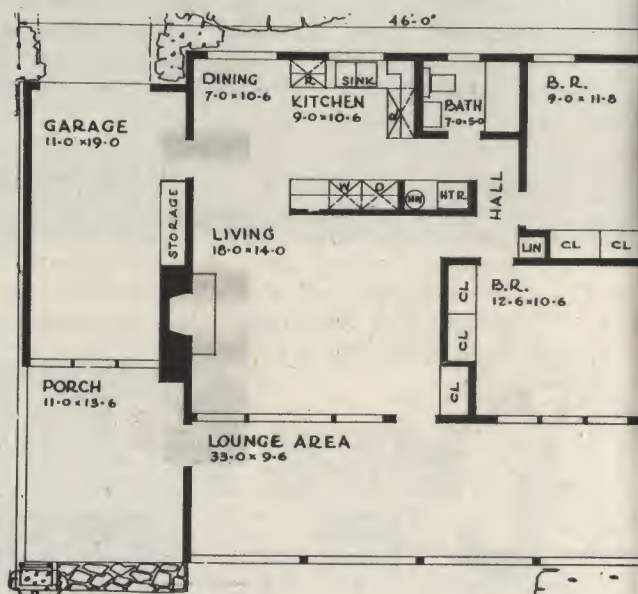
Design H-72B



Design H-127B

HOUSE: 884 SQ. FT.—9,188 CU. FT.
GARAGE: 227 SQ. FT.

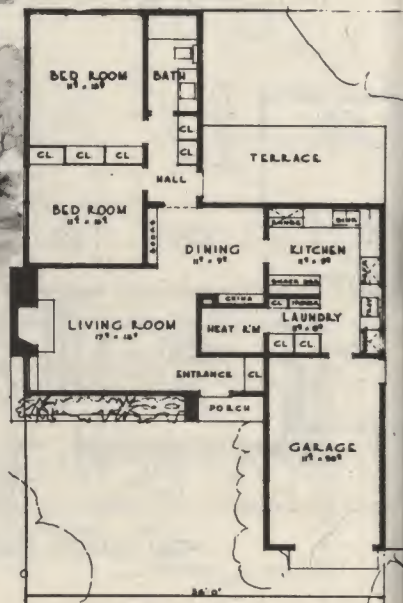
The expression of Americana is deeply etched into every line of this outstanding development by HomOgraf. Simplicity in design and efficiency of layout make this home a center of well-balanced living on a well-balanced budget.



HOUSE: 1,014 SQ. FT.—11,000 CU. FT.
GARAGE: 249 SQ. FT.

Design H-8B

The smooth, clean exterior styling has instant appeal in this excellent example of contemporary design. The low roof with wide overhang and broad windows lends spaciousness in appearance. Designed particularly for a narrow, or corner lot, the internal arrangement is convenient, with a wealth of storage space.



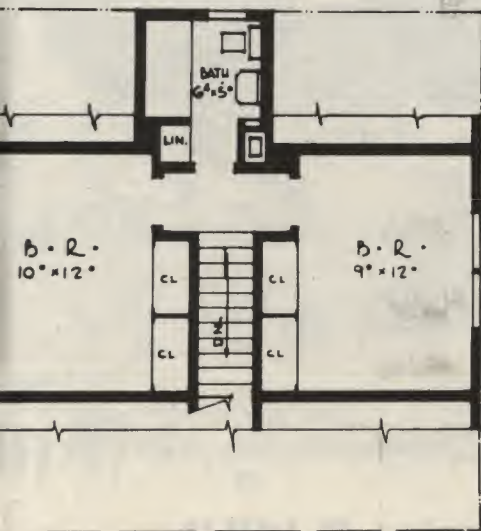


Well Balanced Living

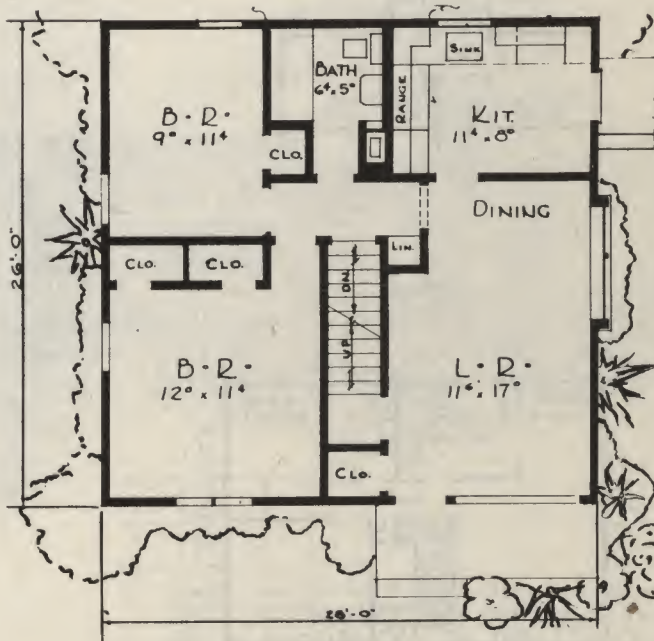
Design H-28B

True comfort for the growing family. This HomOgraf design offers four bedrooms and two bathrooms, with plenty of closet space throughout. Restricted building budgets can leave the second floor unfinished for development as family requirements demand.

FIRST FLOOR PLAN: 728 SQ. FT.
SECOND FLOOR PLAN: 366 SQ. FT.



SECOND FLOOR PLAN



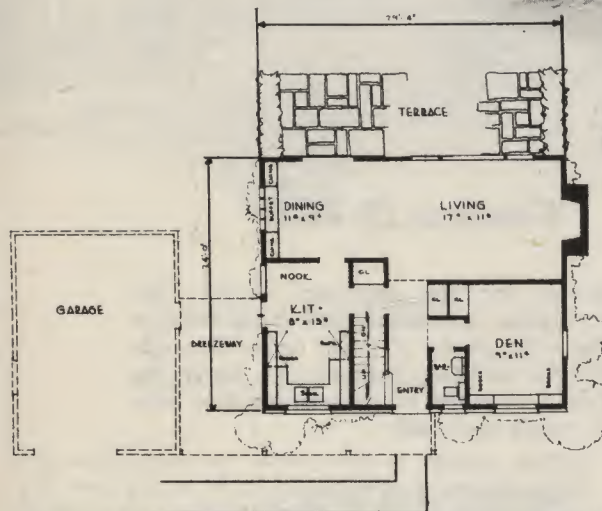
FIRST FLOOR PLAN



SECOND FLOOR PLAN



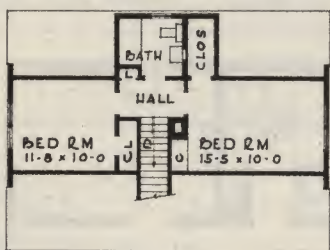
FIRST FLOOR PLAN



Design H-76B

A popular HomOgraf design distinguished by pleasing exterior lines and spacious, efficient interior arrangements. Note the four bedrooms upstairs, plus the first floor den that can be used as an extra bedroom.

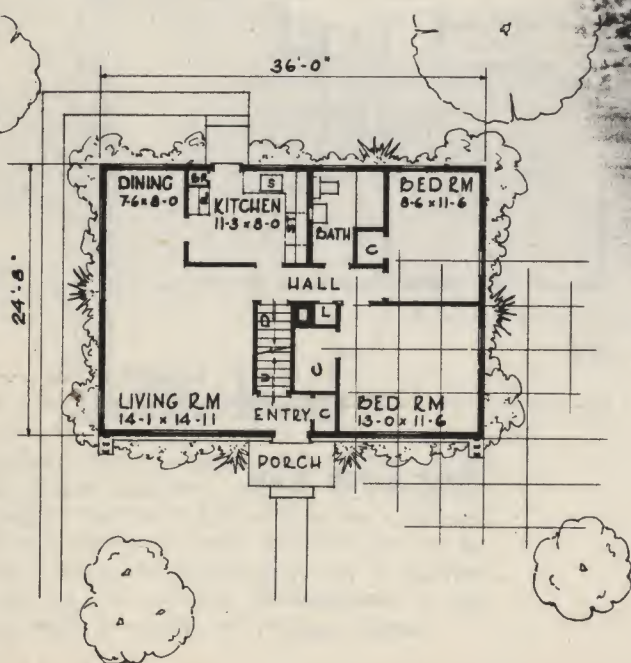
HOUSE: 1,430 SQ. FT.—19,052 CU. FT.
GARAGE: 349 SQ. FT.



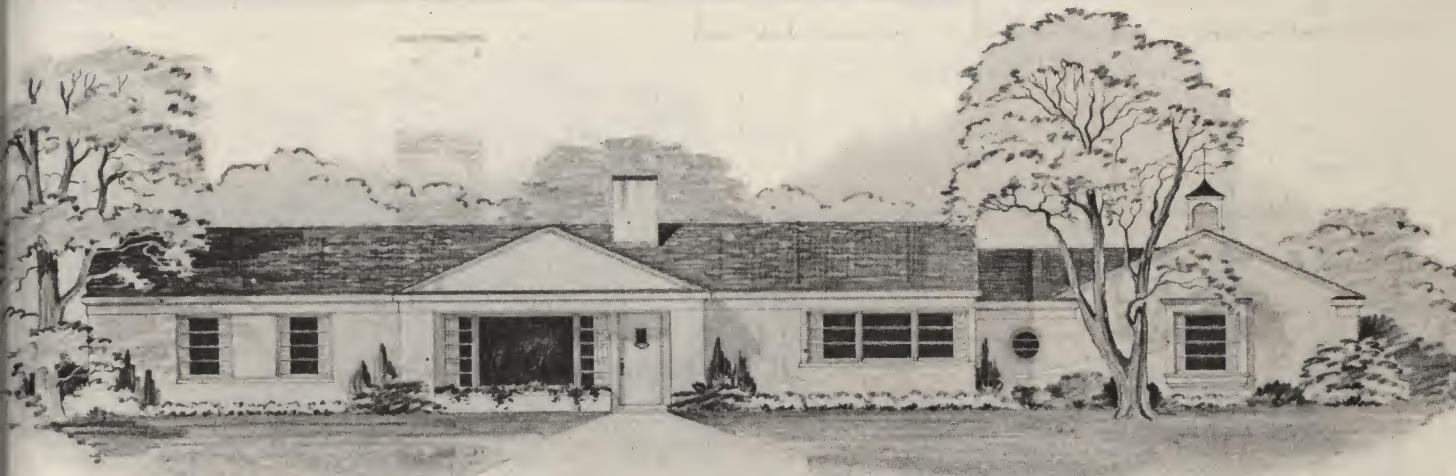
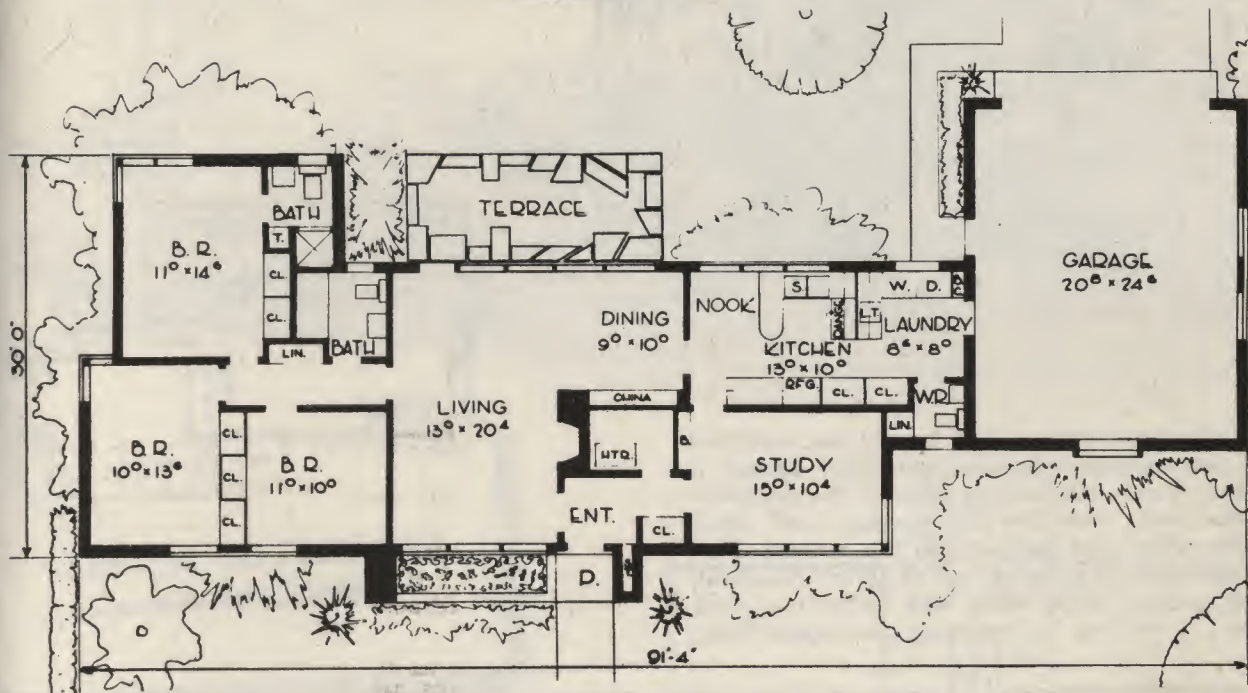
Design H-149 B

True comfort for the growing family. This HomOgraf design offers four bedrooms and two bathrooms, with plenty of closet space throughout. Restricted building budgets can leave the second floor unfinished for development as family requirements demand.

HOUSE: 1,352 SQ. FT.—20,303 CU. FT.



For Long Comfort

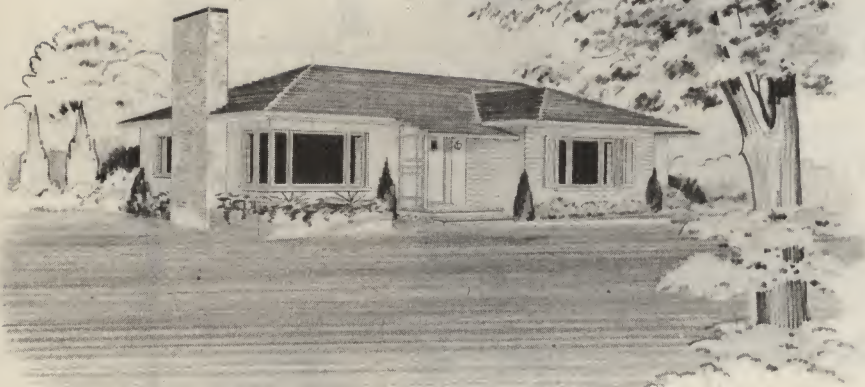


Design H-100B

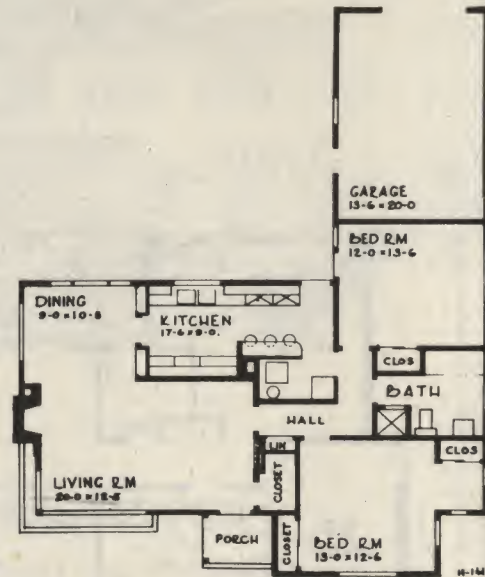
HOUSE: 1,620 SQ. FT.—17,280 CU. FT.
GARAGE: 572 SQ. FT.

Long, clean exterior lines; three bedrooms plus a study . . . and count the bathrooms! These are the features which typify the long, luxurious comfort of this outstanding HomOgraf design. Notice the abundance of glass, for light, airy interior and unrestricted vision. Note too, the generous and convenient use of closets.

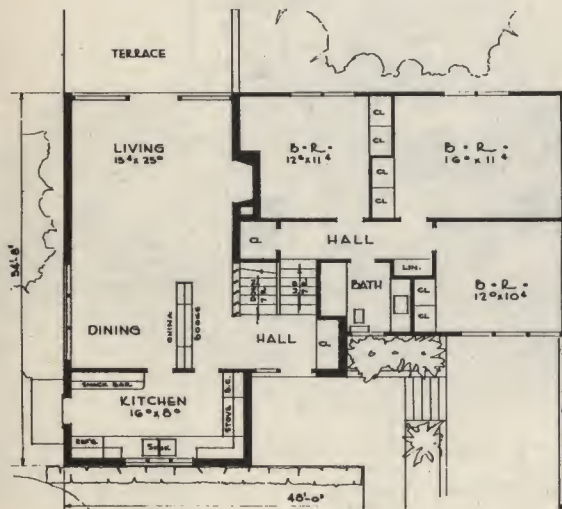
Design H-161B



Comfort, convenience and beauty are combined in this skillfully planned HomOgraf design. It offers a truly outstanding home in the moderate price field. Note the overhanging roof which adds width and solidarity to the exterior lines. Notice too, the generous use of glass throughout, the spacious living room, and the built-in snack bar . . . features that make for convenient living.

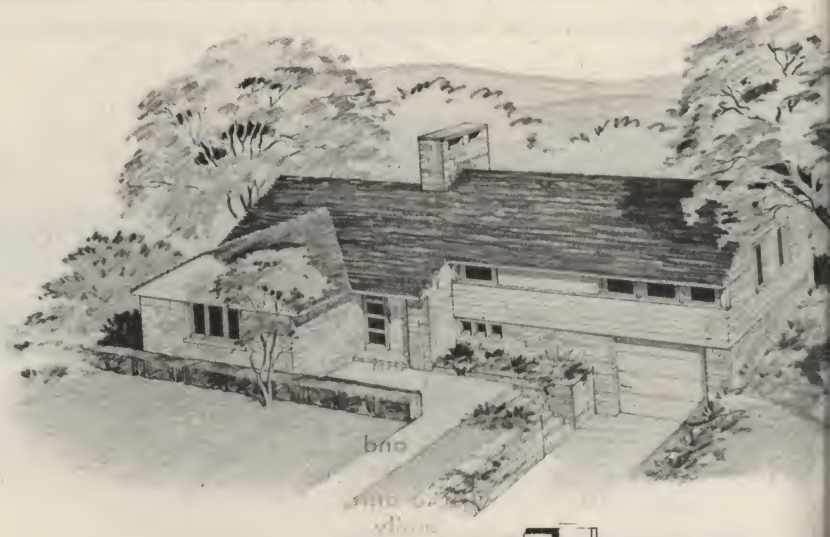


HOUSE: 1,161 SQ. FT.—13,386 CU. FT.

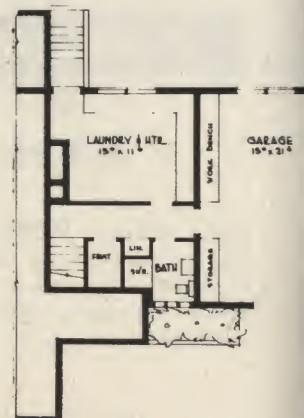


Design H-65B

A triumph in tri-level living, this popular HomOgraf design arranges the rooms on three distinct levels according to function. Note that each section of the house, while easily accessible by a short flight of stairs, is separate from the other. This makes for greater comfort and maximum living efficiency.



HOUSE: 1,709 SQ. FT.—20,843 CU. FT.
GARAGE: 362 SQ. FT.

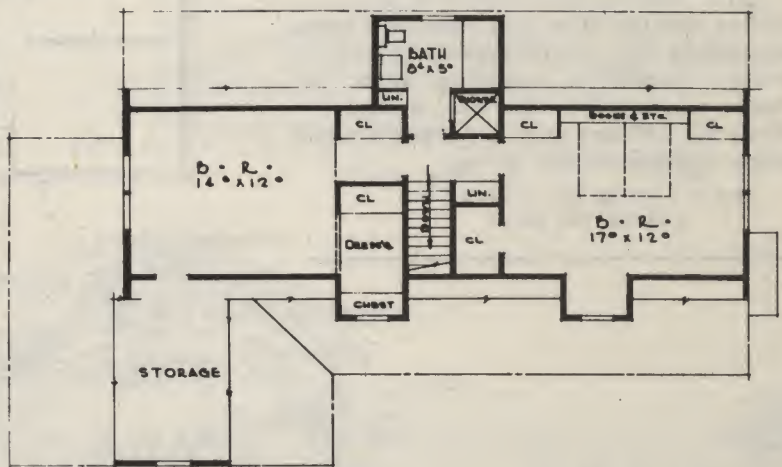




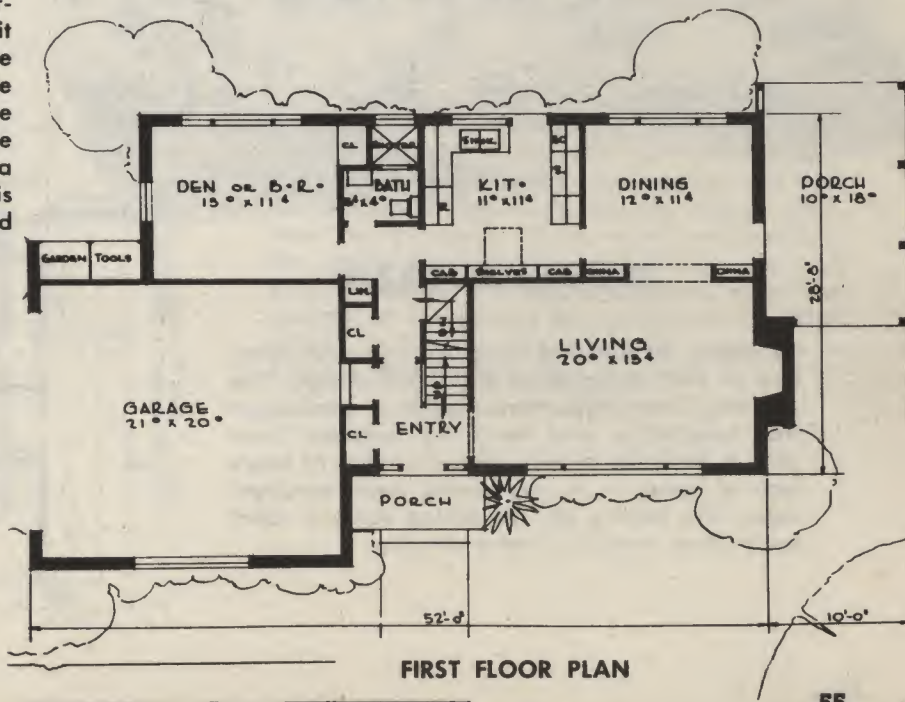
Accent on Activity

Design H-71B

The open spaciousness and efficient room arrangement of this HomOgraf design make it ideal for happy, healthy, and active living. Note that every line in this plan is laid out to take full advantage of every inch of space. The dressing room in the upstairs bedroom, the large storage room over the garage . . . and even a convenient space for garden tool storage. This is indeed a home well calculated to attract and hold the activities of the entire family.



SECOND FLOOR PLAN



FIRST FLOOR PLAN

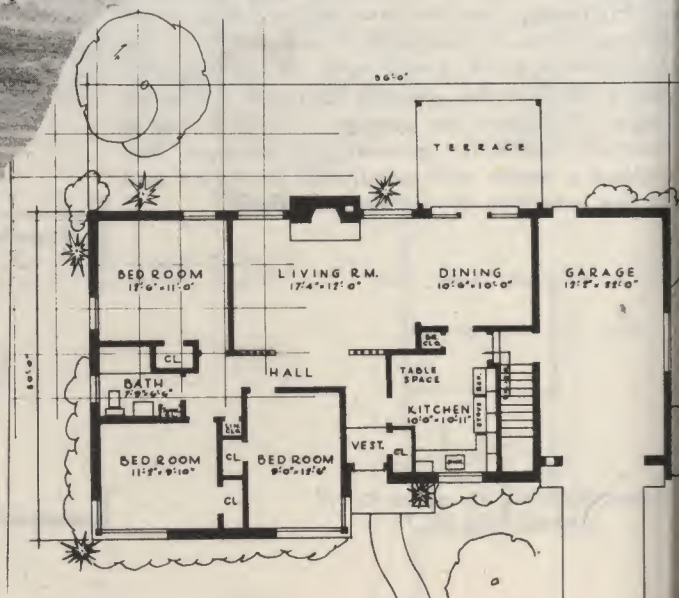
HOUSE: 1,620 SQ. FT.—25,265 CU. FT.
GARAGE: 523 SQ. FT.

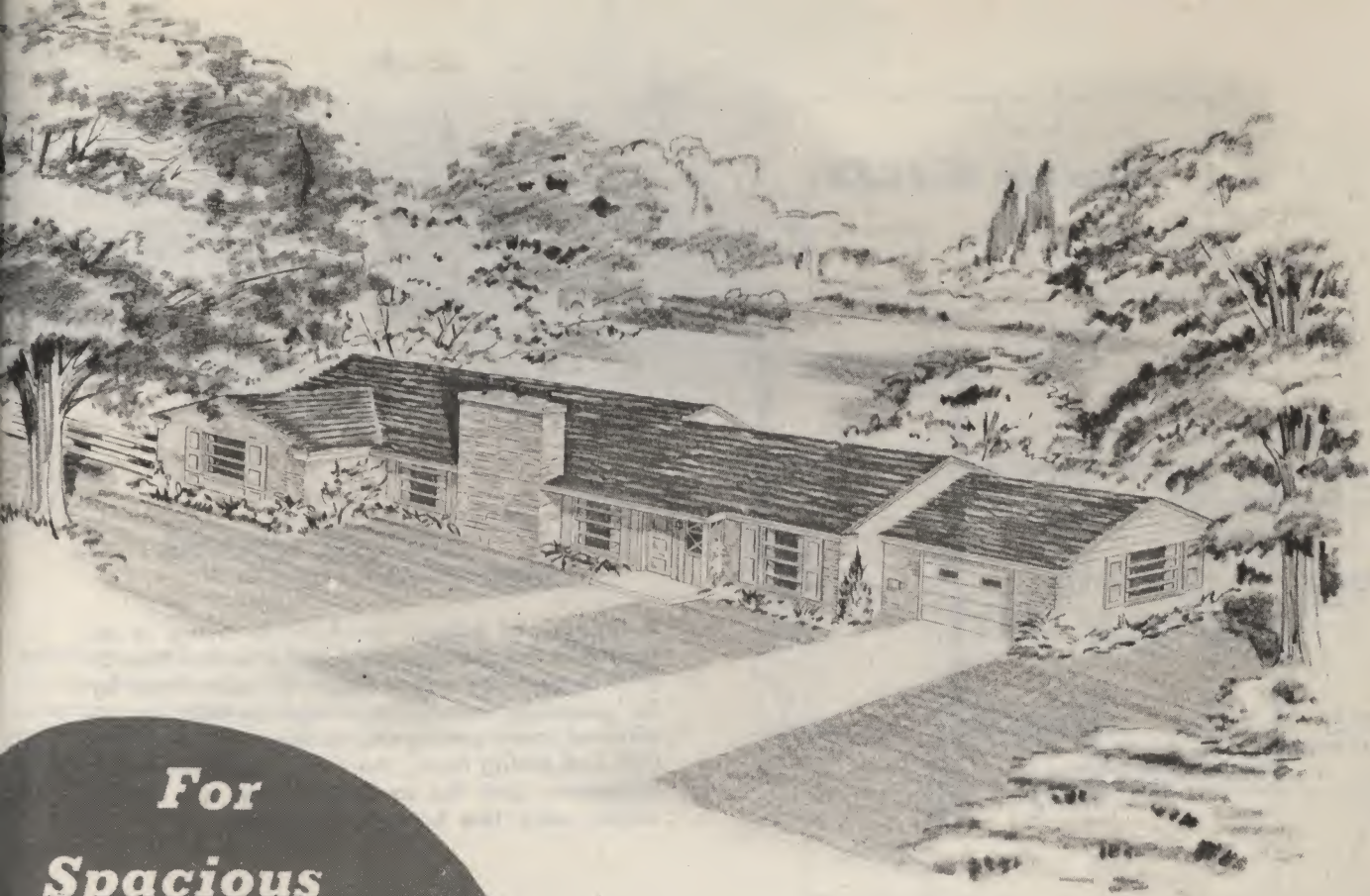


A distinctive HomOgraf design featuring large window areas in each room, a recessed entrance, and interior flagstones extending under the living room window and in front of the fireplace. Note the efficient room arrangement and the storage facilities in the garage.

[illegible]

Gracious, comfortable living is evident in every line of this outstanding HomOgraf design. The pleasing, well-proportioned exterior symbolizes true hospitality, and the three bedroom floor plan is designed to take full advantage of every inch of space in a step-saving room arrangement. The terrace off the dining room is ideal for outdoor meals in warm weather.

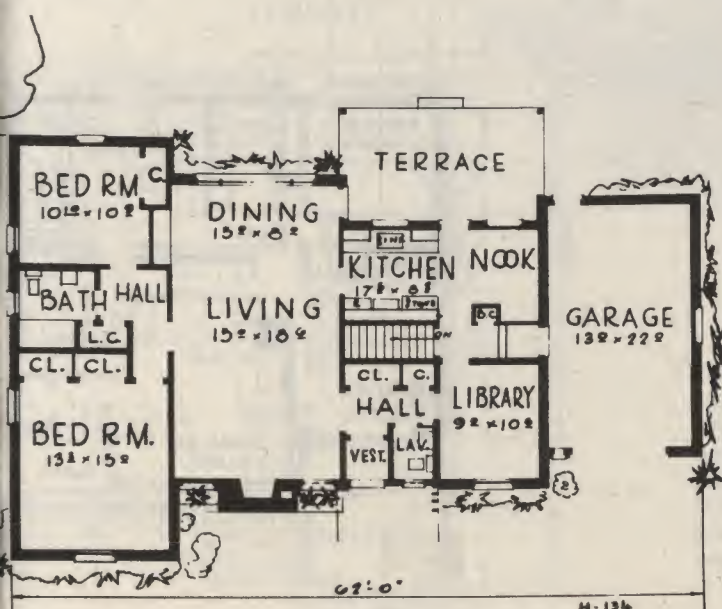




**For
Spacious
Comfort**

HOUSE: 1,408 SQ. FT.—27,700 CU. FT.

..... **Design H-134B**



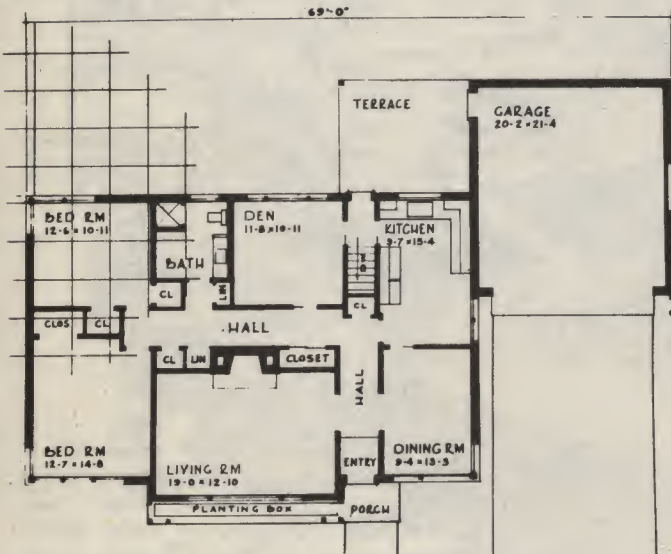
This HomOgraf ranch-type design symbolizes the coordination of beauty and utility into a home planned for outstanding comfort and convenience. Note how skillfully the over-all length has been accented by the over-hanging roof and the horizontal lines of the exterior design. Consider the efficiency of the room arrangement; the spaciousness of the living-dining area, the convenience of the library and the nook, the comfort of the terrace for outdoor living. Here indeed, is a home that offers the maximum in beauty, comfort and convenience.

Design H-147B



HOUSE: 1,573 SQ. FT.—29,745 CU. FT.

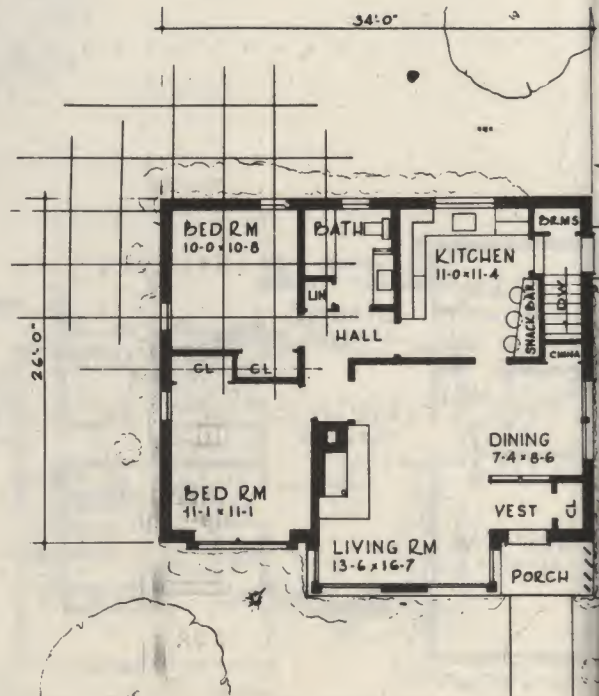
A lifetime of happy, comfortable living is reflected in this exceptionally well planned HomOgraf design. The warm hospitality generated by its pleasing exterior is complemented by an efficient room arrangement. The separate entry hall and dining room, the corner windows in the bedrooms, and the convenient den are details which mark this home as unusual.



Design H-145B

HOUSE: 945 SQ. FT.—18,191 CU. FT.

Here's an exceptionally well balanced design in the moderate price field. With skill typical of HomOgraf designers, the clean, pleasing exterior lines of this home are in complete harmony with its highly efficient room arrangement. Such features as a glass walled vestibule, a built-in snack bar, and a corner fireplace are normally confined to homes in higher price ranges.

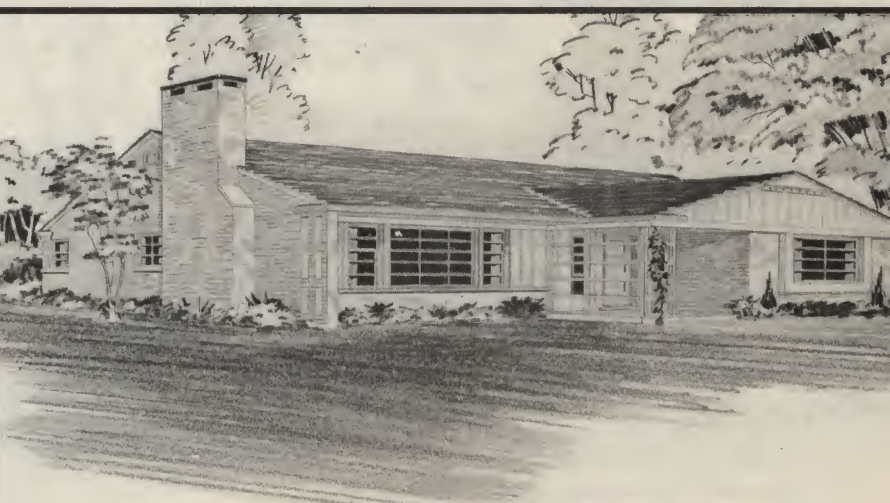
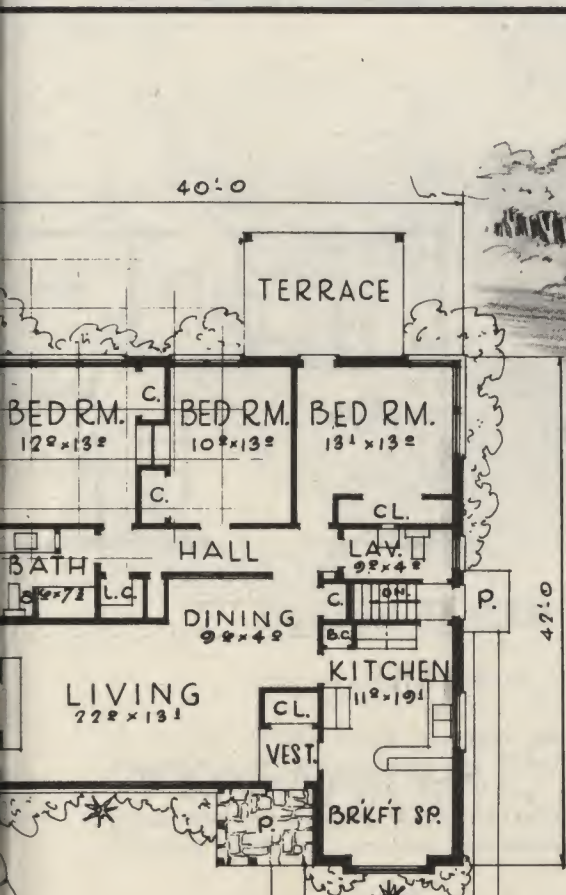
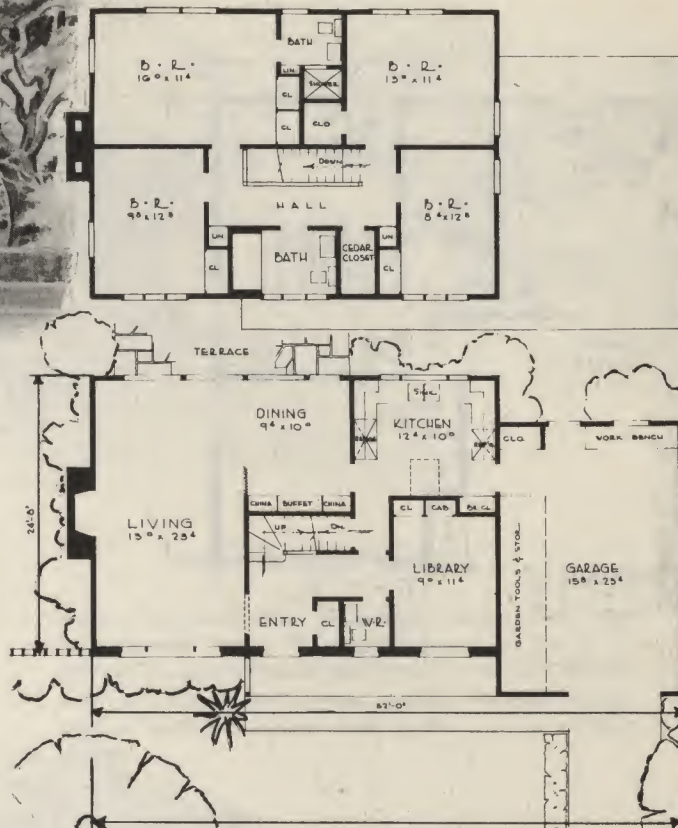




Design H-77B

HOUSE: 1812 SQ. FT.—24,253 CU. FT.

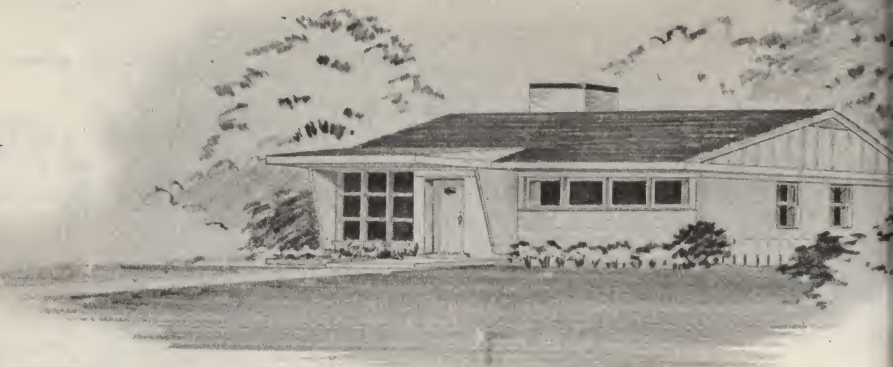
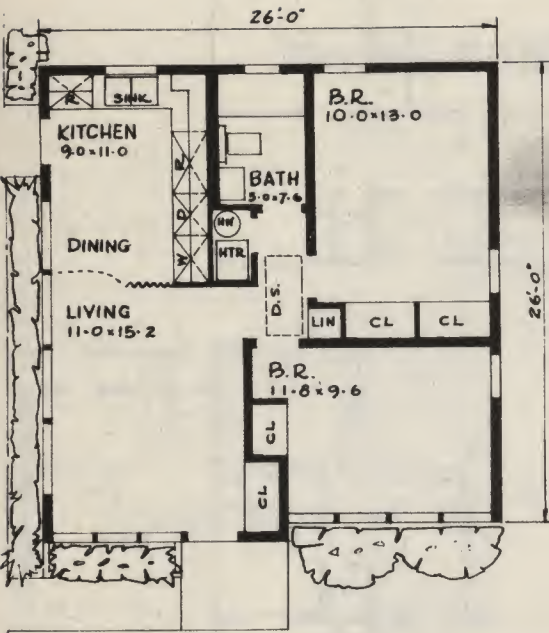
Spacious comfort is seen in every line of this outstanding HomOgraf design. Eye appealing exterior, plus efficiently arranged rooms promise long years of day-by-day living comfort and convenience.



Design H-142B

HOUSE: 1,516 SQ. FT.—29,562 CU. FT.

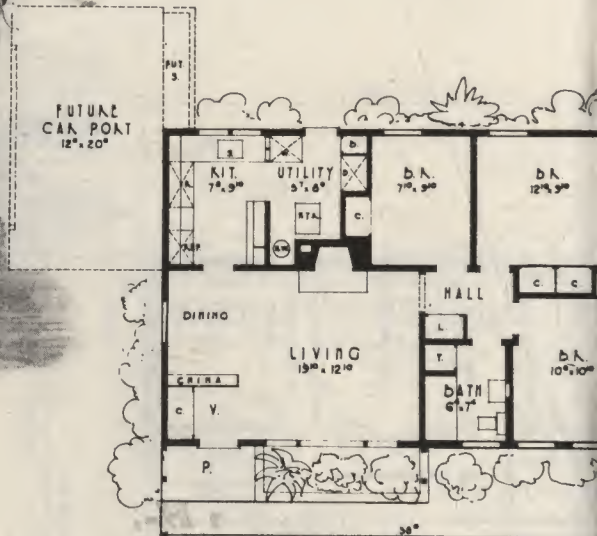
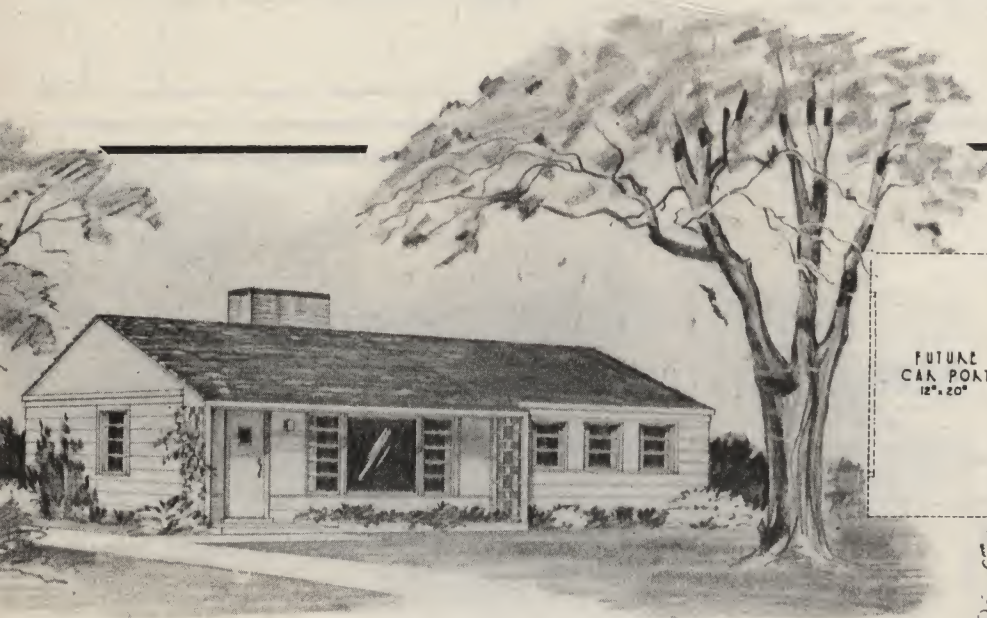
Here's an excellent example of how planning can make for maximum living comfort. Within the dimensions of this design, HomOgraf skill has included three bedrooms, a spacious living-dining area, and a special breakfast room adjoining the kitchen. Notice too, the vestibule entrance, the front and side porch, and the rear terrace.



Design H-129B

HOUSE: 624 SQ. FT.—7,488 CU. FT.

Lots of light, generous closet and cabinet space and convenient room arrangement mark this popular HomOgraf design as an excellent example of the efficiency of American styling . . . even in a modestly priced home.

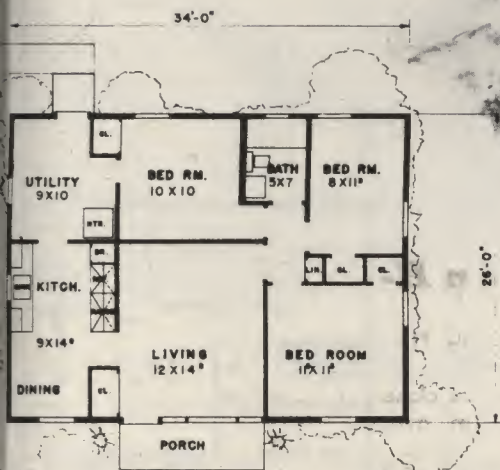


Design H-109B

The picture window, the fireplace, and the extra room which serves as either a den or a spare bedroom place this modestly priced home in a class far beyond its cost. Only HomOgraf's proper planning for full utilization of space could offer so much value in this type of design.

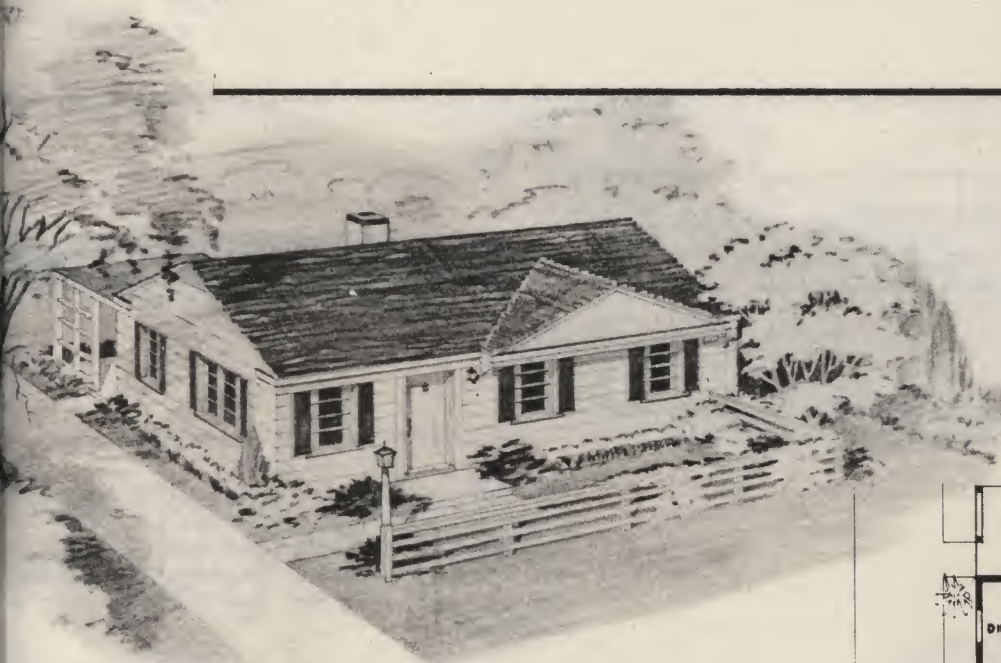
HOUSE: 912 SQ. FT.—10,634 CU. FT.

Design H-26B



HOUSE: 884 SQ. FT.—10,387 CU. FT.

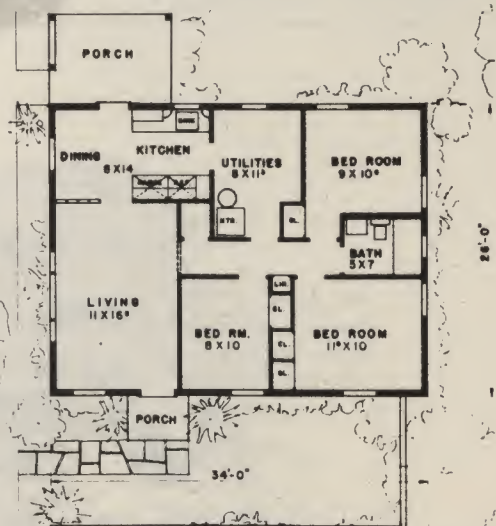
Here's another case in which proper planning has proved that a low-cost home can have an attractive appearance and real convenience and comfort. Three bedrooms, ample storage space and a picture window add to the appeal of this design.



Design H-23B

HOUSE: 884 SQ. FT.—10,580 CU. FT.

A budget priced home, soundly planned and excellently arranged. Note the three bedrooms, one with twin closets; the living room with large picture window, and the relaxing, comfortable porch off the dining-kitchen area.

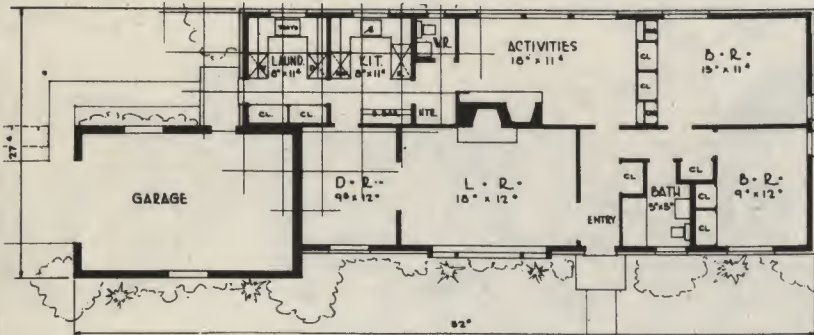
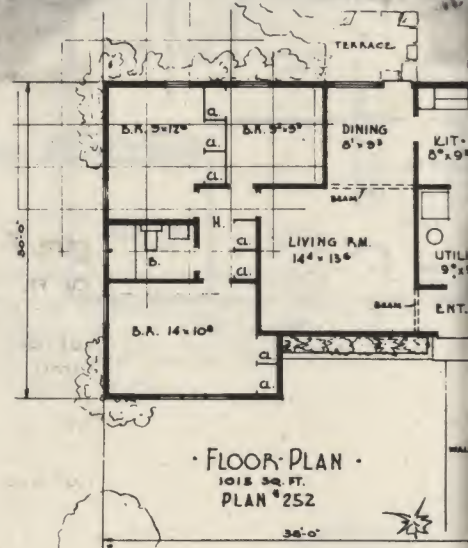


Design H-36B



HOUSE: 1,014 SQ. FT.—11,407 CU. FT

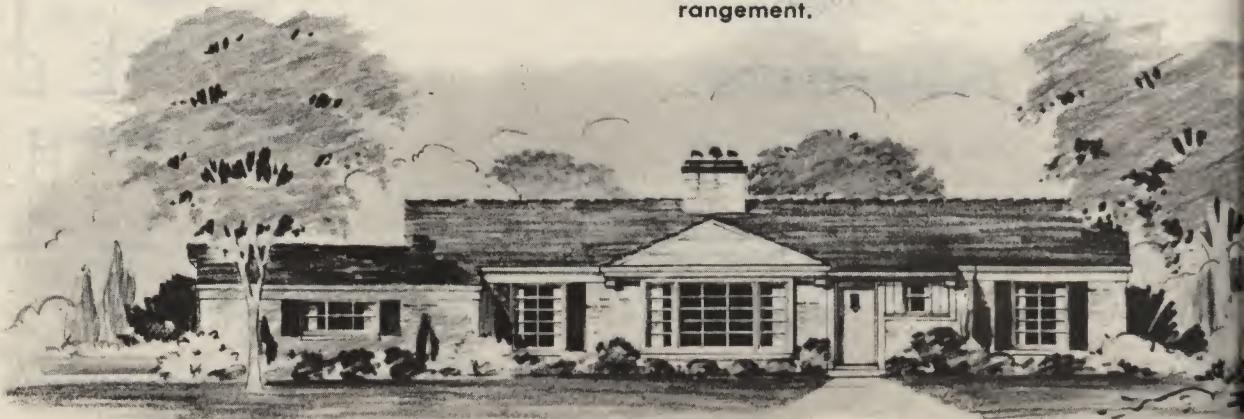
Another HomOgraf three bedroom design which emphasizes economy without sacrificing comfort or convenience. Note the separate entry, the well proportioned rooms, and the generous and efficient use of closets.

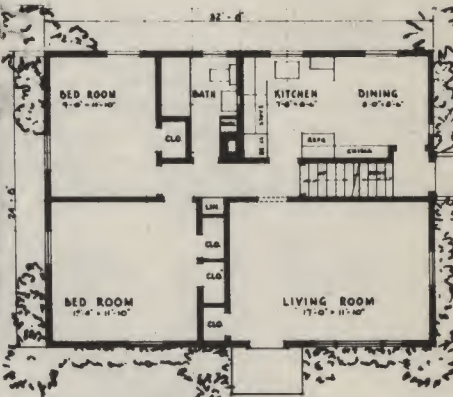


Design H-50B

HOUSE: 1,382 SQ. FT.—15,658 CU. FT.

This popular design in the rambler type gives a promise of spaciousness which is more than fulfilled by the skillful handling of interior layout. Notice the double fireplace, the generous use of glass, and the step-saving kitchen arrangement.





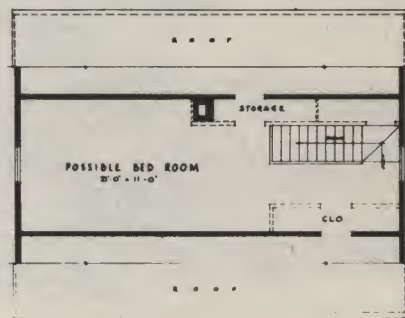
FIRST FLOOR PLAN

Design H-27B

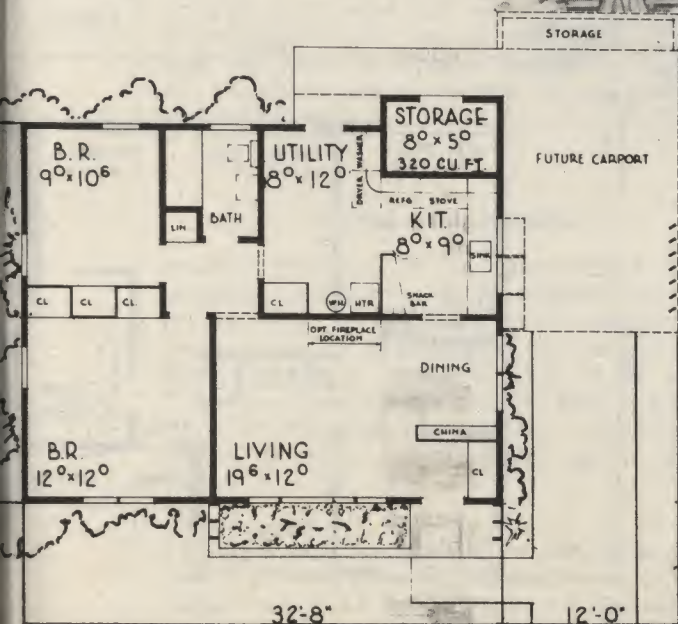
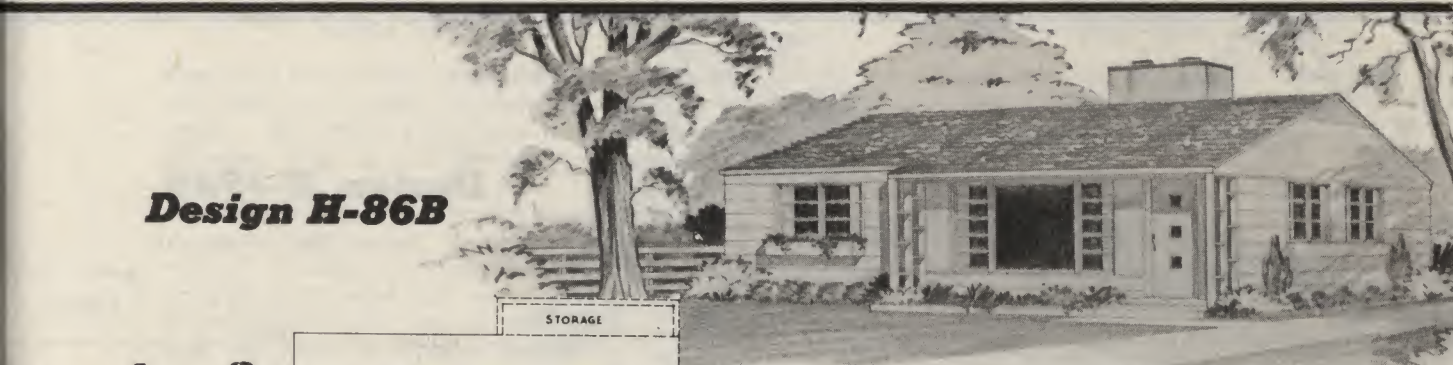
HOUSE: 805 SQ. FT.—17,573 CU. FT.

An excellent 1½ story HomOgraf design that offers real home building economy, and true home living comfort. Note the ample storage and closet space, and the possible future bedroom upstairs. Again, an illustration of proper planning which takes advantage of every available inch of space.

SECOND FLOOR PLAN



Design H-86B



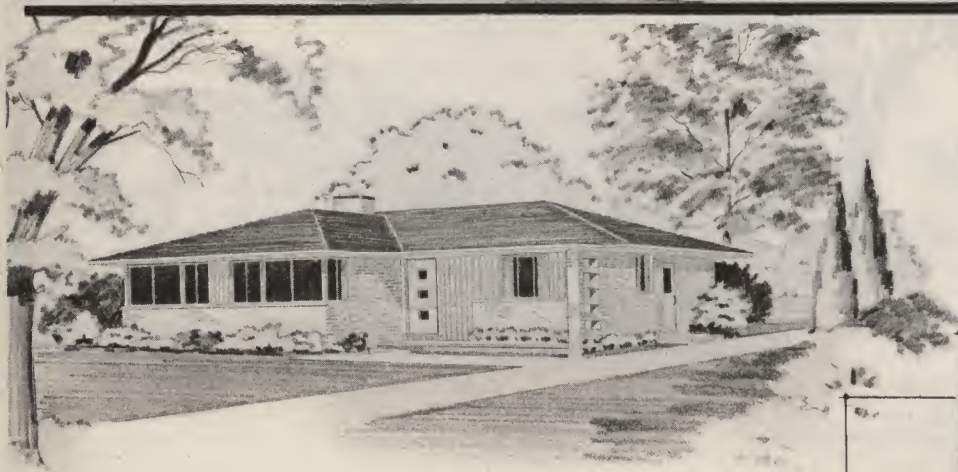
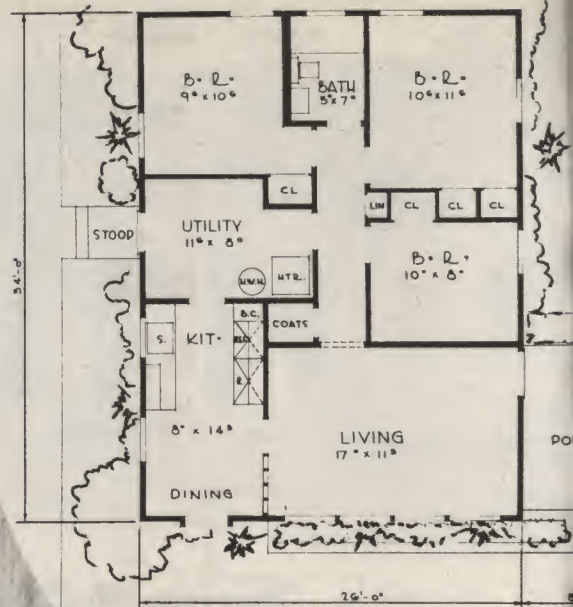
HOUSE: 822 SQ. FT.—9,520 CU. FT.

A budget-wise design which combines clean, attractive exterior lines, with an efficient, practical room arrangement. Working and eating areas are laid out for step saving. Without garage, this design will go on a 40 ft. lot.

Design H-24B

HOUSE: 884 SQ. FT.—10,457 CU. FT.

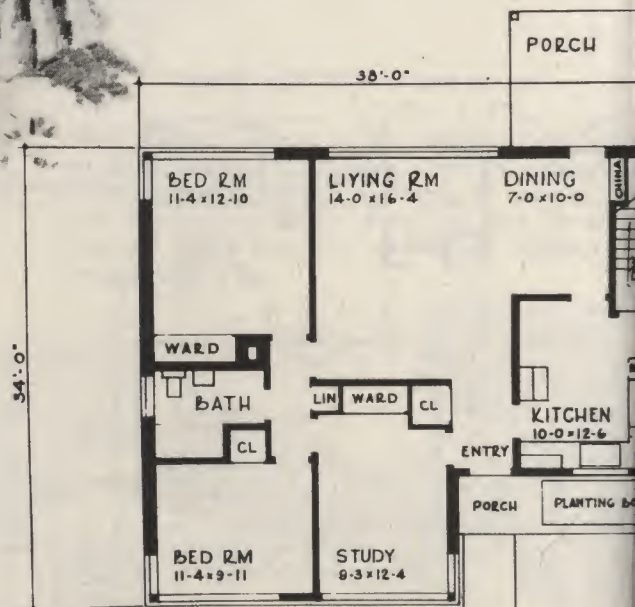
Here indeed, is a truly practical home for the family with a modest budget. Three bedrooms on a 40 ft. lot, a porch, and a glass wall in the living room distinguish this outstanding HomO-graf design in the low price field.



Design H-153B

HOUSE: 1,156 SQ. FT.—21,386 CU. FT.

Proper attention to the details of planning make this outstanding HomOgraf design a favorite in the moderate price range. Such features as the planting box on the front porch, the corner windows in the two bedrooms and the study that could be a spare bedroom, the spacious back porch for summer "outdoor" living. These are details which enhance the beauty and comfort of this home . . . for the host and the guest alike.



Planning Principles



In the proper planning of a home, certain basic principles should be carefully considered in order to obtain maximum value from each building dollar.

SPACE ENGINEERING

Plan your home from the inside out! Think of the home in relation to your family requirements. Divide the home into functional areas of living, sleeping and service in the arrangement which best meets these requirements. Think more of open planning instead of a lot of rooms and spaces. Enclosing space wastes money. Always consider room use and furnishings that make for convenient living. A single bedroom can even be as small as 8' x 10' and still serve its purpose effectively if doors and windows are positioned to accommodate essential furniture.

MODULAR PLANNING

Modular Planning is the coordination of the greatest number of building material sizes that are multiples of a base unit of measurement, or module, (as described in the self-planning feature shown in the back section of this book). This means that the various elements in a building will fit together as they are . . . without any cutting down, and without the use of special sizes.

Obviously, this results in a considerable reduction in building costs. HomOgraf Planner Corporation is one of the pioneers of present day modular planning as it applies to homes and modular planning is a basic principle used for all HomOgraf designs.

BUILDING SHAPES AND SIZES

From a standpoint of construction economy alone, it is well to keep the following facts in mind when selecting a home design:

A square or rectangular house is less expensive to build than one that is "L", "U", or "Z" shaped.

Two story homes frequently cost less per cubic foot to build than one story homes. Homes without basements are usually less expensive to build than homes with basements.

Economical house widths or depths (whichever is the shortest) are 16, 20, 24, and 26 feet.

However, in selecting a home design, the choice of a more expensive shape, size or feature can often be completely justified by the additional value afforded in beauty, comfort, utility and convenient living.

PROVISIONS FOR EXPANSION

If future expansion of a home is anticipated, it should be considered in the original planning of the home. This can be done in two ways: by planning the completion of some unfinished portion for future addition of rooms, such as attic or unfinished second floor; or by adding to the outside walls of the first floor. The for-

mer method is usually less expensive . . . especially if you extend heating, electrical, and plumbing facilities to the attic or second floor when the house is originally built. In anticipating exterior additions, be sure they are made part of your original plans.

Where to Build your Home

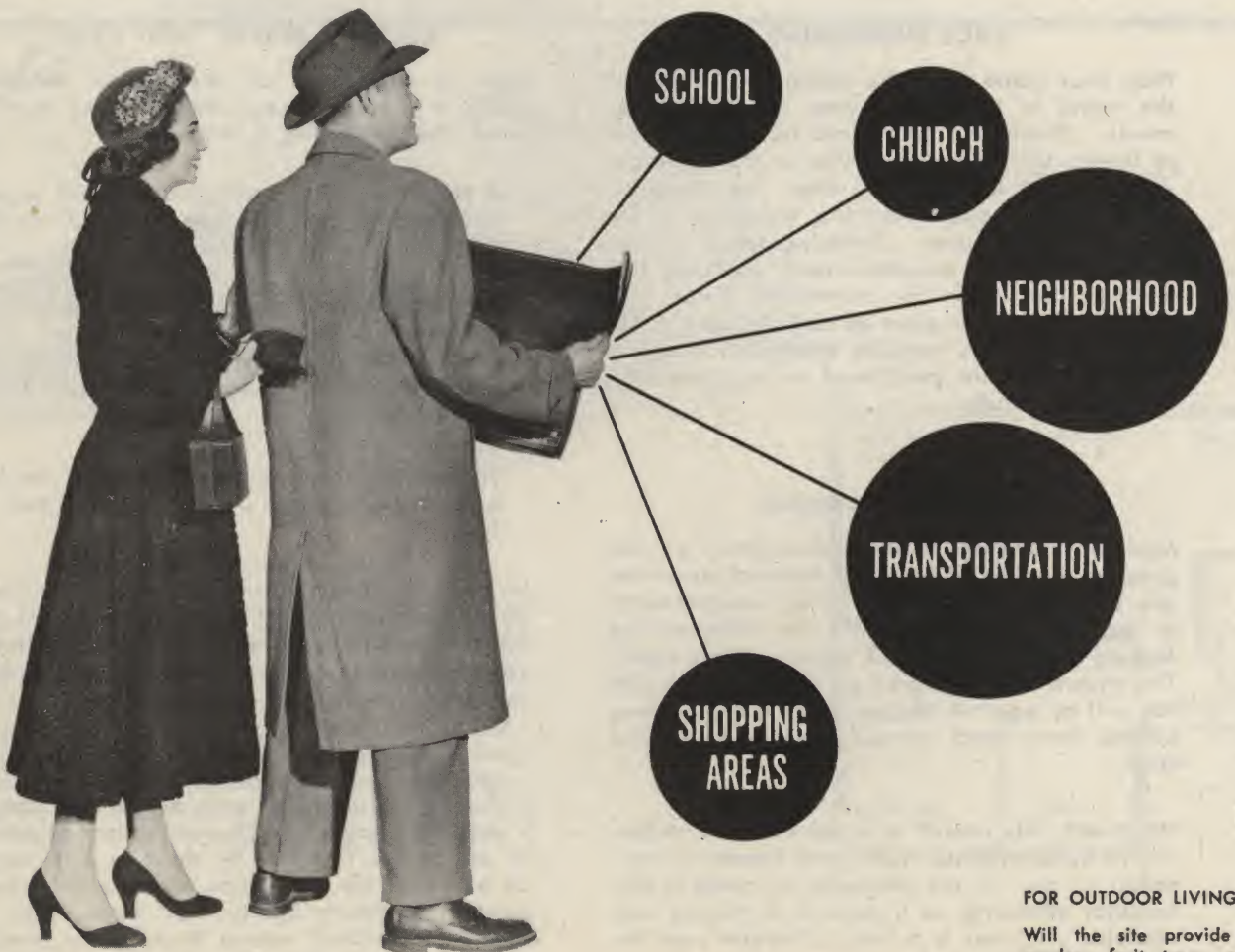
SELECTION OF THE PROPER BUILDING SITE IS OF GREAT IMPORTANCE in assuring maximum comfort, convenience and happiness in the home you plan.

Basically, there are three different locations from which you can select property for the home you plan to build; the urban or city lot, suburban property, and the rural site. Each has its advantages and disadvantages, depending upon your own preferences and circumstances. However, before buying property in any of these locations, it is wise to consider certain features:

AN URBAN OR CITY LOT usually has the advantages of all public utilities, with schools, transportation and shopping facilities close by. However, since such lots are normally limited in size and subject to community building restrictions, it is wise to make certain that the home design you select will fit both the property and the restrictions. It is also a good practice to get legal assistance in checking the title to the property. This would uncover any possible liens, assessments or other attachments which could mean difficulty at a later date.

SUBURBAN HOMESITES ARE ALWAYS POPULAR, with their spaciousness, their flexibility of layout and greater home privacy. Here again, however, it pays to carefully check land titles and community restrictions. Consider also the availability of utilities, the convenience of schools, shopping facilities, transportation and accessibility to the building site.

A HOME IN THE COUNTRY . . . broad, rolling landscape, picturesque setting and unlimited view . . . all these can be the fulfillment of a dream. But planning . . . proper planning . . . is the connecting link between such a dream and its realization.



FOR OUTDOOR LIVING

Will the site provide space for garden, fruit trees, entertaining, barbeque pit, terrace, rubbish disposal, play yard, hobby or game area, and space for pets?

And proper planning of a rural site includes such precautions as checking to see that the property is adequately drained; that the water supply is sufficient and has been tested for purity; and that the land itself is accessible in all weather. It is wise also to consider positioning the house so as to get the best natural protection from the weather, have the soil tested . . . especially if extensive gardening is planned.

MANY TYPES AND METHODS OF FINANCING ARE AVAILABLE for those who do not have enough cash to cover the total cost of a home. If you choose a home costing \$15,000 to build, but do not have this much cash available, you may still build or purchase the home. To do this, you invest or pay a certain percentage of the total cost, which would represent your equity or "down payment", and borrow the balance from a lending institution. Your equity, the house and land, act as security for this loan, and you repay the lending institution in a series of monthly payments over a period of years. This is called "financing" a home.

There are many different methods and arrangements by which a home may be financed. Regardless which you choose, the following are necessary factors and are important to know . . . since they are the points on which all financing arrangements are based:

1. Plans and specifications of the house you wish to build or buy.
2. The appraised value of the house and land on which you wish to build or buy.
3. The amount of cash which you have available for investment or down-payment.
4. Your income, and your credit rating in your community.

To find the financing arrangements best suited to your particular circumstances, consult your local financing authorities, such as building and loan associations, banks, mortgage companies, trust companies and/or insurance companies.

How to Arrange Financing for your Home



Other HomOgraf Home Plannor Books

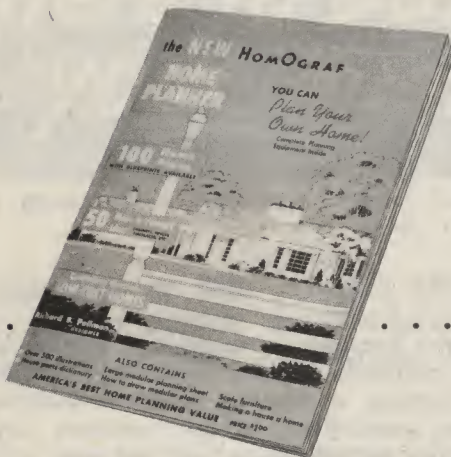
Limited Supply Available!

SERIES II

100 outstanding homes by HomOgraf's nationally recognized designing and engineering staff. Contains a complete section devoted to low cost homes with wide assortment of 1, 1½, 2 story and tri-levels for your consideration.

Another section illustrates 50 popular "Make-It-Yourself" ideas such as wardrobe closets, cabinets, fences, covered entrances, outdoor fireplaces, cupolas, etc. with plans, material lists and step-by-step construction procedures available for each!

Loaded with interesting, money saving guidance on home planning and construction, the Series II is a remarkable value for \$1.00.



ORDER ONE OR ALL OF THESE OUTSTANDING HOME PLANNING VALUES TODAY!

SERIES III

Here's a book that strikes right at the heart of the home planning problem. Contents include a wide selection of proven and pre-tested home designs in the low and moderate price range. You may choose from a variety of styles, including ranch type, modern, contemporary, and traditional designs.

In the Series III, you will also find suggestions and information on planning your home, selecting the site, budgeting, material selection and heating, plus a house parts dictionary and scale furniture. In addition, full instructions and materials are included for planning of individual designs.

Public demand for this great home planning aid has nearly depleted our supply. We'd suggest that you rush your order at once! \$1.00



30 PRIZE WINNING HOMES

Here's a truly remarkable and valuable addition to your home planning reference library. Published literally by "popular demand", this book contains the 30 most popular HomOgraf home designs . . . based on the actual sale of blueprints, and the popularity of the homes constructed from these blueprints. Every home design in this book has been pre-tested, by actual construction, for practical planning with outstanding results. Our supply of these books is limited, so be sure to order your copy promptly to avoid disappointment!

50c



For convenience . . . and prompt action

USE THE POSTAGE-FREE ORDER CARD

Blueprint reading made easy



← FLOOR PLAN

To acquaint you with blueprints and the meaning of various lines and symbols, this Home Planner includes definitions and illustrations of house parts and sections illustrated on Pages 73-78. Each is keyed with an identifying number which corresponds to the architectural drawing of these illustrations on Pages 79-87. This will enable you to identify such parts on any plan.

For electrical equipment and miscellaneous symbols, refer to Page 85. By following this reference you will be able to determine the exact location and number of outlets, switches, etc. on the plan as well as the location, type and kind of miscellaneous items such as heating plant, water heater, incinerator, etc.

To further familiarize you with the construction of a home and to acquaint you with construction terminology, a cut-away house and House Parts Dictionary follows on the next page.

With this information you can select the design and prove to yourself that the plan will provide convenient living for the entire family. Cut out the scale furniture on Page 87 and arrange it on the plan the same as you would furnish the home. With the modular rule supplied with this book, you can even measure the distances between the various furnishings.



PLACEMENT OF FURNITURE



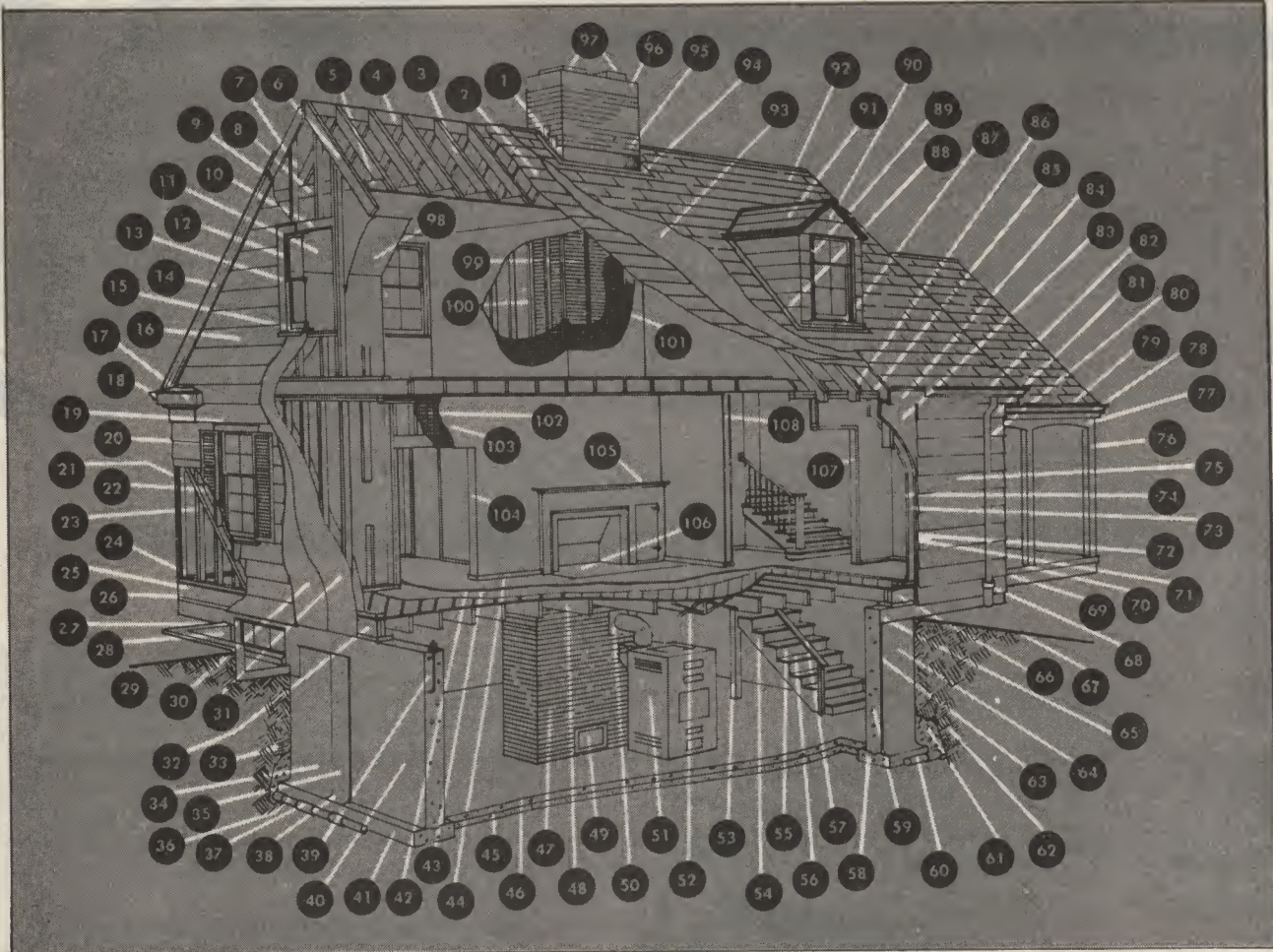
LEFT

RIGHT

FRONT ELEVATION

HOUSE PARTS DICTIONARY

These pages eliminate the mystery surrounding home construction terms. A little study at this point will make your home planning much easier and will provide a common ground for dealing with building trades people. Also



1. FLASHING
2. ROOF BOARDS
3. RAFTERS
4. RIDGE BOARD
5. CEILING JOISTS
6. RAFTERS
7. GABLE STUDS
8. CEILING JOISTS
9. ROOF BOARDS
10. WINDOW HEADER
11. ROUGH WINDOW OPENING
12. WINDOW SASH
13. WINDOW TRIM
14. GABLE RAKE MOLDING
15. WINDOW SILL
16. BEVEL SIDING
17. CORNICE RETURN
18. GUTTER
19. DRIP CAP MOLDING
20. SHUTTERS
21. CORNER STUDS
22. DIAGONAL BRACING
23. WALL STUDS
24. FLOOR PLATE
25. FLOOR JOIST HEADER
26. SILL PLATE
27. BASEMENT SASH

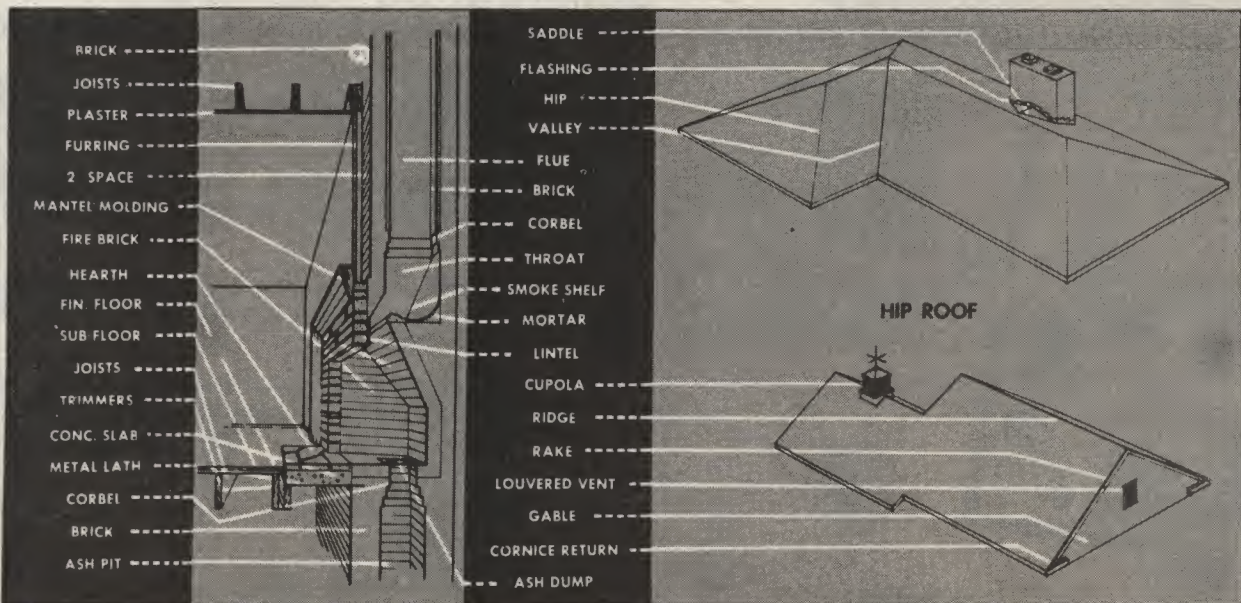
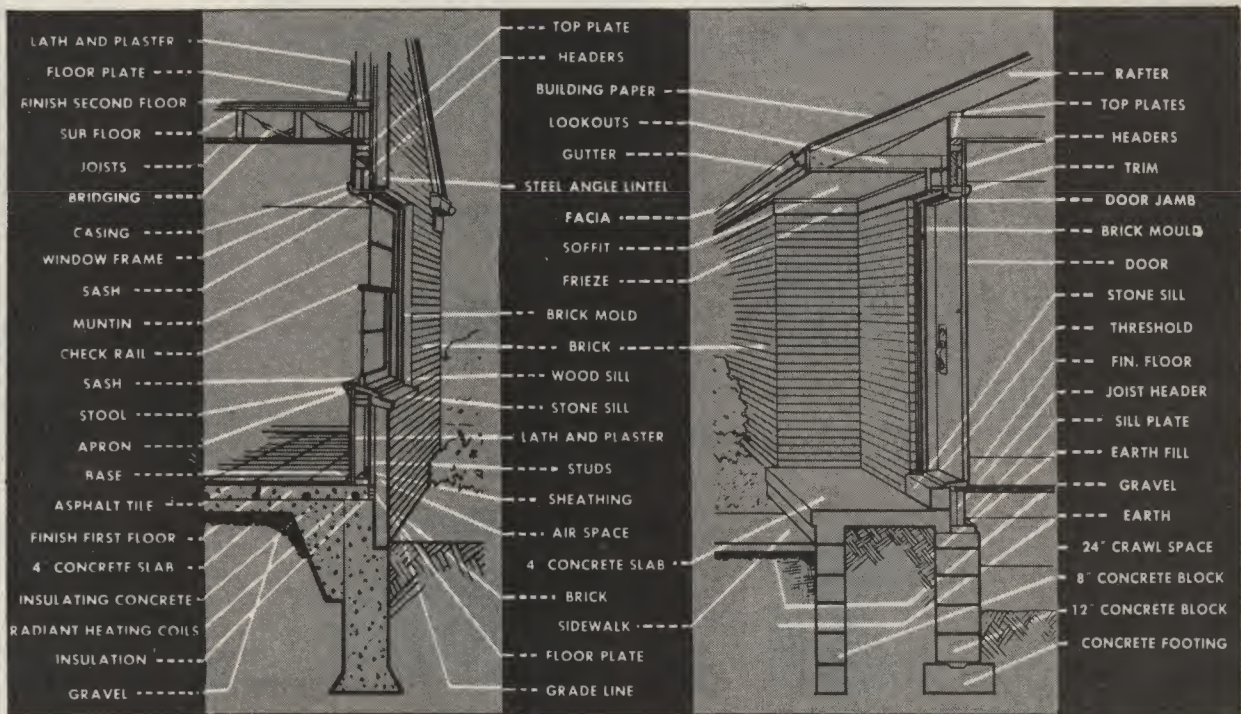
28. BASEMENT AREAWAY
29. GRADE LINE
30. BUILDING PAPER
31. SHEATHING
32. JOIST HEADER
33. CINDER OR GRAVEL FILL
34. WATERPROOFING
35. CEMENT PLASTER
36. DRAIN TILE
37. TARPAPER JOINT COVER
38. CEMENT COVE
39. ANCHOR BOLTS
40. FOUNDATION WALL
41. CONCRETE FOOTING
42. WOOD SUB-FLOOR
43. FLOORING FELT
44. FINISH FLOORING
45. CINDER OR GRAVEL FILL
46. CONCRETE FLOOR SLAB
47. MASONRY CHIMNEY
48. FLOOR JOISTS
49. ASH PIT CLEANOUT
50. THIMBLE
51. FURNACE
52. BRIDGING
53. POST OR COLUMN
54. STAIR STRINGER

55. STAIR RISER
56. STAIR TREAD
57. STAIR RAIL
58. CONCRETE FOOTING
59. FOUNDATION WALL
60. DRAIN TILE
61. CINDER OR GRAVEL FILL
62. EARTH
63. WATERPROOFING
64. CEMENT PLASTER
65. SILL PLATE
66. JOIST HEADER
67. GRADE LINE
68. CONDUCTOR
69. FOUNDATION WALL
70. CONCRETE SLAB
71. BUILDING PAPER
72. SHEATHING
73. STUDS
74. LATH AND PLASTER
75. BEVEL SIDING
76. PORCH POST
77. PORCH FRIEZE BOARD
78. FACIA OR CORNICE BOARD
79. GUTTER
80. CONDUCTOR
81. FRIEZE BOARD

82. GUTTER
83. SHEATHING
84. FACIA BOARD
85. TOP PLATES
86. RAFTERS
87. WINDOW SILL
88. FLASHING
89. WINDOW SASH
90. DORMER
91. SHINGLES
92. SHINGLES
93. ROOFING PAPER
94. FLASHING
95. MASONRY CHIMNEY
96. CEMENT CAP
97. CHIMNEY POT OR FLUE LINING
98. CEILING CLIP
99. MASONRY
100. FIRRIING STRIPS
101. LATH
102. LATH
103. PLASTER
104. PLASTER ARCH
105. MANTEL
106. HEARTH
107. CASED ARCH
108. PARTITION

You are going to buy an existing home, the inspection of that home will take on a new meaning after you have studied the House Parts Dictionary.

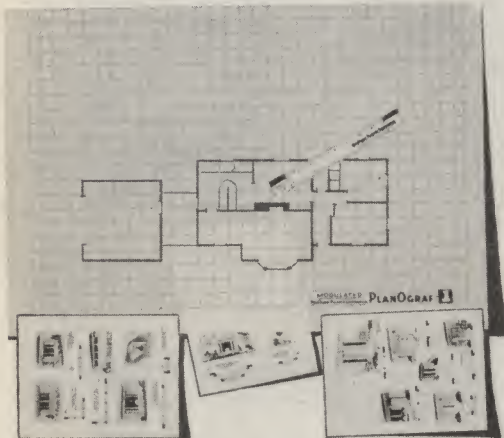
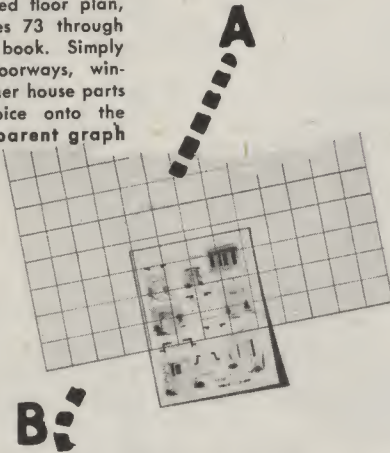
HOUSE PARTS DICTIONARY



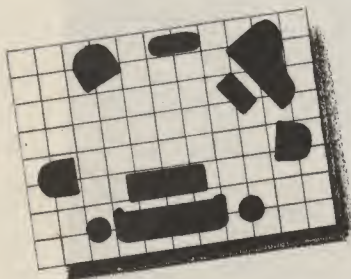
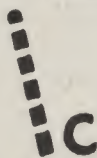
How to make your own Floor Plans



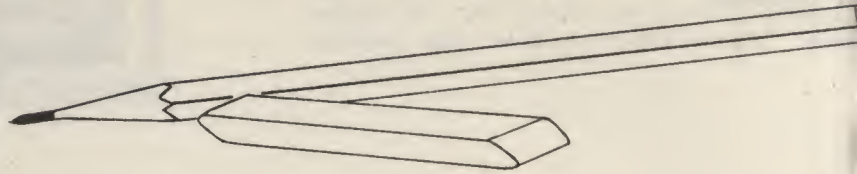
To make this rough outline into a detailed floor plan, turn to pages 73 through 87 in this book. Simply trace the doorways, windows and other house parts of your choice onto the large transparent graph sheet.



Make a rough outline of the house you have in mind. Going through the hundreds of ideas in this book will help you greatly.



Turn to the Furniture Page and trace in the furniture layout of your choice. This will also help you decide whether your rooms are large enough and whether you have spaced your windows and doors properly.



Perhaps you've selected a home design from this book, but because of family requirements, would like to alter the layout to suit your needs. You can do this easily . . . and without any previous drawing experience . . . by using materials contained right in this book. First, make sure you are familiar with the instructions for reading blueprints, shown on Page 69. It is advisable to purchase a plan that meets most of your requirements, for study, before putting your layout on paper . . . then roughly sketch the desired variations from this plan on plain sheets of paper.

You are now ready to make your own floor plan in the five following steps:

1. Remove the transparent PlanOgraf sheet from the inside back cover of this book, and the Planning Scale from the pink order card facing it.

NOTE: Each of these is layed out in units or modules of 4 inches. Thus, the smallest squares on the sheet represent 4 inches. The next squares, which are 4 times larger, represent 16 inches and the next size, which is 3 times larger, represents 4 feet. You will note that one side of the scale is divided into regular inches for measuring convenience. ($\frac{1}{4}$ inch equals one foot.)

2. Lay out the floor plan you have decided upon on the modular lines of the PlanOgraf sheet:
3. Check room sizes by arranging the scale furniture (Page 87) in the same position throughout your floor plan as you would like it in your finished home.
4. Select the style of windows and entrances which harmonize with your proposed design. Locate these on your plan, tracing or copying the architectural symbols which accompany illustrations. Do the same for fireplaces, interior openings, closets, stairways and other modular scaled details shown on Pages 73 through 87 in this book.
5. Use the Modulated Scale to draw in the parallel wall lines connecting these various details, as explained on reverse side of scale.

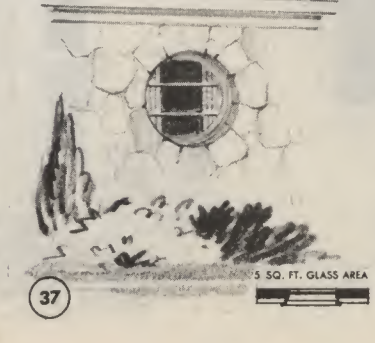
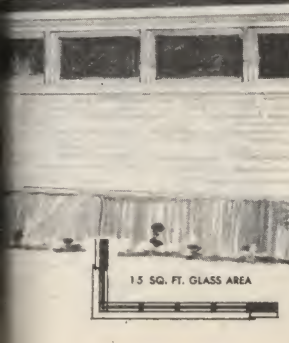
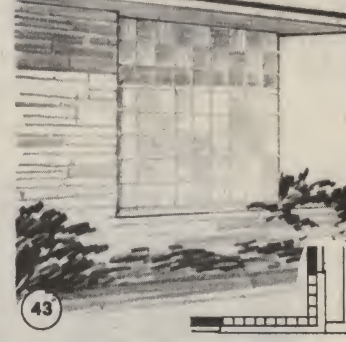
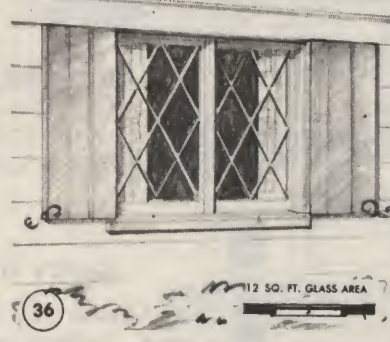
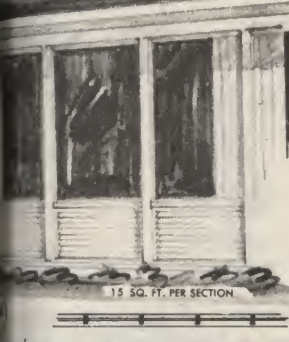
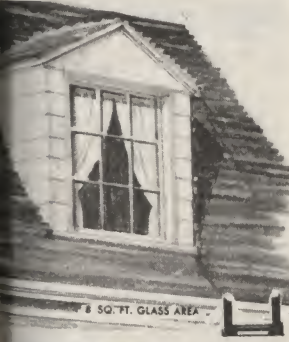
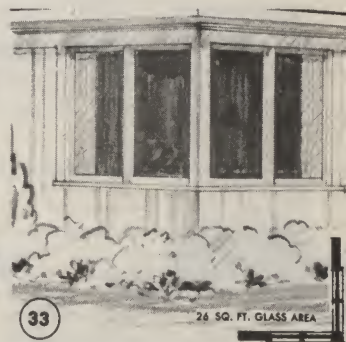
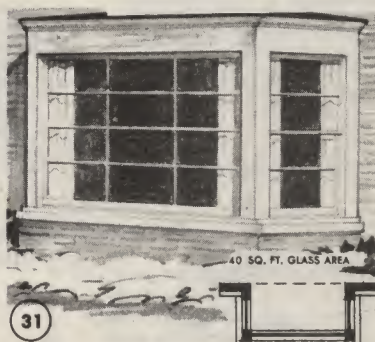
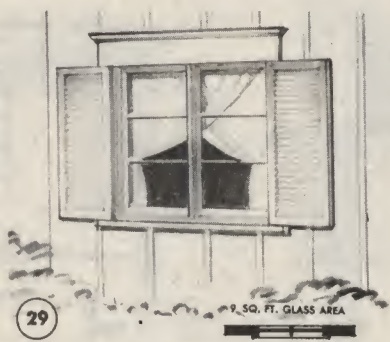
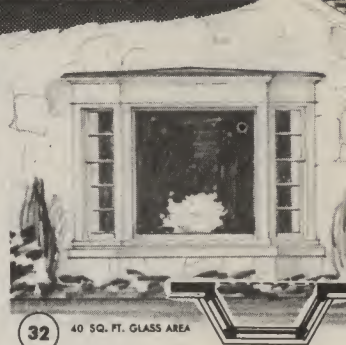
Your floor plan is now complete except for filling in the walls partitions and lettering as shown on plans throughout this book

You have created a professional-looking floor plan . . . to modular scale . . . and fitted to your own specific requirements.

If you would like to go even further and design your own exterior for the floor plan — and even landscape the grounds — send for the HomOgraf Home Plannor Kit. With the complete materials and simple instructions provided, you will find it even easier to "build your dream home" — on paper! See inside back cover for details.

For good light, glass area should be at least 10% of a room's floor area. Adequate ventilation calls for windows that open to equal 4% of a room's floor area. Make your favorite windows a part of your dream home plans by turning to page 79.

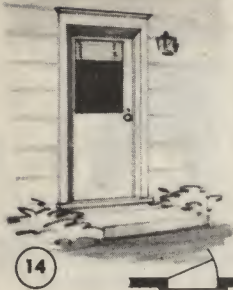
EXTERIOR WINDOW TREATMENTS



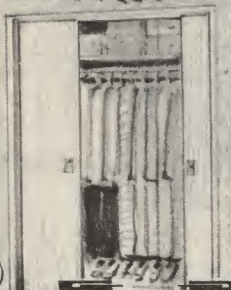
DOORWAYS and ENTRANCES

DOOR SIZES
AND USE

Usual Height 6' 8". Usual door for bathrooms 2' 4"; hallway and interior room doors 2' 6"; rear entrance 2' 8"; front entrance 3 ft.; close individual French doors range 2 ft. to 2' 6".



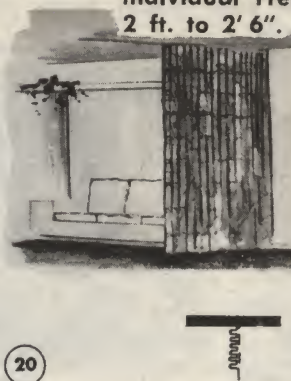
14



18



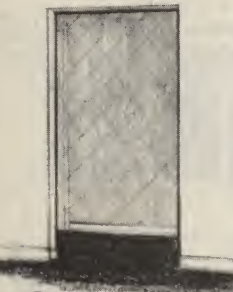
19



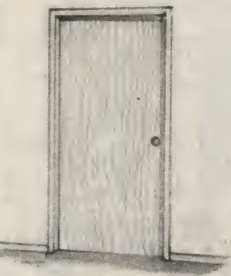
20



21



22



24



16



10



23



6



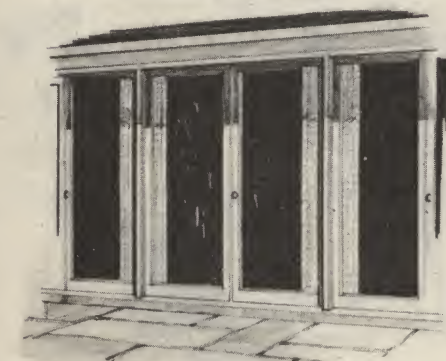
17



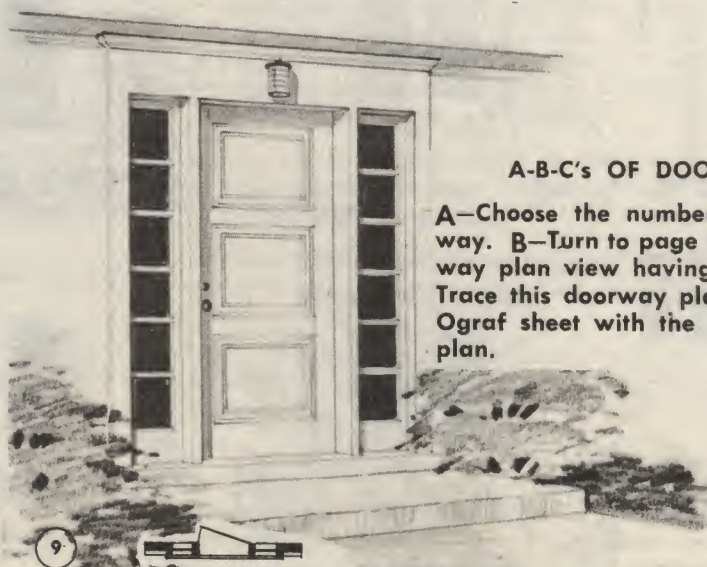
15



8



12



9

A-B-C's OF DOORWAY PLANNING

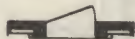
A—Choose the number of your favorite doorway plan view. B—Turn to page 80 and pick out the doorway plan view having the same number. Trace this doorway plan view onto large Homograp sheet with the rest of your home plan.

stairway planning is important. Watch headroom, steepness, width and lighting. Studying this page, simply trace the stair- of your choice into your home plan direct- m page 82.

STAIRWAYS



13



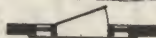
2



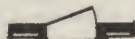
5



4



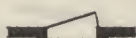
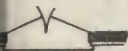
1



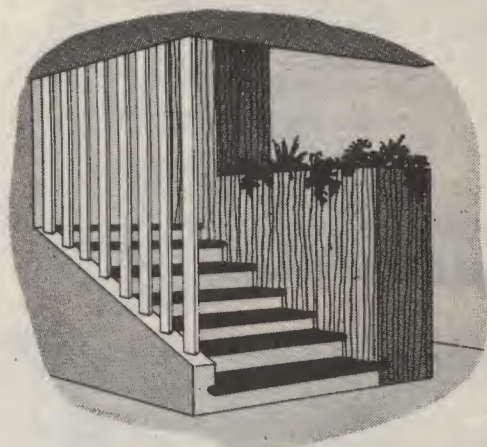
3



11

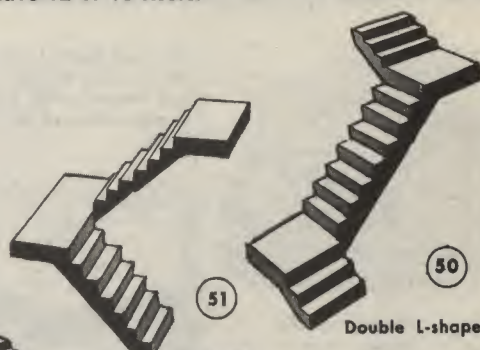


7



Note the interesting trellis of this contemporary stairway.

Generally, the distance or rise between the level of the first floor to the level of the second floor is between 8'8" and 9'; and between 7'8" and 8' from the basement floor level to the level of the first floor. Usually, stairway from the first to the second floors have 14 or 15 steps or risers, depending on the step or riser height and the width of step or tread used. Average stairways from the first floor to basement have 12 or 13 risers.



50

Double L-shaped

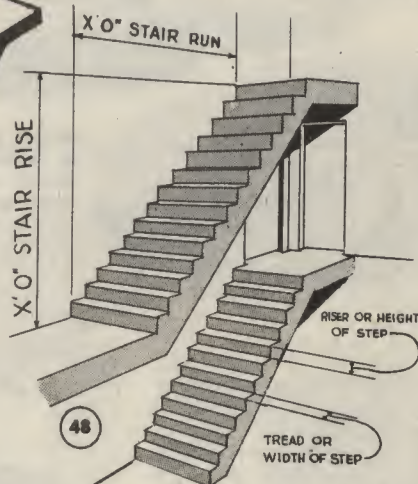
51

U-shaped



49

L-shaped

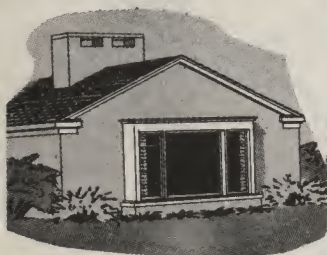


This diagram shows the normal relationship between stairways running from the first floor to the basement and to the second floor.

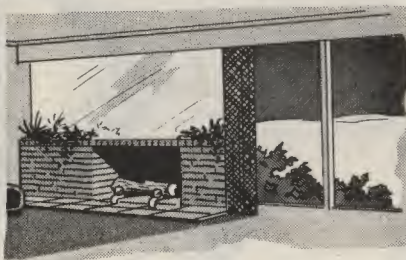
INTERIOR FIREPLACES



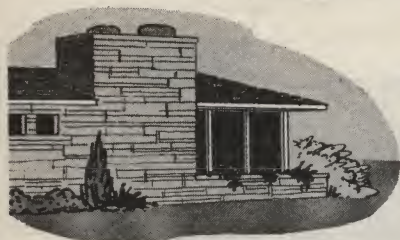
The unbalanced contemporary design is popular today. The low mantel shelf and big mirrored wall make the room seem larger.



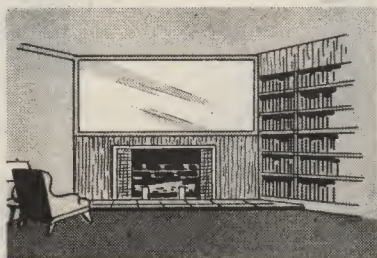
A fireplace chimney coming through the house needs a massive appearance to be well proportioned to the roof and walls.



Outside wall fireplaces must be an integral part of the design to eliminate that "stuck on" look.

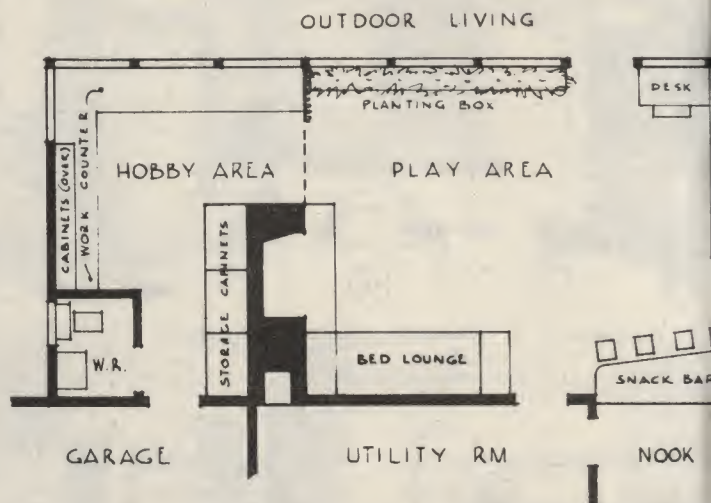


A balanced colonial design needs good proportion.



A corner fireplace can be made an interesting feature.

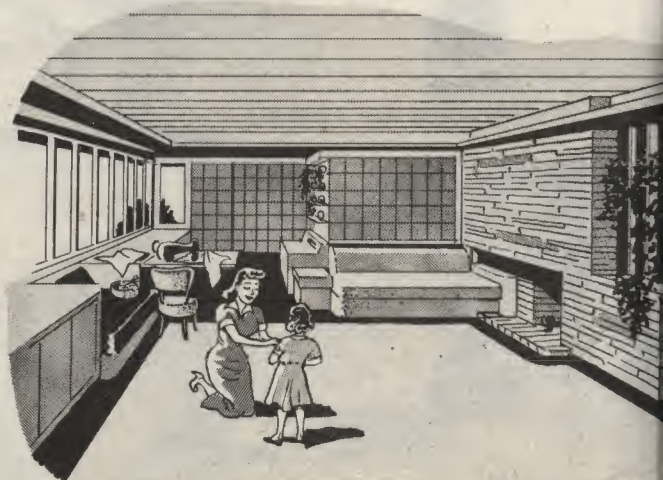
Fireplaces are a part of gracious living and add charm to the home. They are also useful in supplementing normal heating facilities on chilly days just before or after the normal heating season.



ACTIVITIES ROOM



Wherever the activities room is located in your plan, the more and cheerfulness you have, the more pleased you will be. Large glass areas are especially recommended if your recreation room faces the privacy of your yard or garden.



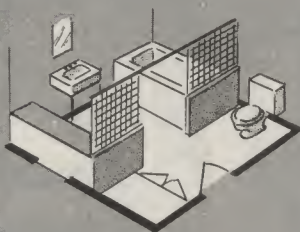
Besides being downright charming, this room provides facilities for sewing, music and for family or party gatherings. The bed lounge and adjacent washroom make it easy to accommodate overnight guests. Book lovers can also make this room their library.

Most people compromise between a minimum and a deluxe bathroom by matching expense against family needs. Economize on plumbing by locating your bathroom near the kitchen, but don't sacrifice a good plan arrangement.

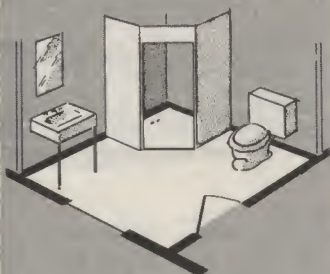
BATHROOMS



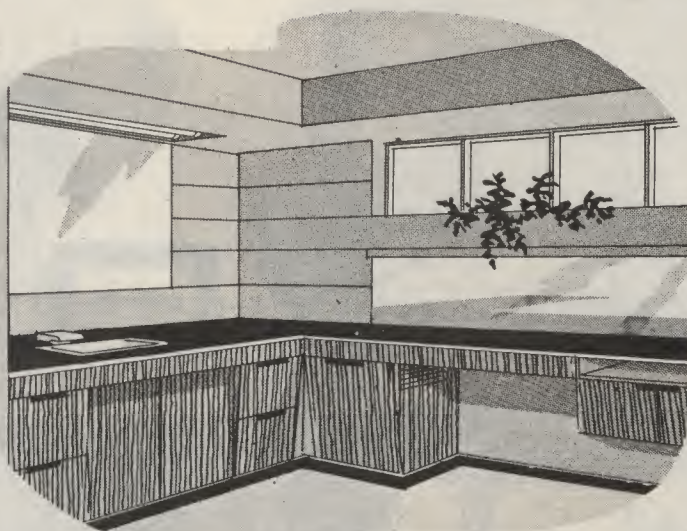
Requires 5 x 8 feet space. Partition at end of tub would create more privacy for the toilet.



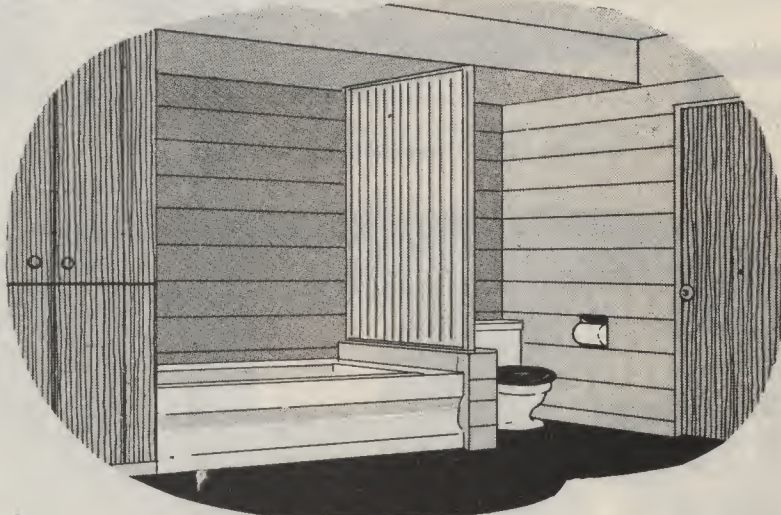
Eight feet square space permits effective glass partitioning, plus linen closet and vanity.



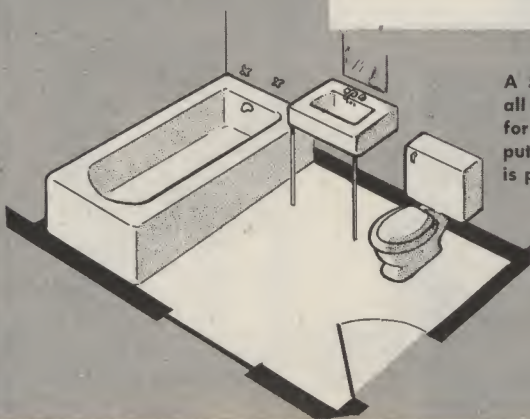
A 5 x 5 feet bathroom with shower for real low cost, or as a handy service entrance feature.



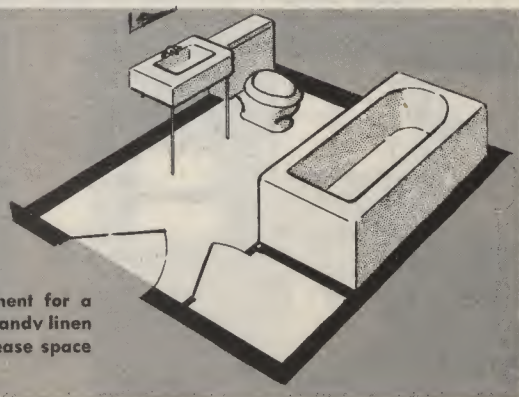
This deluxe bathroom has a built-in lavatory, clothes hamper, linen storage, vanity and a "picture" mirror with concealed lighting. Note the high windows for privacy. In the illustration below, a fluted glass separation between tub and toilet increases privacy, yet admits light. Note the convenient linen closet.



TRACE SCALE BATHROOMS INTO YOUR HOME PLAN DIRECTLY FROM PAGE 90.



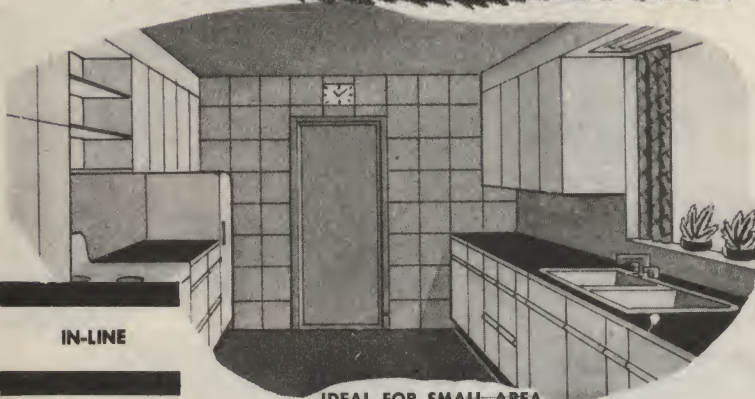
A 5 x 7 feet bathroom with all fixtures along one wall for minimum cost. Avoid putting a window over a tub, is possible.



Another arrangement for a 5 x 7 feet space. Handy linen closet would increase space to 7 x 7 feet.

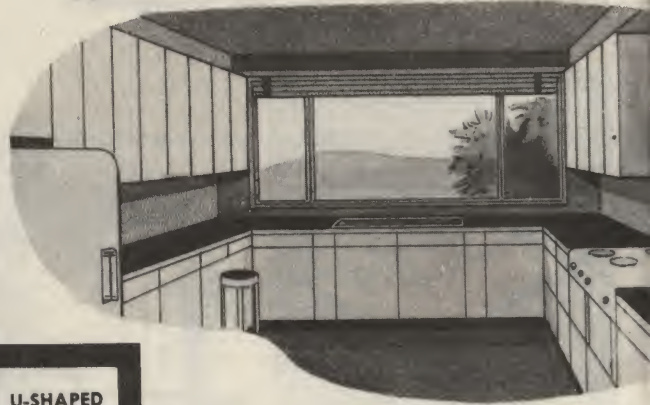
KITCHENS

Plan your kitchen so that it has good lighting, sufficient electrical outlets, functional step-saving features, and provisions for family activities other than food preparation. Also see page 84.



IN-LINE

IDEAL FOR SMALL-AREA.



U-SHAPED

DESIGNED FOR MAXIMUM EFFICIENCY.



L-SHAPED

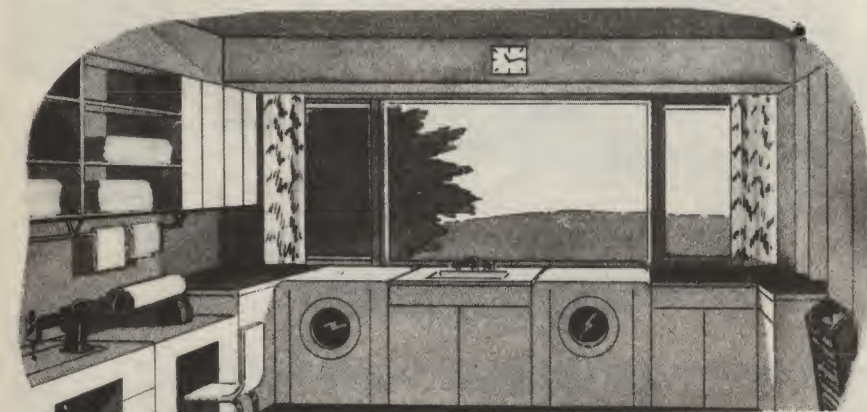
WITH BIG CORNER WINDOWS AND PLANTING BOX.



SNACK BAR.



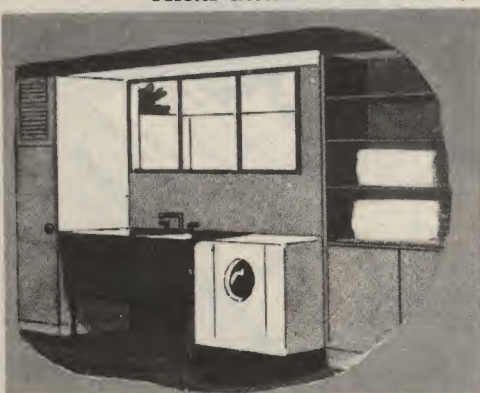
BUILT-IN NOOK.



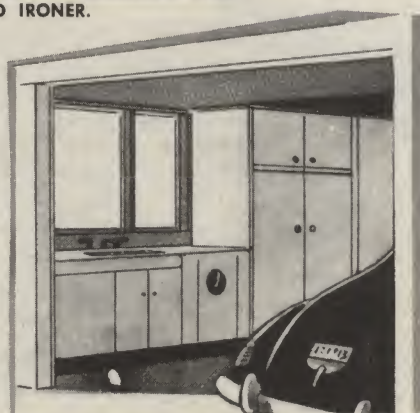
DELUXE LAUNDRY WITH WASHER, DRYER AND IRONER.

LAUNDRIES

In planning your laundry, strive for a pleasant, step-saving location; ample area for work, storage, equipment (present and future); and good lighting. See page 84 for scale laundry plans when drawing laundry plans.



BASEMENT LAUNDRY.

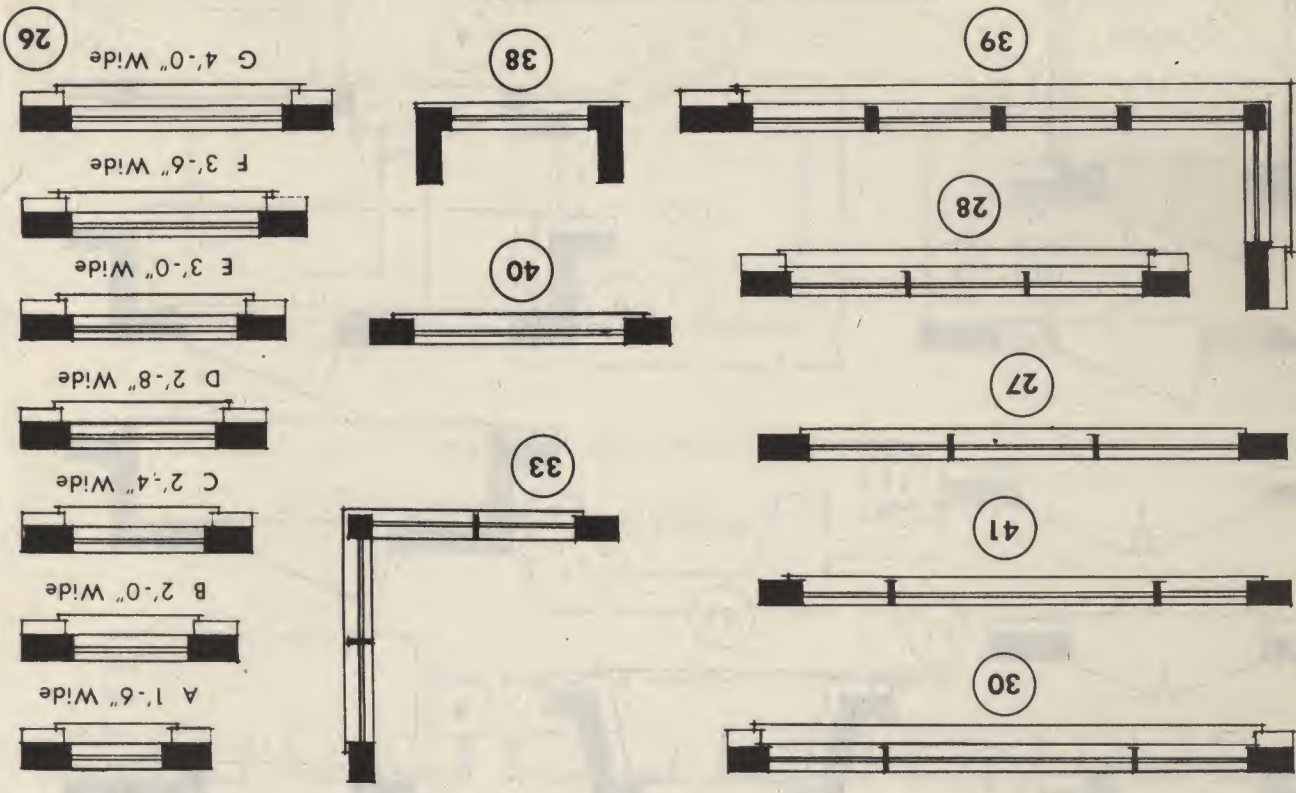


LAUNDRY IN HEATED GARAGE.

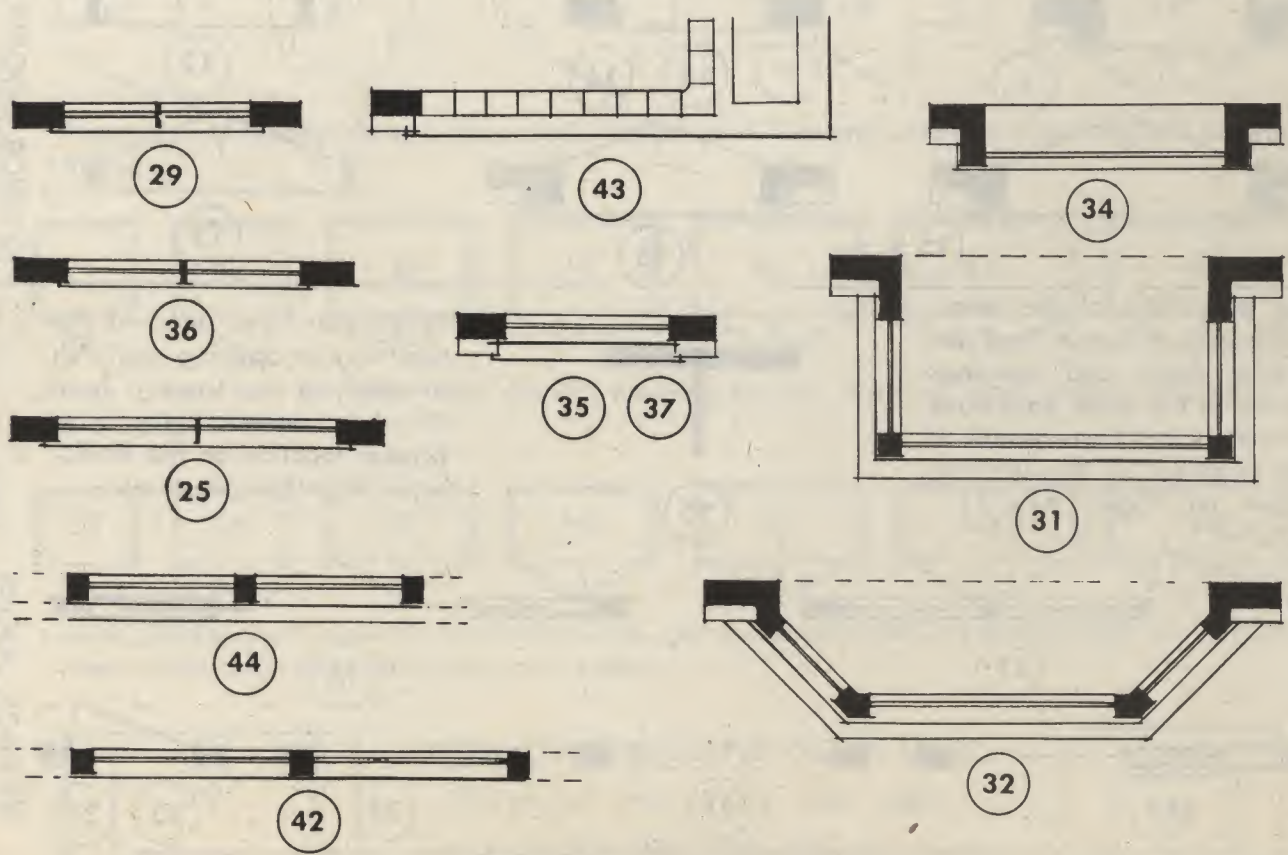


HANDY STORAGE IDEA.

WINDOWS



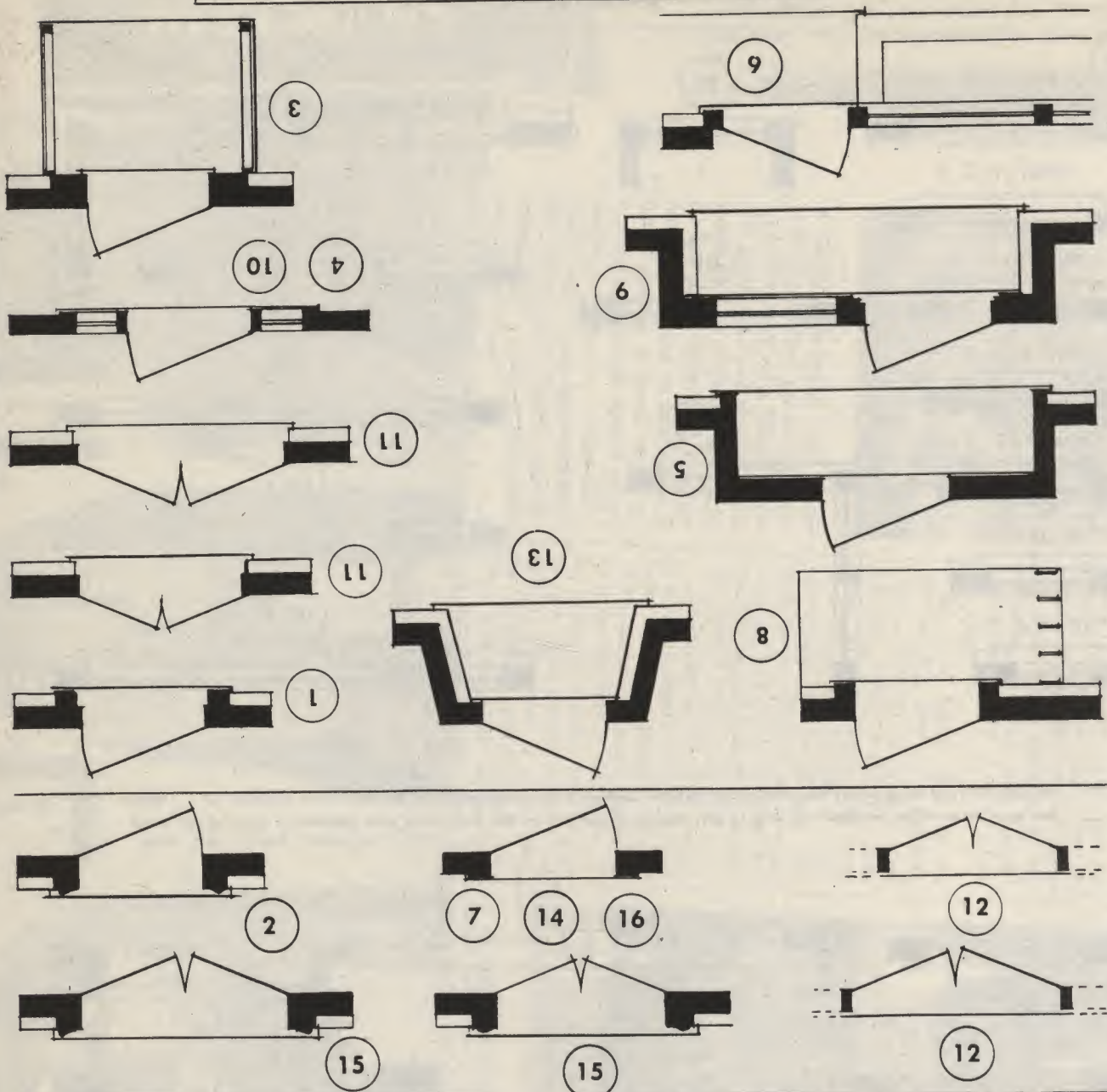
The plan views of the windows shown on this page have numbers that correspond to the sketches shown on Page 73. When you have selected the window you wish to use, you can trace it from this sheet onto your Modulated PlanOgraph sheet.



WINDOWS

DOORWAYS & ENTRANCES

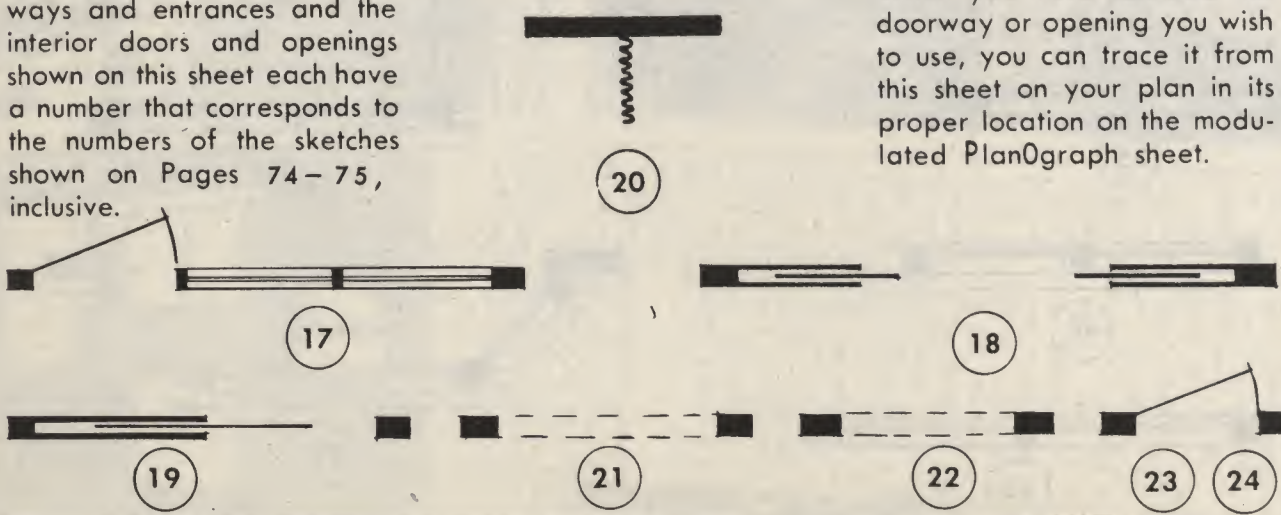
EXTERIOR DOORWAYS



EXTERIOR DOORWAYS

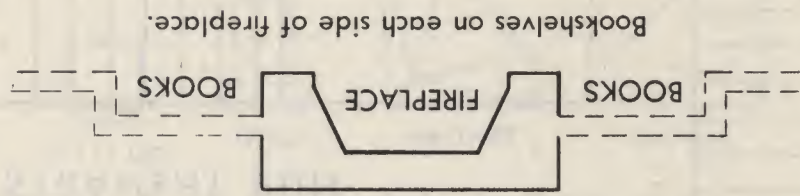
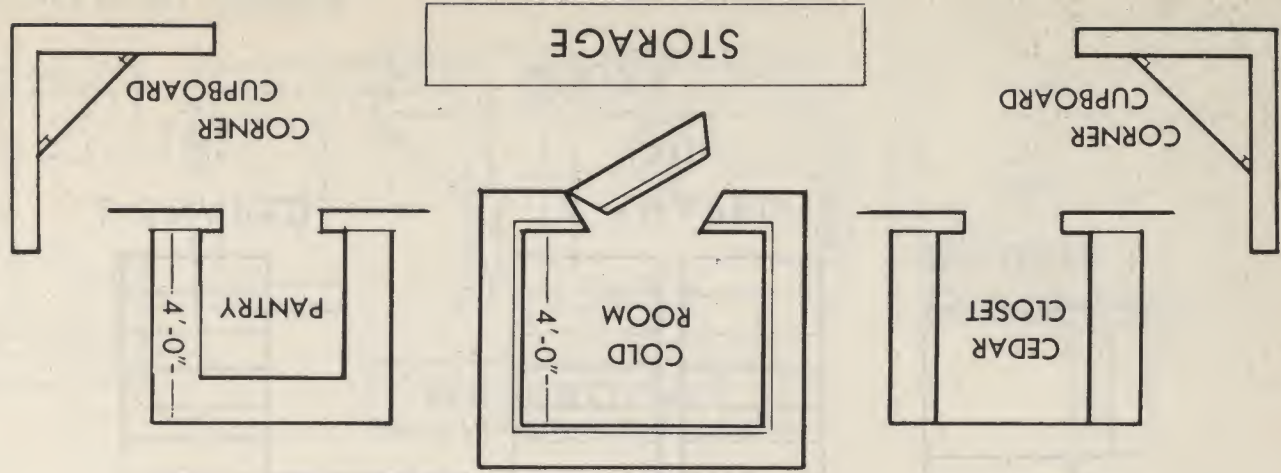
The plan view of the doorways and entrances and the interior doors and openings shown on this sheet each have a number that corresponds to the numbers of the sketches shown on Pages 74-75, inclusive.

When you have selected the doorway or opening you wish to use, you can trace it from this sheet on your plan in its proper location on the modulated Planograph sheet.

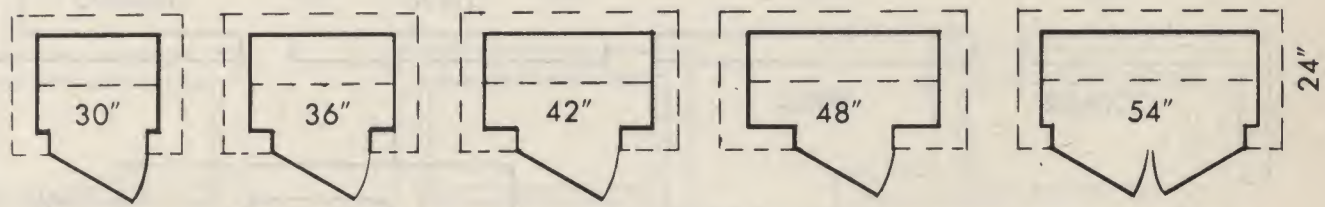
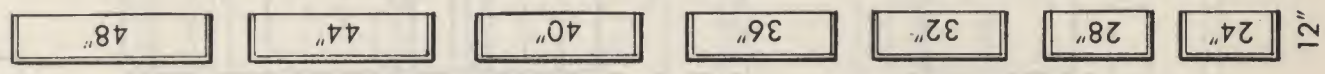


INTERIOR DOORS & OPENINGS

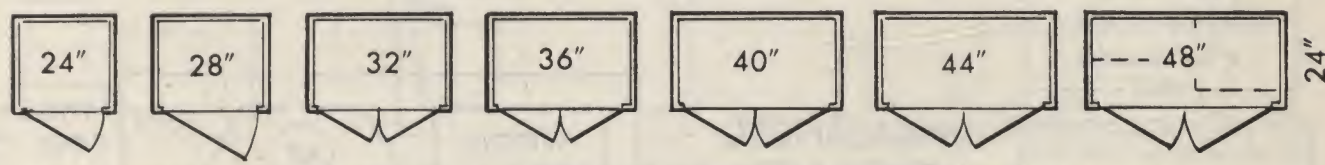
EXTERIOR DOORWAYS & INTERIOR OPENINGS



Bookshelves or cabinets in varying widths.



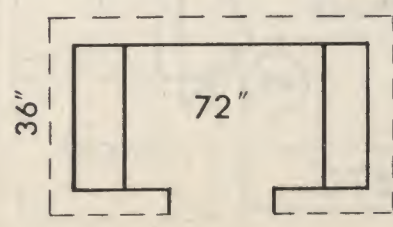
These closets usually have a shoe shelf, clothes pole, hanging strips, and one or two shelves above.



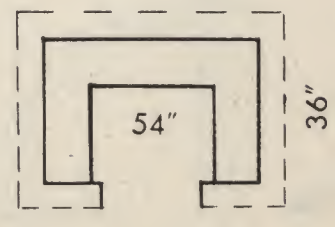
These closets can be fitted with shelves, hanging spaces, drawers, shoe shelves, and many other special items.



Linen closets need properly spaced shelves, good drawers and a pull out shelf for holding linens while other linens are being put away.



EVERYONE LIKES AMPLE CLOSET SPACE.
ORGANIZE THE SPACE YOU NEED —
THEN SELECT THE UNITS FOR THE PLAN.



HOMOGRAF PLANNER CORP. • EAST DEER CREEK, WICH. •

STAIRS

49

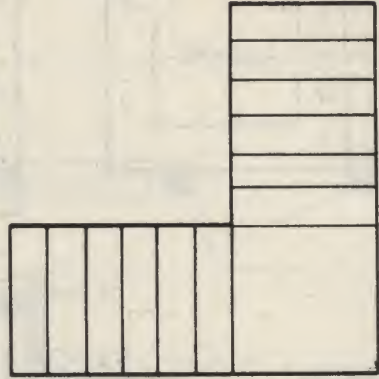
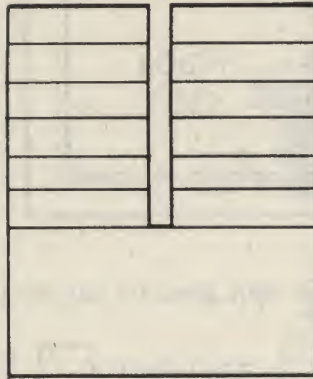
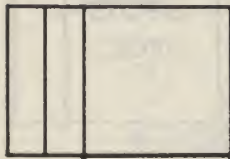
L-SHAPED

51

U-SHAPED

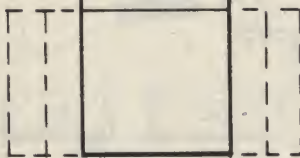
50

DOUBLE-L



48

STRAIGHT RUN



WALL

CORNER

CORNER

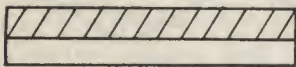
WALL

SYMMETRICAL
FIREPLACE

45

WALL
LINE

TO ADD MASONRY
WALLS ARE INCREASED
4" IN THICKNESS
THUS



UNBALANCED
FIREPLACE

WOOD
BOX

47

WALL
LINE

SINGLE
CHIMNEY

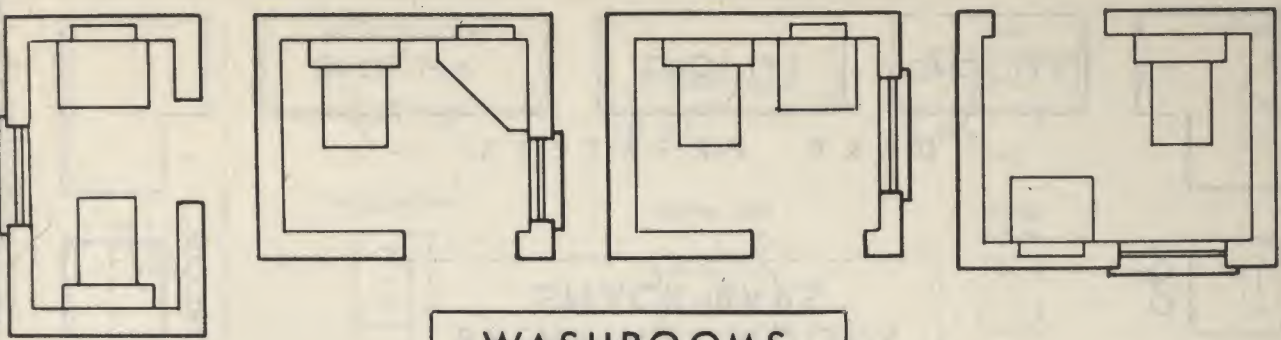
INCINERATOR

WALL LINE

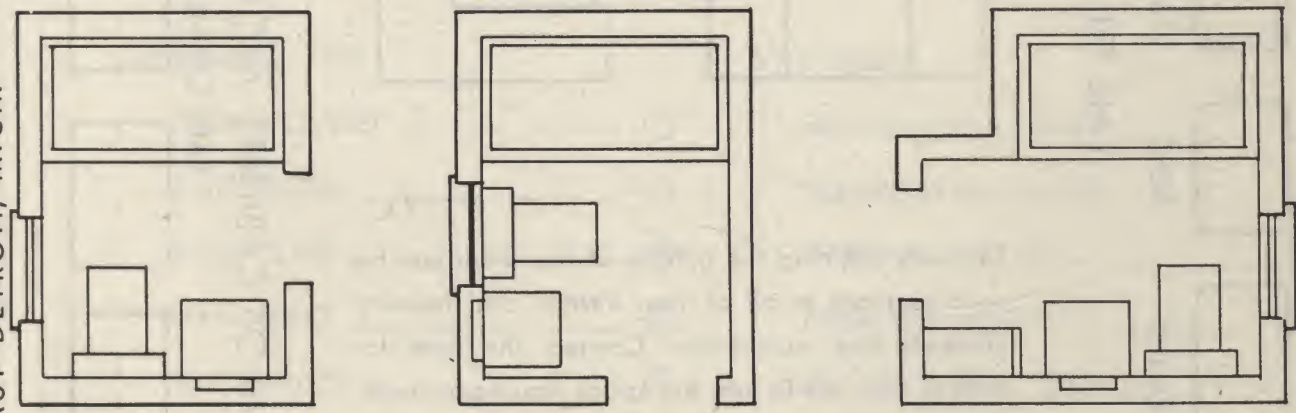
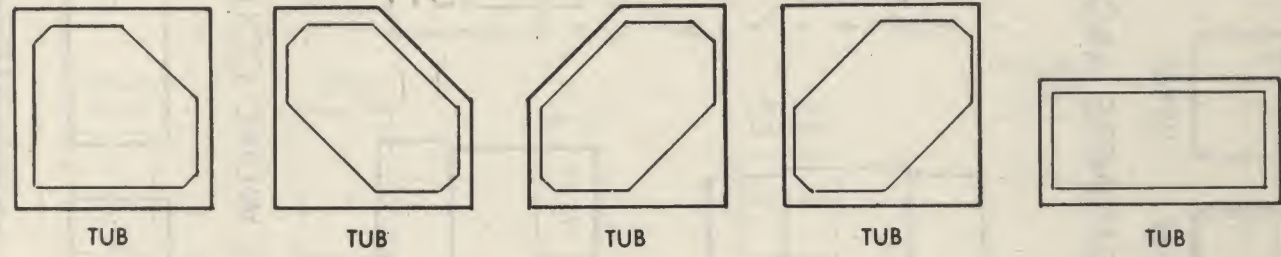
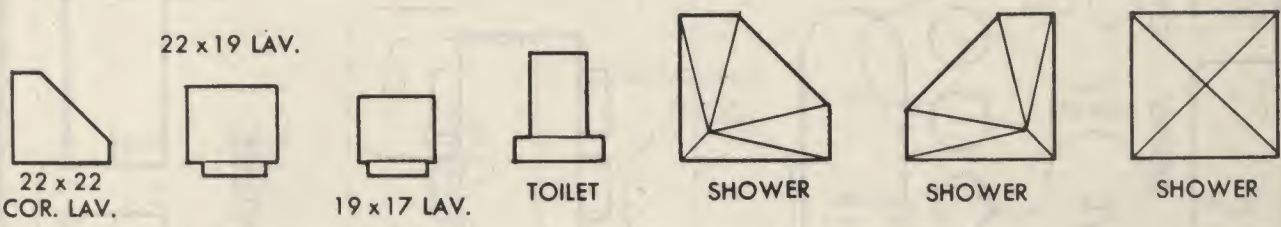
CORNER
FIREPLACE

46

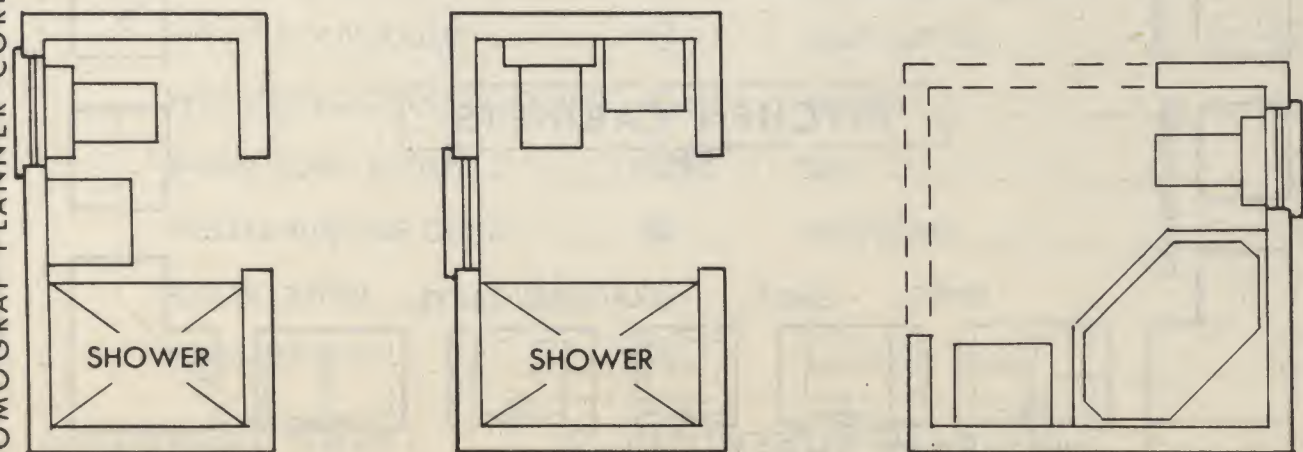
CHIMNEYS, FIREPLACES, ETC.

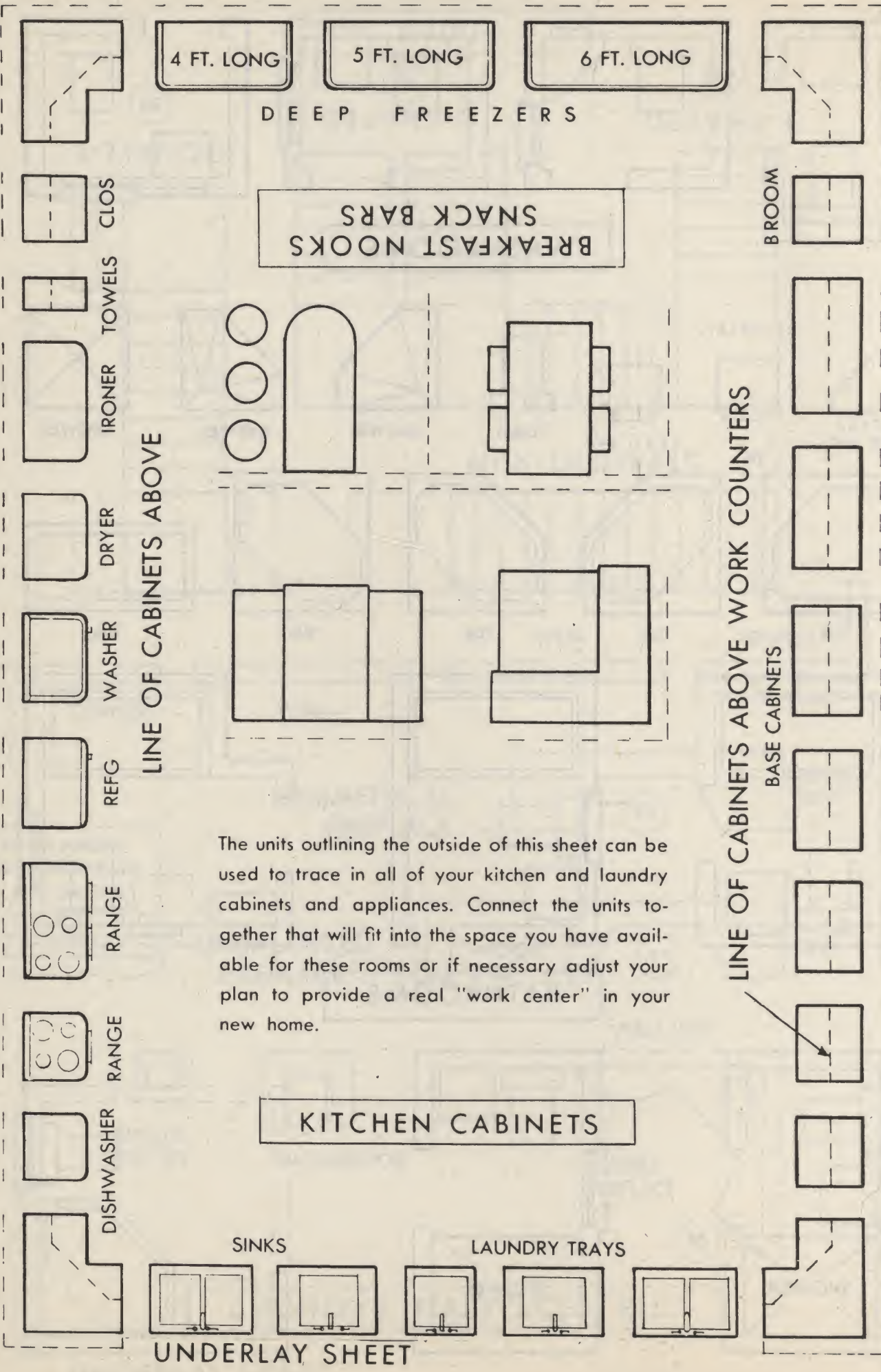


WASHROOMS



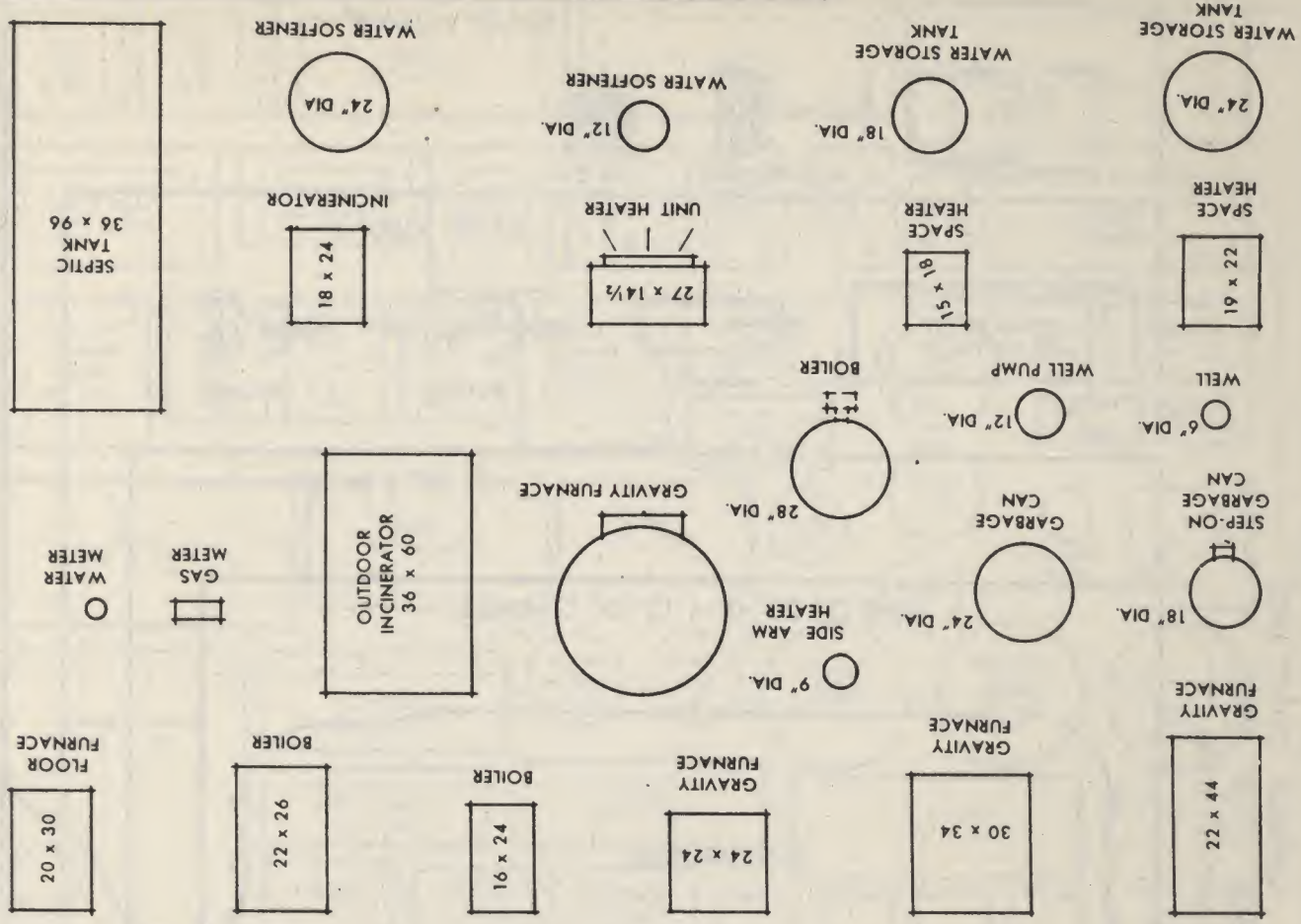
BATHROOMS





The units outlining the outside of this sheet can be used to trace in all of your kitchen and laundry cabinets and appliances. Connect the units together that will fit into the space you have available for these rooms or if necessary adjust your plan to provide a real "work center" in your new home.

HEATING EQUIP. & MISC. UTILITIES



GENERAL OUTLETS

- CEILING OUTLET _____ ○
- WALL OUTLET _____ ○
- DROP CORD _____ ⊙
- FAN OUTLET _____ ⊖
- PULL SWITCH _____ ⊕
- CLOCK OUTLET _____ ⊕

SWITCHES

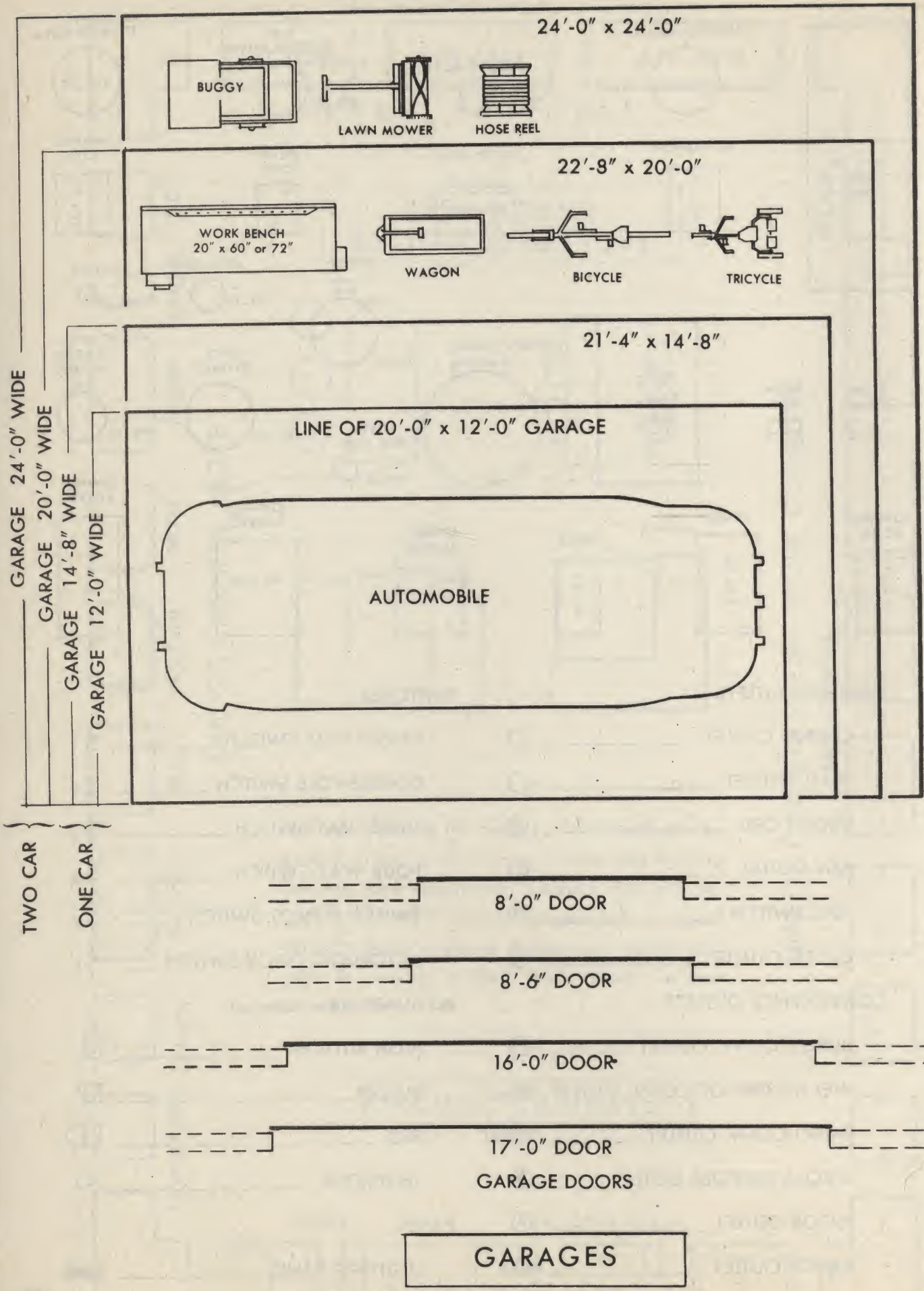
- SINGLE POLE SWITCH _____ \$
- DOUBLE POLE SWITCH _____ \$2
- THREE WAY SWITCH _____ \$3
- FOUR WAY SWITCH _____ \$4
- SWITCH & PILOT SWITCH _____ \$P
- AUTOMATIC DOOR SWITCH _____ \$D

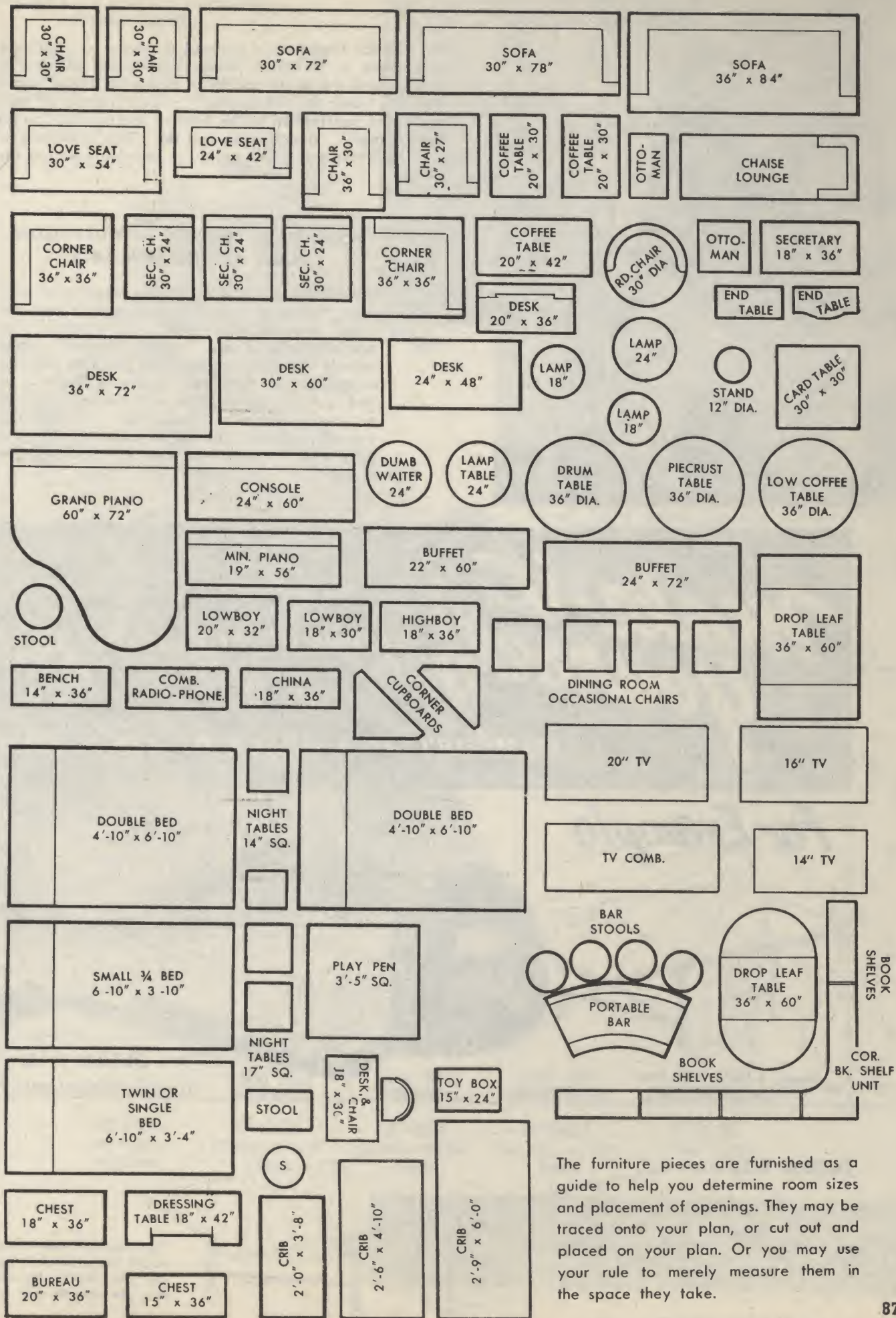
CONVENIENCE OUTLETS

- DUPLEX CONV. OUTLET _____ ⊕
- WEATHERPROOF CONV. OUTLET _____ ⊕WP
- RADIO CONV. OUTLET _____ ⊕R
- SPECIAL PURPOSE OUTLET _____ ▲
- FLOOR OUTLET _____ ⊙
- RANGE OUTLET _____ ⊕R

AUXILIARY (Low Voltage)

- PUSH BUTTON _____ ⊠
- BUZZER _____ ⊠/
- BELL _____ ⊠
- TELEPHONE _____ ▽
- PANEL _____
- LIGHTING PANEL _____ ▬





The furniture pieces are furnished as a guide to help you determine room sizes and placement of openings. They may be traced onto your plan, or cut out and placed on your plan. Or you may use your rule to merely measure them in the space they take.



An outdoor fireplace; a covered entrance; a wardrobe closet or a piece of furniture; these, and dozens of other items in and around the home can be a source of added beauty, comfort and value for the family . . . and a point of pardonable pride and satisfaction to the man of the house if he has made them himself. And this he can do. Any man who is handy with tools can make such items . . . providing he has the proper plans.

HOMOGRAF'S COMPLETE EASY-TO-FOLLOW PLANS AND MATERIAL LISTS

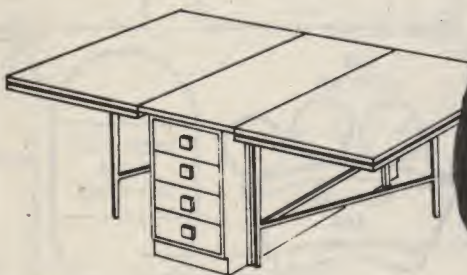
The following pages list a wide selection of such items. For each item shown, complete and detailed **working** drawings and material lists are available. These "Make-It-Yourself" plans include detailed material list, step-by-step instructions, the drawings, and specifications as laid out by HomOgraf's outstanding staff of nationally recognized designers. The drawings are easy to read, simple to use and will go a long way in helping to turn "a house into the home!"

Make-it yourself

IMPROVE THE APPEARANCE,

COMFORT AND VALUE OF YOUR HOME

For Example



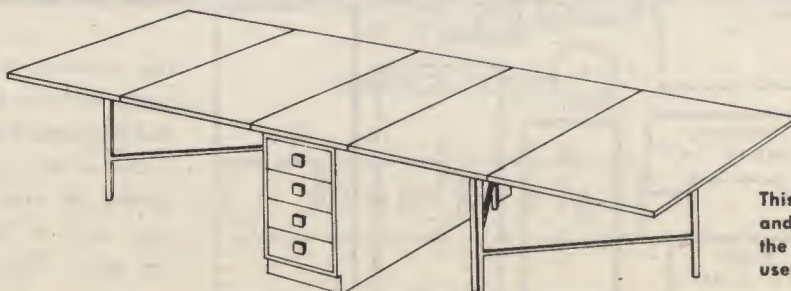
Already 5 feet 4 inches long—
and only half unfolded!



DETAIL F-1B

LIVING-DINING ROOM SEPARATION

DETAIL F-2B



This table is 9 feet 4 inches long and 3 feet wide when opened all the way. Think of the number of uses you have for such a table.

AVAILABLE TO MAKE IT YOURSELF
HOME MAKERS

HomOgraf "Make It Yourself" plans are the result of direct requests from many readers. They are complete and available for only \$50 each. Use the postage-free order card in back of book for prompt delivery.

"Make It Yourself"

Plans for a Utility Shelter

An Atomic Bomb Shelter

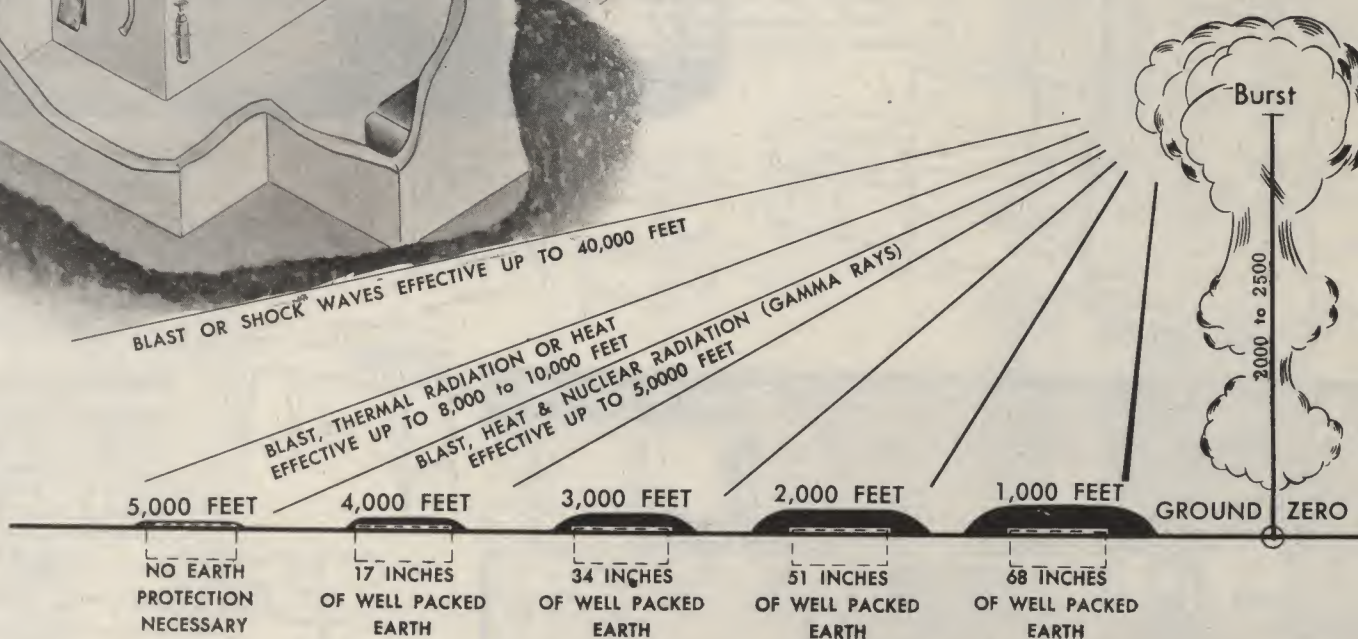
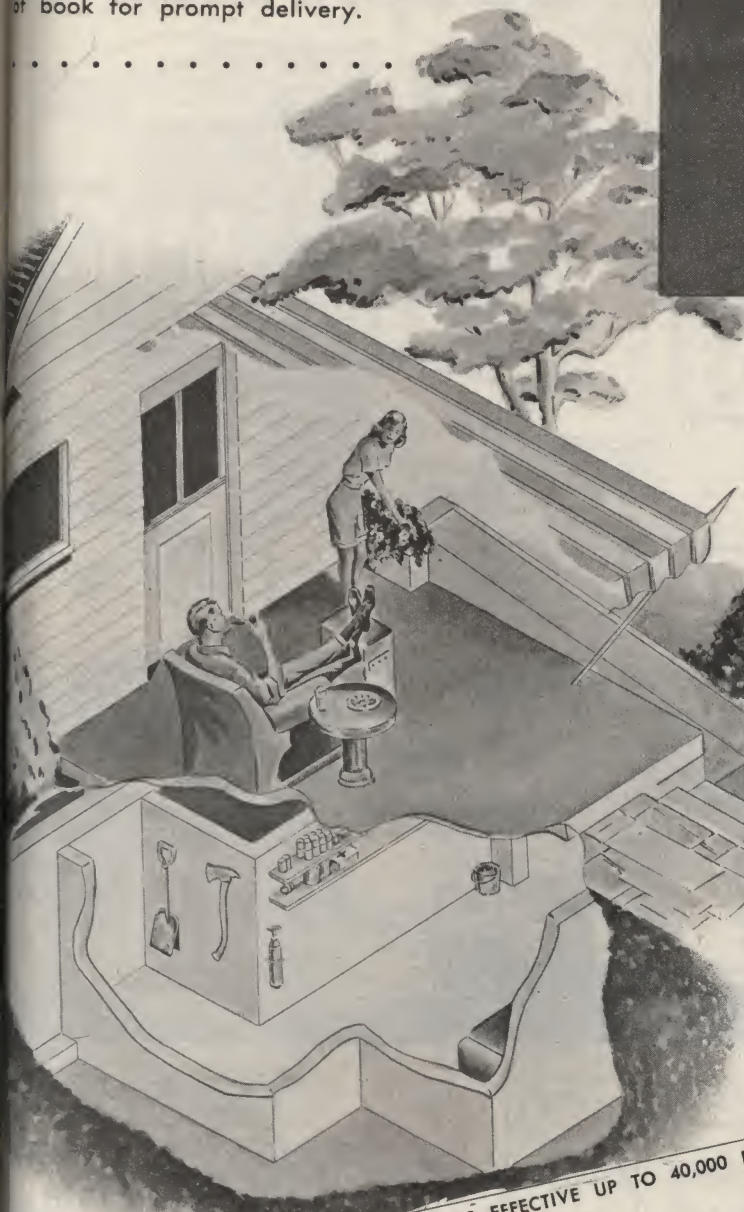
You Can Build in Your Yard!

DETAIL MY-42

Complete working plans, instructions, and material list for a practical back yard shelter, which, when properly constructed and completed, will protect occupants from the forces of an atomic explosion. Designed only after careful and exhaustive research by HomOgraf's Planning Staff, this shelter can be readily built by any home owner normally skilled at working with his hands. In addition, the shelter has been so planned that it can be easily converted to a number of convenient and useful peacetime functions.

OTHER USES:

- Fruit Cellar ● Photographic Dark Room
- Deep Freeze Room ● Garden Tool Storage
- Study, etc.

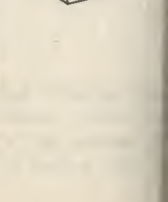
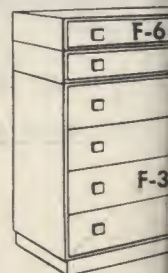
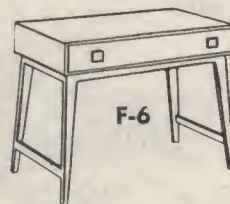
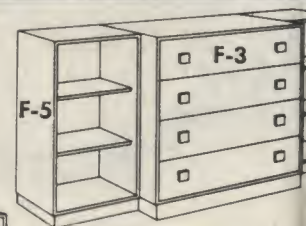
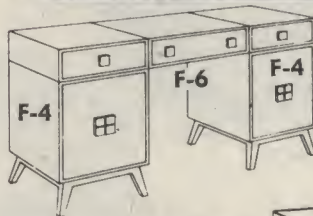
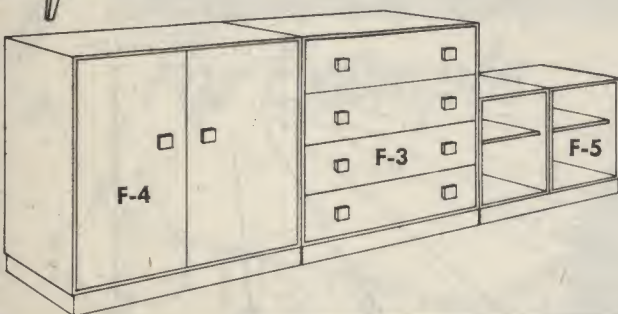
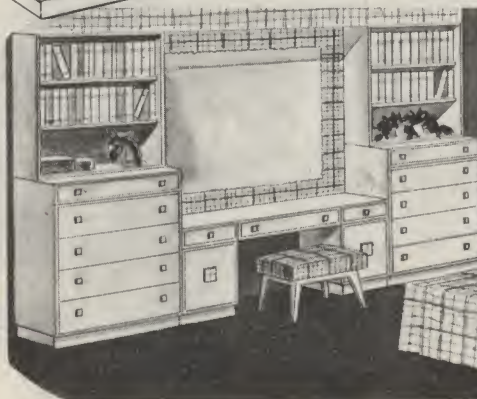
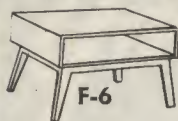
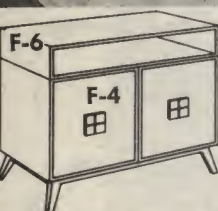
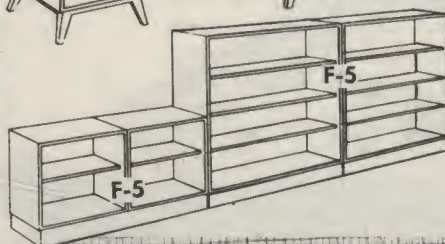
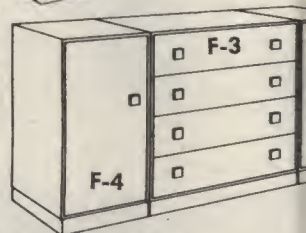
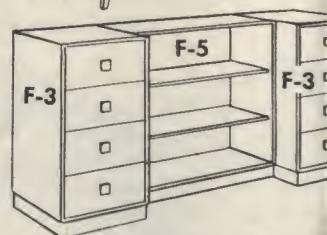
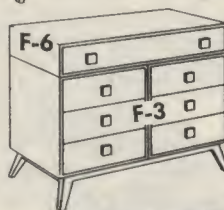
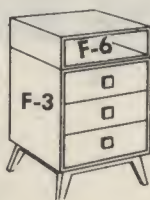
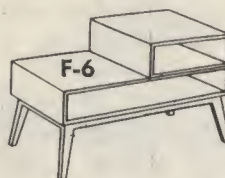
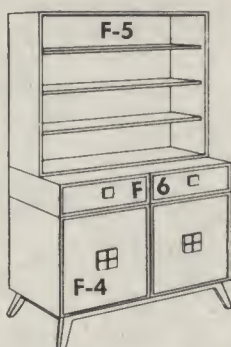
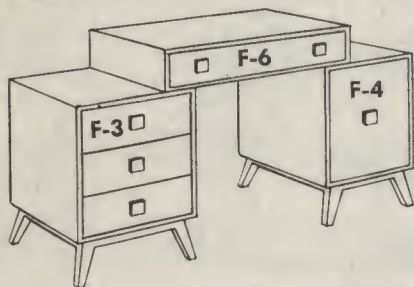


**UTILITY-SHELTER PROTECTION
FROM ATOMIC BLAST**

*Make-it
yourself*

ADAPTABLE FURNITURE*

ADAPTABLE FURNITURE
Simple, easy-to-follow construction details enable the average home craftsman to build these pleasingly designed furniture pieces with materials readily available from any lumber dealer. Adaptable to any setting, these units bring custom-made furniture within reach of restricted budgets . . . and offer lasting beauty, satisfaction, and utility for the entire family.



*NOTE:

Some of the furniture pieces shown here are a combination of two or more separate construction details. When ordering plans, be sure to include all detail numbers indicated on the complete unit desired.

Every member of the family will appreciate and use these wardrobe closets and storage cabinets. The man of the family will enjoy working from the easy-to-follow plans, and will get great satisfaction out of the beauty, comfort and convenience they offer his household.

WARDROBE CLOSETS

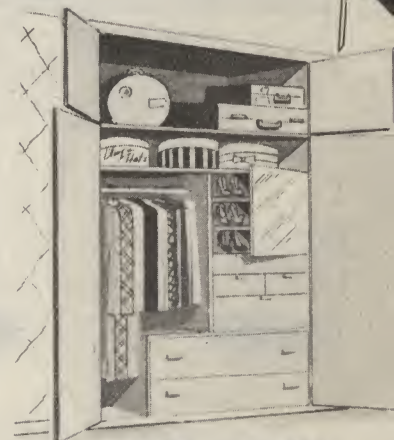
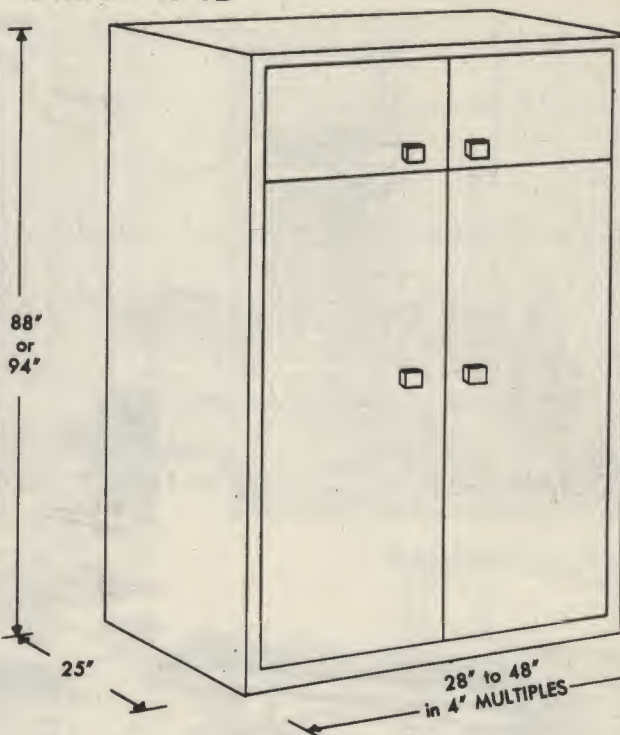
Make-it Yourself

DETAIL W-1B



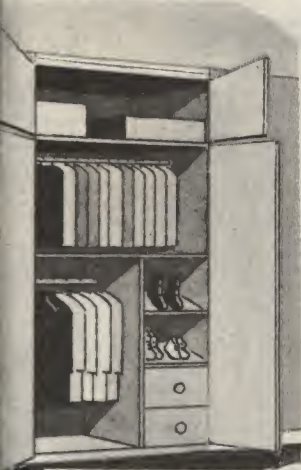
FOR MEN

This hobby and sports closet is a man's dream come true.



FOR WOMEN

Mother certainly knows the importance of good closets.

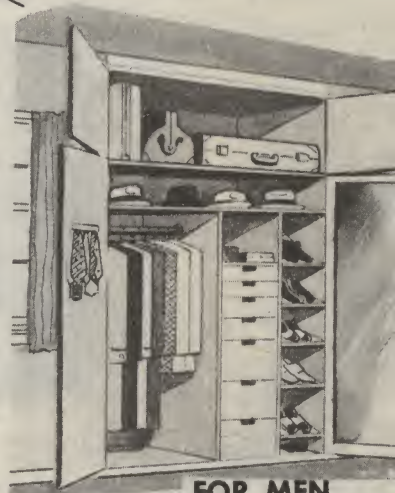


FOR CHILDREN

Any boy or sister can be taught to be orderly at an early age with this closet.

STORAGE CABINETS

"Make-It-Yourself" details include instructions for making this wardrobe closet or storage cabinet in any of the sizes shown on the drawings. These simplified plans also show various interior space arrangements as illustrated, plus a list of necessary materials and complete step-by-step construction procedures.



FOR MEN

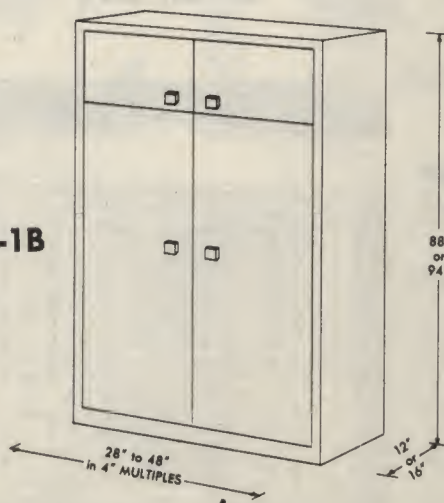
Dad will appreciate having his wardrobe specially designed for him.



FOR WOMEN

What homemaker couldn't use this household management closet?

DETAIL S-1B



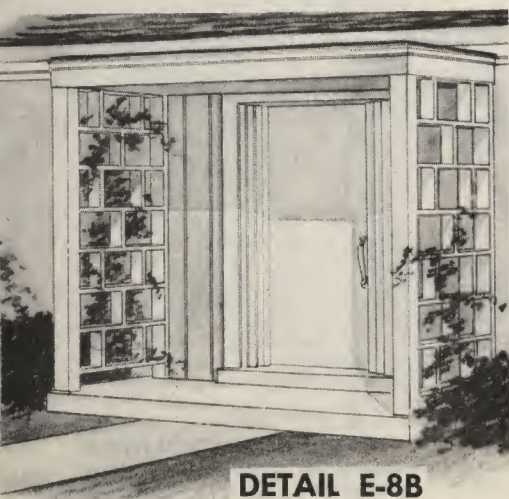
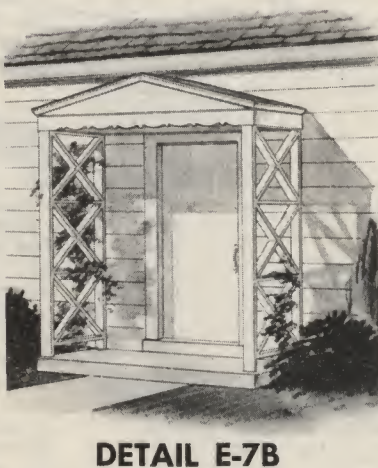
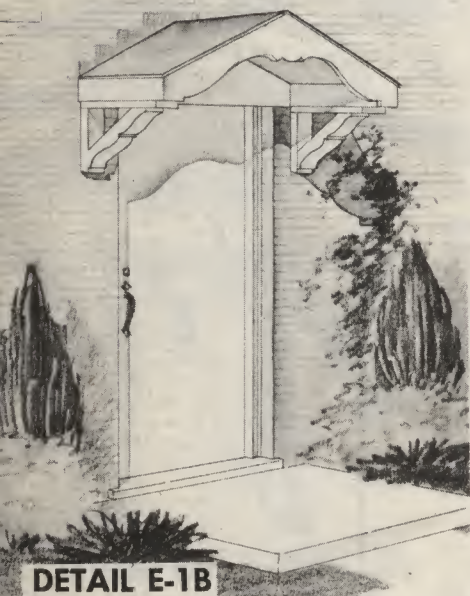
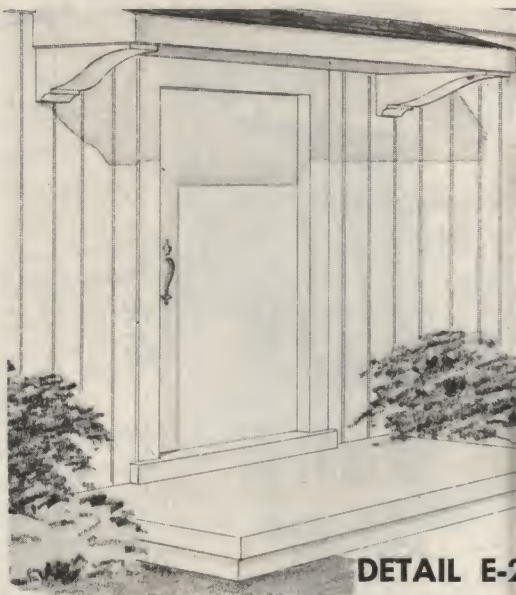
FOR CHILDREN

Where is the youngster that doesn't need a lot of space to store just "things"?

NOTE! "Make It Yourself" details show you how to build these units for a plaster recess or to be free standing.

COVERED ENTRANCES

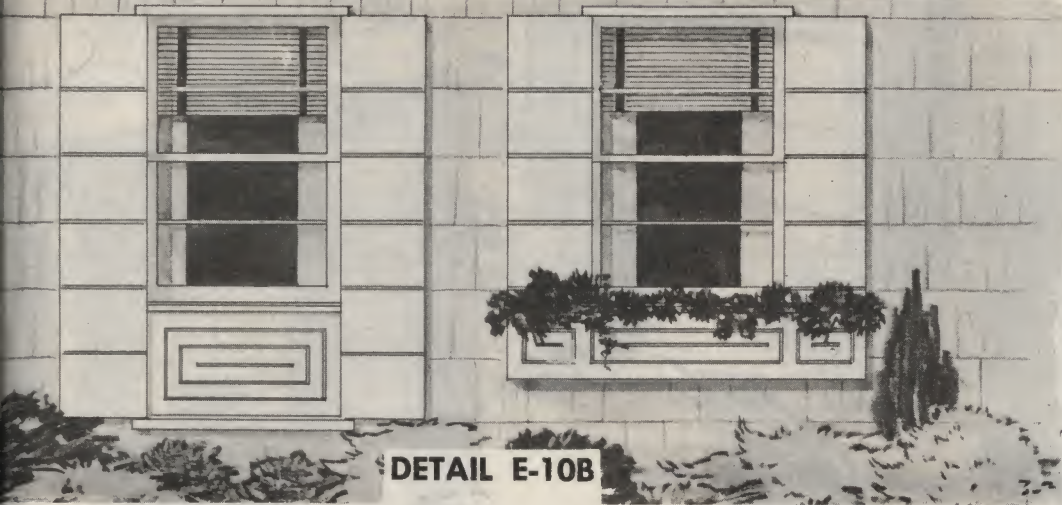
Properly designed covered entrances will complement the exterior lines of your home, and add considerably to its over-all attractiveness. Complete plans on any of the entrances shown here are available for easy-to-follow use by the home craftsman.



Windows can "make-or-break" the exterior appearance of a home. By securing the detailed plans of the window treatments shown here, and with very little effort, you can transform a very ordinary looking house into a beautiful home.

EXTERIOR WINDOW TREATMENTS

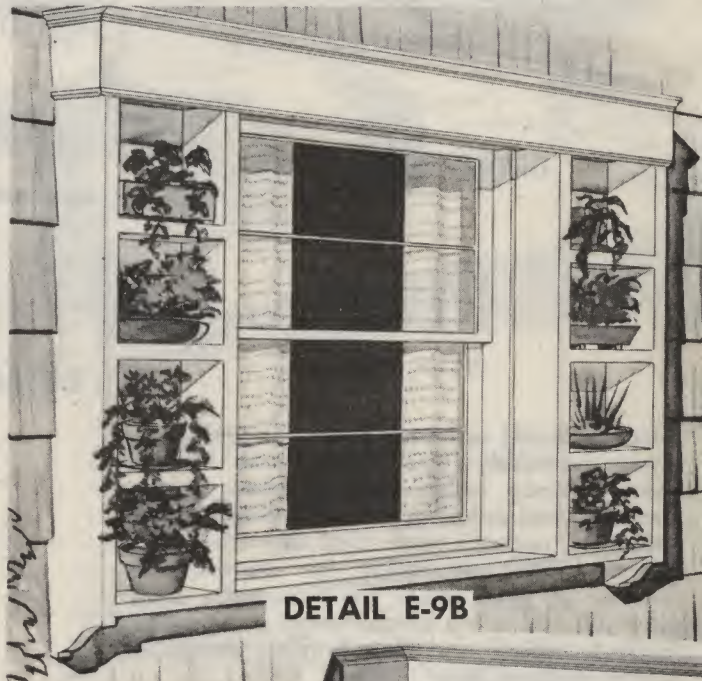
Make-it Yourself



DETAIL E-10B



DETAIL E-11B



DETAIL E-9B



DETAIL E-13B



DETAIL E-12B

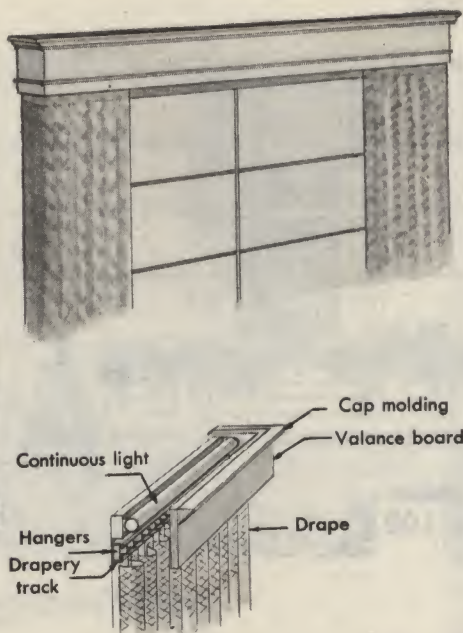


INTERIOR WINDOW TREATMENTS

The interior window treatments shown here will add, not only to the beauty of the window itself, but to the entire room. From a functional standpoint, these details will also give more storage space and indirect lighting facilities.



DETAIL T-1B



DETAIL T-3B

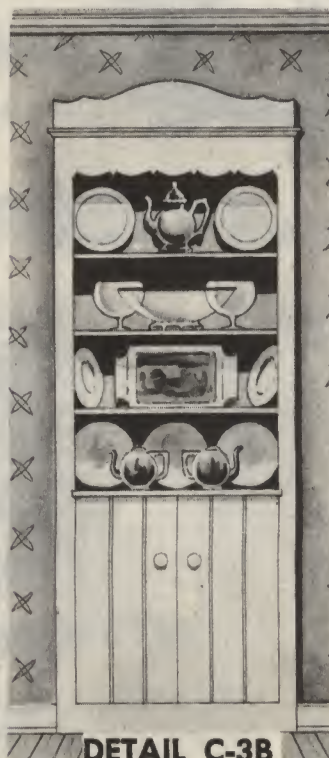


DETAIL T-2B

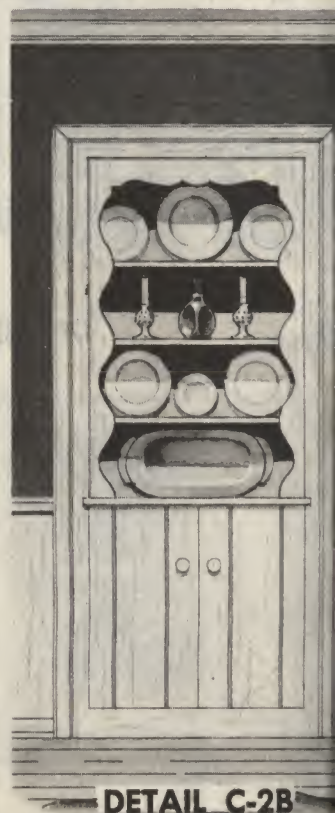
China cabinets can save space, as well as enhance the beauty of your dining area. Plans for these cabinets include easy-to-follow working drawings and complete lists of materials needed. Windows, perhaps more than any other single feature, offer opportunity for improving the exterior of your home. The treatments shown here will add to the attractiveness of your home by their design, and their function as window boxes, trellises, etc.



DETAIL C-1B



DETAIL C-3B



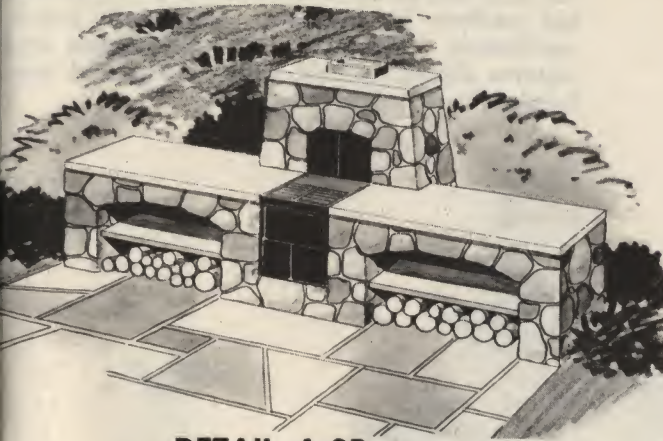
DETAIL C-2B

Two items about a home that will provide outdoor living comfort and pleasure is an outdoor fireplace and properly fenced grounds. In season, these facilities offer both host and guest alike, the spacious comfort of outdoor relaxation with virtual indoor privacy.

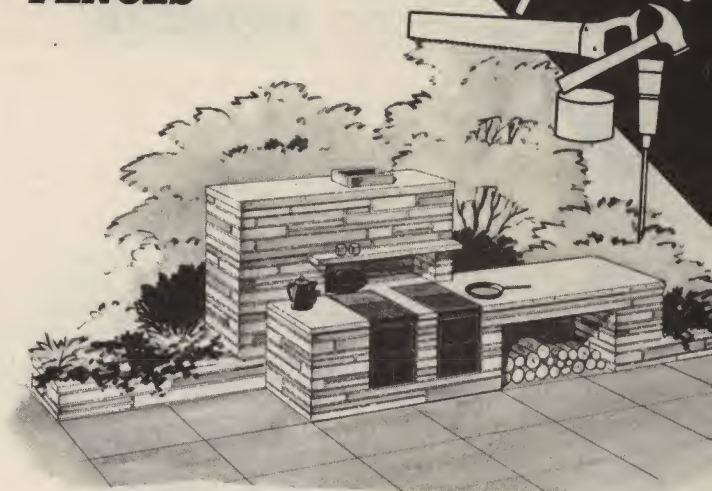
OUTDOOR FIREPLACES

FENCES

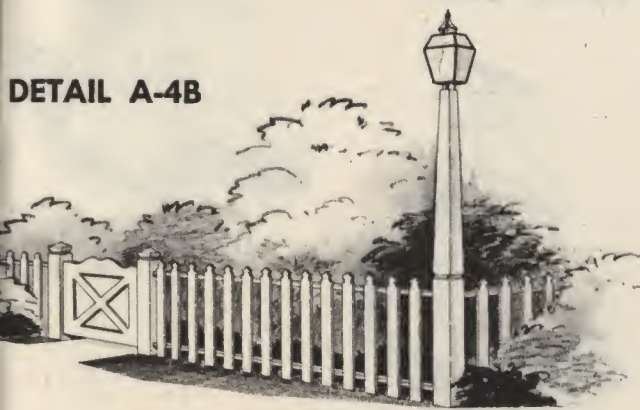
*Make-it
yourself*



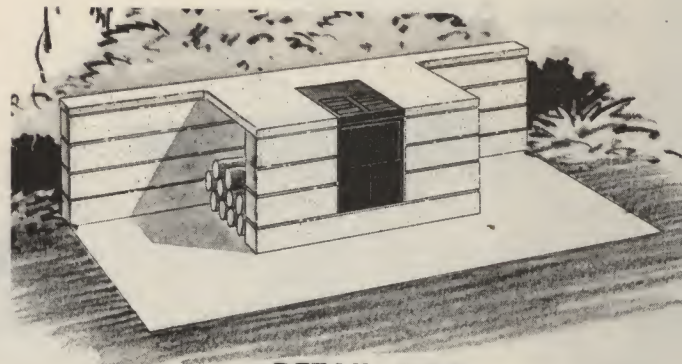
DETAIL A-3B



DETAIL A-1B



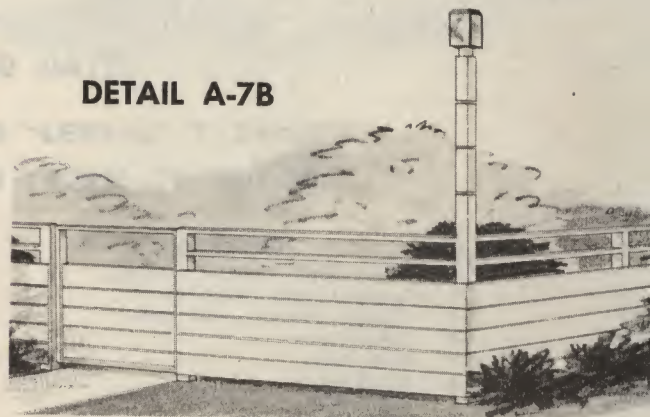
DETAIL A-4B



DETAIL A-2B



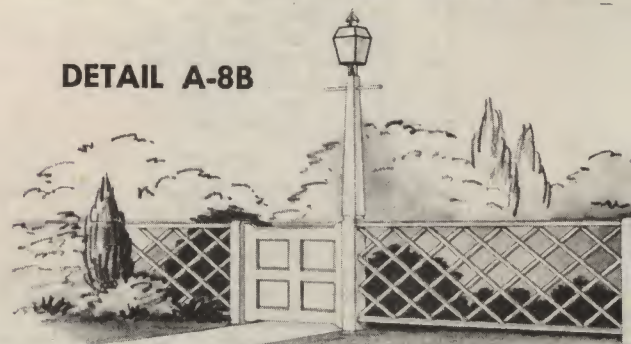
DETAIL A-6B



DETAIL A-7B



DETAIL A-5B

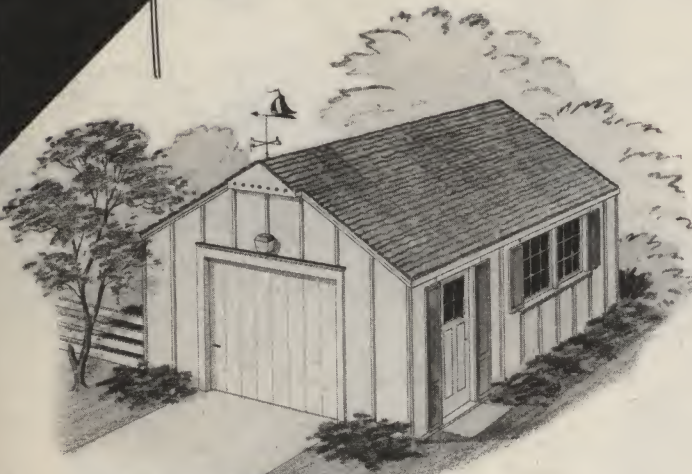


DETAIL A-8B

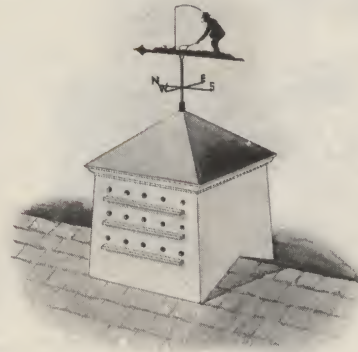


GARAGES CUPOLAS

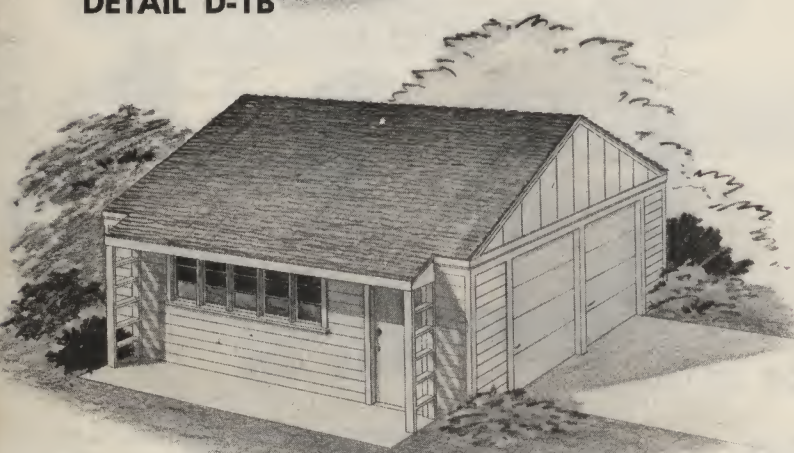
In many homes today, a garage is not only a source of comfort and convenience to the owner, but a downright necessity for the family car, and additional storage space. Cupolas not only add to the attractiveness of the garage but perform an important function in proper ventilation. The plans for the garages and cupolas shown, include material lists and step-by-step construction procedure.



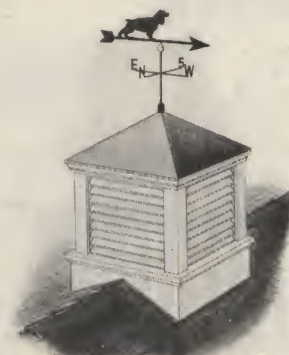
DETAIL D-1B



DETAIL D-6B



DETAIL D-2B



DETAIL D-5B



DETAIL D-4B

**"MAKE IT YOURSELF" DETAILS AVAILABLE AT \$.50 EACH.
BE SURE TO SPECIFY DETAIL NUMBER WHEN ORDERING**

DETAIL NO.	DESCRIPTION
A-1	Double Grill Outdoor Fireplace
A-2	Simple Outdoor Fireplace
A-3	Outdoor Fireplace with Oven
A-4	Picket Fence
A-5	Trellis Fence
A-6	Ranch Fence
A-7	Board Fence
A-8	Diagonal Fence
C-1	Corner China Cabinets
C-2	Built-in Wall China Cabinet
C-3	Built-in Wall China Cabinet
D-1	Single Garage
D-2	Double Garage
D-3	Contemporary Cupola

DETAIL NO.	DESCRIPTION
E-12	Window Plant Shelf and Trellis (Exterior)
E-13	Shutters and Planting Box
F-1	Planting Tray and Cabinets for Separating Rooms
F-2	Folding Extension Drawer Table
F-3	ADAPTABLE Drawer Types Furniture and Bases
F-4	ADAPTABLE Shelf Type Furniture and Bases
F-6	ADAPTABLE Drawer Units and Bases

Note: All furniture can be adapted to an endless variety of combinations.

DETAIL NO.	DESCRIPTION
D-4	Early American Cupola
D-5	Informal Cupola
D-6	"Bird House" Cupola
E-1	Ornamental Covered Entrance
E-2	Massive Covered Entrance
E-3	Flat Roof Covered Entrance and Trellis
E-4	"V" Roof Covered Entrance and Trellis
E-5	Contemporary Covered Entrance
E-6	Panelled Covered Entrance
E-7	"Cottage Type" Covered Entrance
E-8	Large Flat Roof Covered Entrance and Trellis
E-9	Side of Window Planting Shelves (Exterior)
E-10	Shutters and Planting Box
E-11	Window Box and Trellis

DETAIL NO.	DESCRIPTION
S-1	Storage Cabinets
T-1	Drape Valance and Side of Window Shelves (Interior)
T-2	Drape Valance and Below Window Cabinet
T-3	Drape Valances (Two Types)
W-1	Wardrobe Cabinets
MY-42	Atomic Bomb Utility Shelter

you kindly fold it and drop it in the mail? NO POSTAGE,
SIGNATURE OR ADDRESS IS REQUIRED.

TEAR
OUT
ON
DOTTED
LINES

WALL SCALE

HomOGRAF PLANNER CORPORATION
11711 EAST EIGHT MILE ROAD • EAST DETROIT, MICHIGAN

HOMOGRAF

"To tell us what you like (don't like) about our book"—
"To help us decide what you like in our next book."

WHO BOUGHT THIS BOOK?

⁷⁰ _____ Husband ⁷⁶ _____ Wife ⁷⁷ _____ Son ⁷⁸ _____ Daughter
⁷⁹ _____ Other

HOW DID YOU HAPPEN TO BUY THIS BOOK?

⁸⁰ _____ Cover attraction: ⁸¹ _____ Interesting contents:
⁸² _____ Was told about it: ⁸³ _____ Read about it:
⁸⁴ _____ Liked your previous books: ⁸⁵ _____ Atomic Bomb
Shelter attracted me: ⁸⁶ _____ Other _____

PLEASE CHECK ALL THE FEATURES YOU LIKED

⁸⁷ _____ Modular Planning principle: ⁸⁸ _____ New Home
Plans: ⁸⁹ _____ Equipment for self-planning: ⁹⁰ _____
Other ideas: ⁹¹ _____ Scale furniture: ⁹² _____ Editorial
Counsel: Other _____

Now we will appreciate your comments on how we
should improve future editions or about other services
we should render: _____

About our next edition—reserve your copy now—no
money required until received—(see order card)

ABOUT YOU

(Your answers here will help us to know our readers a
little better)

Occupation _____

Your automobile _____ (Year) _____

Your City _____ State _____

—AND THANKS A MILLION!

EAST DETROIT, MICH.

11711 EAST EIGHT MILE ROAD

HOMOGRAF PLANNER CORPORATION

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WALL SCALE

MODULATED
PLANNING
SCALE

INCLUDES:

Large Modular
Tracing
rs • Die Cut
ee and Shrub-
doors—Windows
—Exterior Wall

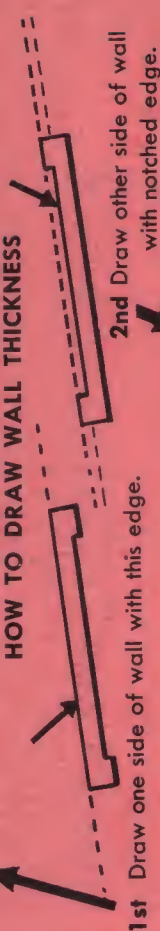
KIT

Special Price
Limited to Our
Present Supply

a \$2.00 value . . . for only

NOTE—Use the other side of this scale for planning the dimensions of your home the modular way in multiples of 4 inches. See page 70. 1/4" of this scale equals 1' so that it can be used easily with the large PlanOgraf sheet. Also use scale for drawing walls as illustrated.

HOW TO DRAW WALL THICKNESS



ABOUT YOUR PRESENT HOME

WHERE I LIVE NOW— I AM AT PRESENT—
1 City 2 Renting 3 Under \$3000
4 Suburbs 5 Buying 6 Under \$5000
7 Town 8 Own (Free 9 Under \$7000
10 Country and clear) 11 Under \$10,000

DO YOU EXPECT TO
12 Build 13 Buy 14 Remodel. Spend about
15 \$ within months (16)

ABOUT YOUR FUTURE HOME

I like . . . (check one). 17 1-story: 18 1 1/2-story: 19 2-story: 20 Tri-level: 21 Duplex:
Approximately Square feet.

MY FAVORITE CONSTRUCTION IS . . . (Check one).
22 Brick Veneer 23 Frame 24 Solid Masonry
25 Other (describe)

26 Basement 27 No Basement
My Favorite HomOgraf Design is H B.
MY LAUNDRY ROOM WILL BE . . . (Check one).
28 in basement 29 First floor 30 Don't know

I PREFER . . . (Check one).
31 Radiant Heat.
32 Gas
33 Semi-Radiant Heat
34 Fuel Oil
35 Circulating Warm-air
36 Electricity
37 Other

I NEED . . . (Check one).
38 Bedrooms
39 Bathrooms
MY DINING ROOM WILL BE
40 Combined with Living Room
41 Separate

(Continued top next column) FOLD

(Continued from previous column)

I EXPECT TO HAVE ITEMS CHECKED BELOW . . .
42 Eating space in Kitchen 43 Built-in snack bar
44 Breakfast set 45 Built-in Bookshelves
46 Built-in China cabinets 47 Wardrobe closets
48 Other Built-in furniture (specify)

49 Garage 50 Attached 51 with Breezeway
or 52 not 53 Other

I EXPECT TO DO THE FOLLOWING WORK MYSELF . . .
54 Landscaping 55 Planting 56 Build Garage
57 Fence 58 Breezeway 59 Painting
60 Other

NEW FURNISHINGS AND EQUIPMENT

I expect to buy new furnishings and equipment . . .
yes no. For these I expect to spend about \$
61 within months 62

I EXPECT TO FINANCE OUR HOME THROUGH . . .
63 Local Bank 64 Building & Loan Association
65 FHA insured mortgage 66 Veterans Administration insured mortgage 67 Other

I EXPECT TO CONSULT THE FOLLOWING REGARDING MY NEW HOME OR REMODELING
68 Bldg. material dealer: 69 Furniture and Appliances dealer: 70 Financial Institution: 71 Interior Decorator: 72 Contractor: 73 Architect or Engineer.

HOME REPAIR AND MAINTENANCE

Fill in for information on the new HomOgraf Home Repair and Maintenance Book when published.

NAME
ADDRESS
CITY STATE
HERE HERE (Continued on other side)

PROMPT ACTION MAIL-ORDER CARD

Sets of blueprints (First set \$7.50; Duplicate sets with this order @ \$5.00 per set) . . .
Material Lists @ \$1.00 per set each design . . .
Extra Specification Guides @ \$1.00 per set (See back Cover) . . .
Accessory Kits @ \$1.00 each (See inside Back Cover) . . .
"Make It Yourself" plans @ \$.50 each for details # A . . .
HomOgraf Planner Books (Series IV) @ \$1.00 . . .
HomOgraf Planner Books (Series III) @ \$1.00 . . .
HomOgraf Planner Books (Series II) @ \$1.00 . . .
Packages of 5 Extra Planograf Sheets @ 50c per pkg. . .
Rush First Class Mail (Add 50c) for Air Mail Add \$1.00 . . .
Next Edition (when published) \$1.00 . . .
For Reversed plans (Add \$10.00 to order) . . .
Michigan Residents—Please Add 3% Sales Tax

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ADDRESS PLEASE PRINT
CITY ZONE STATE

PLEASE CHECK ONE

☐

PAYMENT ENCLOSED (HomOgraf pays parcel post)

☐

C.O.D.—Customer pays postman all charges. (U.S.A. only)

TOTAL

F-6 ADAPTABLE Drawer Units and Bases

MY-42 Atomic Bomb Utility Shelter

Note: All furniture can be adapted to an endless variety of combinations.

Your Dream Home...on Paper

with the
HomOgraf

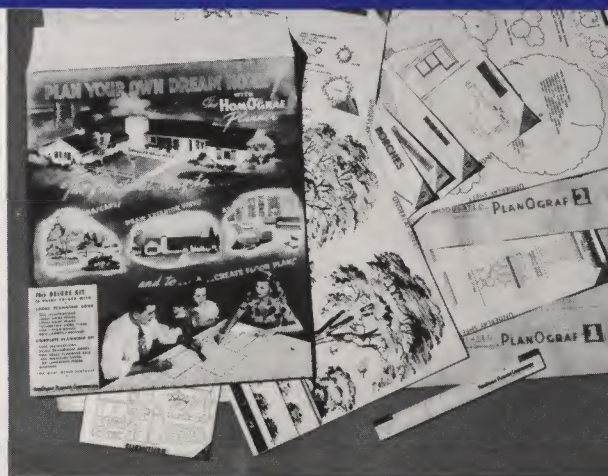
HOME PLANNING KIT

No Drawing Experience Needed

A preview on paper of your new home can include everything from plot planning to landscaping and furniture arrangement. This sensational HomOgraf Home Planner Kit will enable you, yourself to do just this. There's nothing complicated or mysterious about it! This remarkable kit contains easy to use materials and easy to follow instructions with which you can determine and illustrate your home planning preferences.

YOU CAN DRAW TO SCALE

Floor Plans (Room Arrangements) • Elevations (Outside Views) • Plot Plans (Yard Layout) • Landscaping Layouts
Furniture Arrangements • Garages • Porches • Breezeways
Driveways • Fences, etc.



THIS PLANNING KIT INCLUDES

Over 300 Illustrations • Easy Instruction • Large Modular Floor Planning Sheets • Large Modular Elevation Tracing Sheets • Scale and Modular Planning Rulers • Die Cut Scale Furniture (88 Pieces) • Landscaping Tree and Shrubbery Planting Guide • Guide Sheets for Doors—Windows—Entrances—Porches—Breezeways—Garages—Exterior Wall Materials—Trees—Shrubs—Etc.

THIS SPECIAL HOME PLANNING KIT

a \$2.00 value . . . for only **\$1⁰⁰**

Special Price
Limited to
Present Supply

HOMOGRAF HELPS *before you build!*

Use these vital home planning and construction aids. You'll save time, trouble and money and assure maximum value in your new home!

Blueprints

Professional blueprints are available for any design shown in this book. The blueprints are complete, incorporating all floor plans, elevations, and show how detail parts are put together. Accurate blueprints are helpful for study, and are necessary in obtaining quotations on cost of construction. You will need several sets for estimating, F.H.A. and other financing, contractors use, building permit, etc.

Order your blueprints today! The first set costs only \$7.50, and duplicate sets ordered at the same time are still less . . . only \$5.00 each.

NOTE: We will reverse the plan of any HomOgraf design for \$10.00. Just add that amount to your order and so state.

SPECIFICATION GUIDE — MATERIAL LISTS

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